

A photograph of two women in a greenhouse. The woman on the right, with blonde hair and wearing a white lab coat over a plaid shirt, is holding a clipboard and pointing at it with a pen. The woman on the left, with dark hair and wearing a black t-shirt, is looking at the clipboard. The background shows the glass and metal structure of the greenhouse with various plants.

Member Country Consultation Meeting

**Session 1: Planning together**

# CABI's Strategy

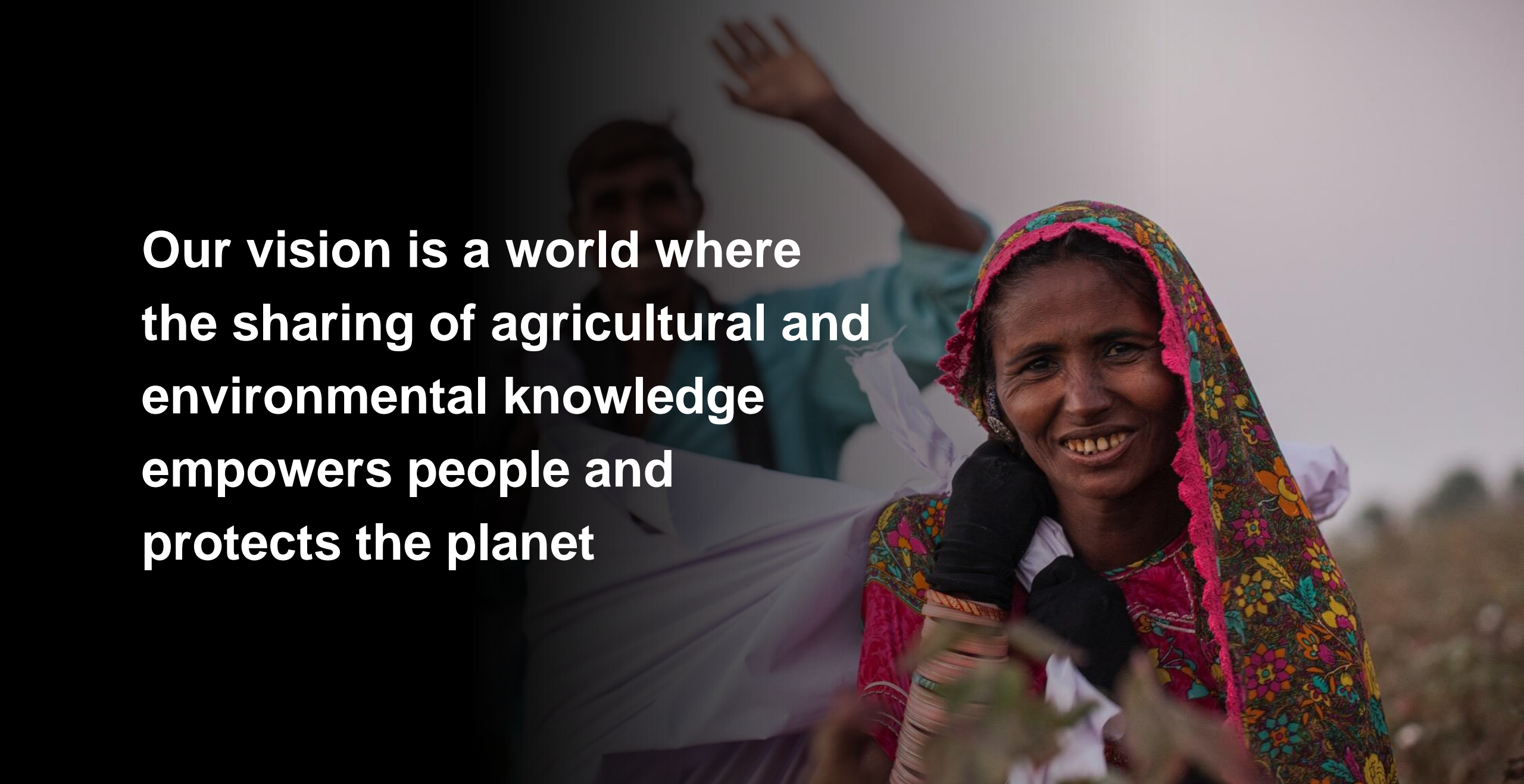


A photograph of two women in a greenhouse. The woman on the right, Dr. Daniel Elger, is wearing a white lab coat over a plaid shirt and white gloves. She is holding a small plant sample in her gloved hand and a tablet in her other hand. The woman on the left is wearing a black t-shirt and black gloves. They are both looking at the plant sample. The background shows the glass and metal structure of the greenhouse and various plants in the foreground.

# CABI's Strategy

**Dr Daniel Elger**

**CEO, CABI**

A photograph of a smiling woman in the foreground, wearing a vibrant, multi-colored floral headscarf and a pink top. She is holding a black object, possibly a phone or a small bag, near her face. In the background, a man in a light blue shirt is visible, with his right arm raised in a gesture. The background is slightly blurred, suggesting an outdoor setting. The overall tone is positive and community-oriented.

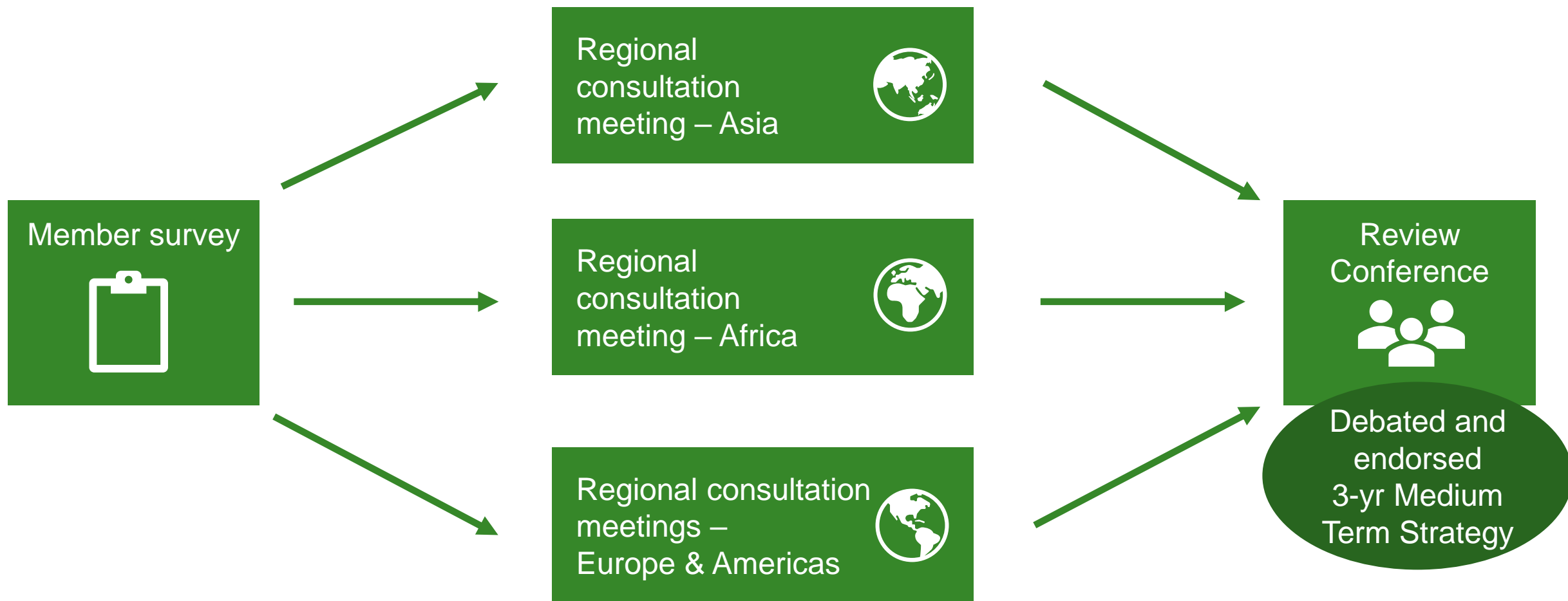
**Our vision is a world where  
the sharing of agricultural and  
environmental knowledge  
empowers people and  
protects the planet**



# Responding to our Member Countries

A man in a dark blue suit and glasses is shown in profile, gesturing with his right hand as if speaking. He is looking towards a woman on the right. The woman has dark, curly hair and is wearing a red jacket. She is looking at the man with a focused expression. In the background, another person wearing a light blue surgical mask is partially visible. The overall scene suggests a professional meeting or presentation.

# Strategy 2023-2025







CABI works on the biggest challenges facing humanity –

**hunger**, **poverty**, **gender inequality**,  
**climate change** and the **loss of biodiversity**







Improve the food security and livelihoods of smallholder communities

1



Help communities adapt to the impacts of climate change

2



Reduce inequality through better opportunities for rural women and youth

3



Safeguard biodiversity and support the sustainable use of natural resources

4



Increase the reach, application and impact of science in agriculture and the environment

5



# **How will we make a difference?**

**Support sustainable food production**

**Predict and prevent pest threats to crops**

**Improve farmers' access to markets**

# How will we know we made a difference?

Increased food  
security





# How will we know we made a difference?

Increased yield





# How will we know we made a difference?

Increased income







## 2023 indicator targets

- 18 met or exceeded
- 2 nearly met
- 5 not met

→ *Positive impact across all 5 MTS goals*





## 2024 indicator targets

- 18 met or exceeded
- 5 nearly met (> 80%)

→ *Positive impact again across goals*

→ *Major increases in impact on many goals*



# CABI's overall reach and impact - 2024



**1,177k  
farmers**  
with  
increased  
incomes



**5.3 million**  
farmers  
empowered with  
climate-smart  
approaches



**1,642k  
women**  
with more  
access to inputs

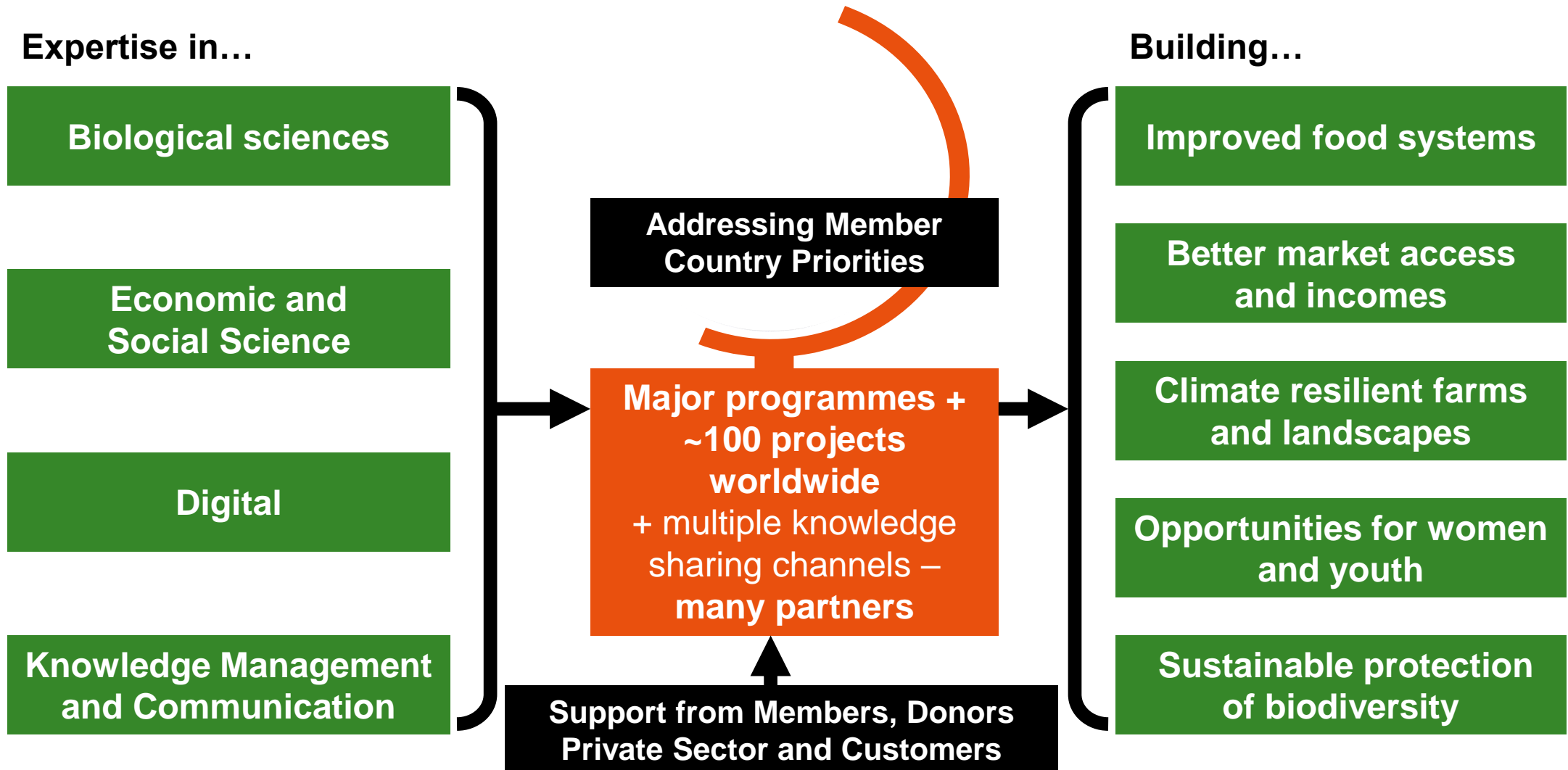


**36**  
biocontrol agents  
shown to have  
an impact



**341 million**  
people reached  
by **knowledge  
resources &  
journalism**

# CABI's contribution to global challenges





# Evolving to deliver for Members

2020 2022 2025

Staff worldwide



Staff in the Global South



Women

48%

Female senior managers

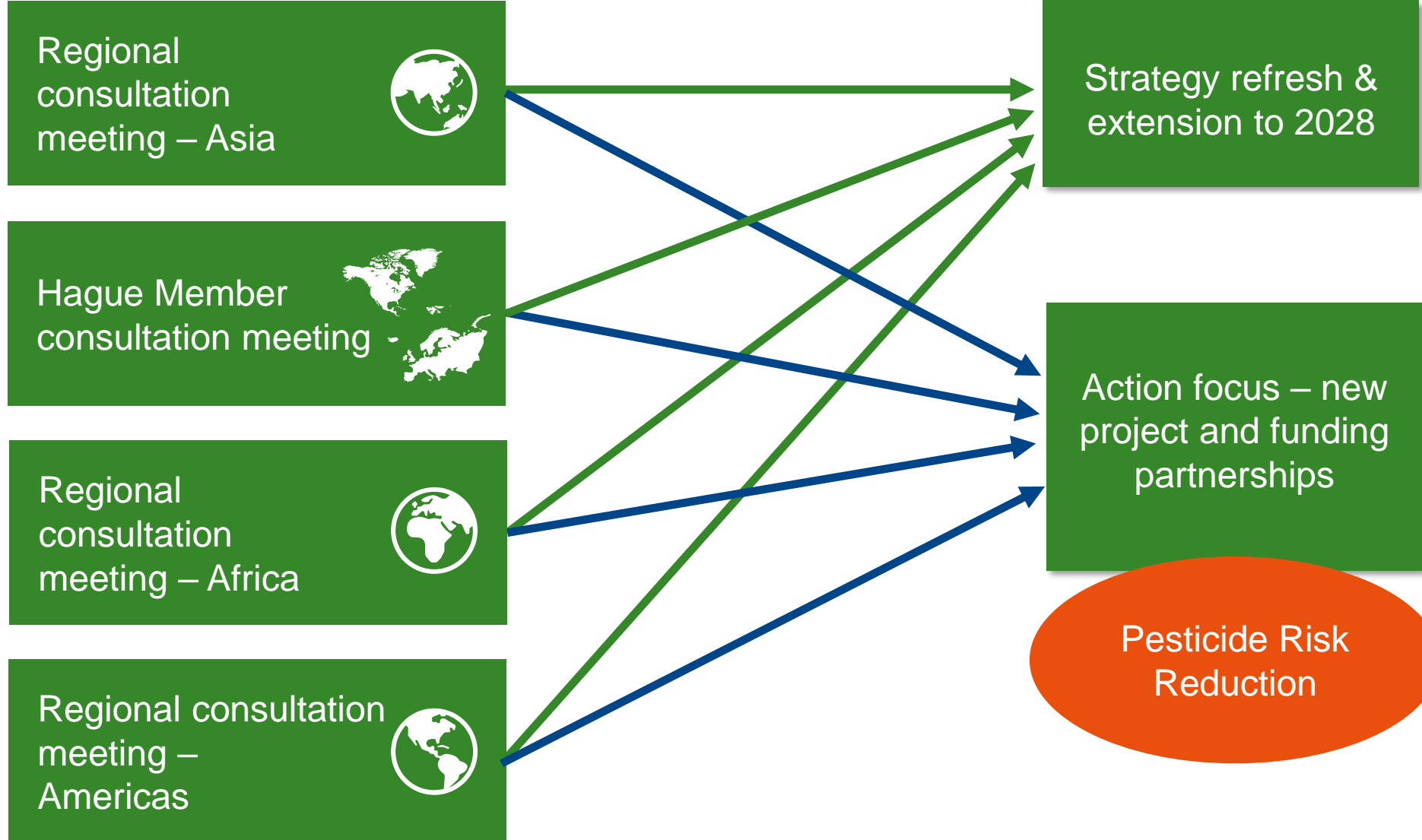
30%

# Increasing regional and global footprint





# Looking forward







# Strategy refresh: What has changed?



Fundamental priorities unchanged



Food systems-climate links in focus



Technology evolves – Generative AI



Localisation



Project portfolio evolves – new capacities

→ ***Member Country partnership remains central***

→ ***Refresh work done before changes in ODA landscape***

# **How will we make a difference?**

**Support sustainable food production**

**Predict and prevent pest threats to crops**

**Improve farmers' access to markets**

**Support trade by enhancing regulation and compliance**



# How will we know we made a difference?

Stakeholder actions on SPS, pesticide risk and food safety





## GOAL 2

**Help communities adapt to the impacts of climate change**

Climate-smart agriculture

Climate-informed planning / modelling

Landscape resilience

Adaptation research – microbiomes

## GOAL 3

**Reduce inequality through better opportunities for rural women and youth**

Agricultural income and employment

Access to information and services

Technology adoption

Role models

## GOAL 4

**Safeguard biodiversity and support the sustainable use of natural resources**

Integrated Landscape Management

Invasive species management

Lower risk plant protection

Cataloguing and utilising biodiversity

## GOAL 5

**Increase the reach, application and impact of science in agriculture and the environment**

Knowledge sharing and impact

Scientific and technical collaboration

CABI research

Evidence for policy and practice



# Working with Members



Delivering on Strategy goals



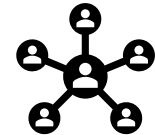
Responding to Member Country demands



Action focus at 2025 Member meetings



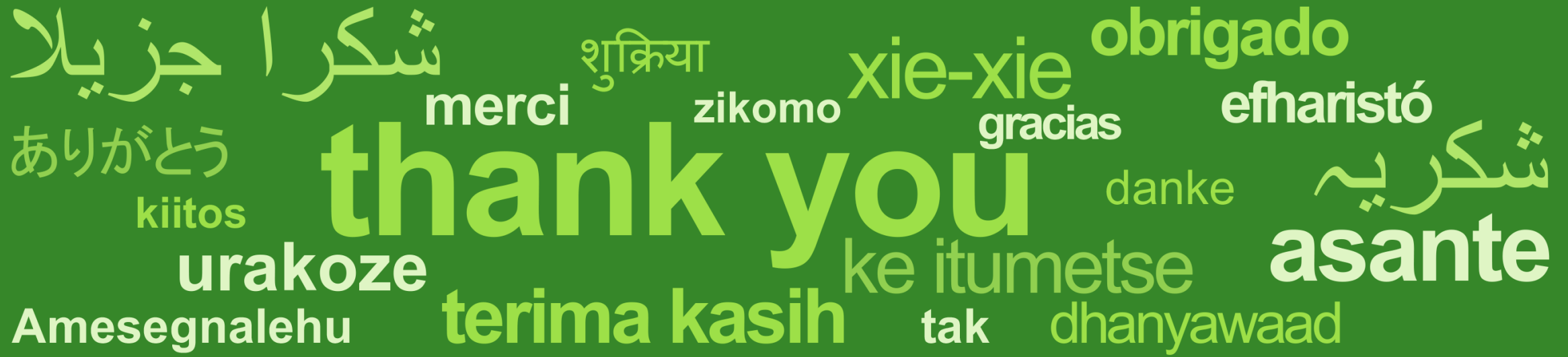
Focus on pesticide risk reduction...



...and optimising work together



Collaborating to achieve impact



CABI as an international intergovernmental not-for-profit organization, gratefully acknowledges the generous support received from our many donors, sponsors and partners. In particular we thank our Member Countries for their vital financial and strategic contributions.