

Supporting today's changing environment with

TOURISM CASES

in association with *team* 



CABI Tourism Cases, in partnership with TEAM Tourism Consulting, offers **a window into the world of sustainable tourism, hospitality, leisure, events and recreation** – sharing the experience and expertise of tourism projects and programmes globally through case studies.

What is Tourism Cases?

Tourism Cases is a growing bank of case studies showcasing experiences and expertise of tourism businesses, projects and programmes globally. The case studies offer real-life examples to support study, research and practical application.

Tourism cases features:

- created in partnership with TEAM Tourism Consulting to provide a multidisciplinary resource for academia, industry consultants and practitioners
- case studies written by academics and industry professionals
- case studies include real-life examples to support study and practical application
- updated regularly with new case studies
- 'exploring notes' support teaching, further reading and discussion topics
- project overviews keep users up-to-date by highlighting critical issues and trends in the industry
- helps to 'bridge the gap' between academia and practice
- uses CABI's platform for powerful search, browse and filter
- links directly to your CAB eBooks titles
- Perpetual access to content published during your subscription period, even if you stop subscribing

Who will benefit from using Tourism Cases?

Students, academics, consultants and practitioners can all benefit from the analysis, experiences and real-life examples of tourism projects and programmes from around the world.



tourism.cabi.org/casestudies