## **CABI** Books





Tourism, Hospitality & Leisure

2019

**KNOWLEDGE FOR LIFE** 

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A number of textbooks are now enhanced by open resources, to improve the learning experience for students and researchers. Including lecture slides, maps, images and other material, these resources provide additional information to supplement CABI's publishing products: www.cabi.org/openresources



#### **Managing Hospitality Experiences**

Edited by **Alexandra J Kenyon**, **Peter Robinson** and **James Musgrave**, all at Leeds Beckett University, UK

This new textbook provides a full and detailed insight into the ways in which experiences are designed and delivered. It covers

management issues such as marketing, human resources, operations, quality management, facilities management, project management, and strategy, and is supported throughout by pedagogic features and case studies.

Apr 2020 | PB | 9781789242034 | 208pp £39.99 | €55 | \$65



#### The Global Theme Park Industry

Geographies, Innovations and Strategies 2nd Edition

**Salvador Anton Clavé**, Universitat Rovira I Virgili, Spain

This revised new edition offers an interdisciplinary understanding of the nature

and function of theme parks as spaces of entertainment. It covers theme park origins and development, globalisation, impacts, design, and management, with global case studies throughout.

April 2020 | HB | 9781786392183 | 296pp £85 | €110 | \$140



#### Air Travel

Operations, Management and Strategies

**M R Dileep**, Calicut University, India, and **Ajesh Kurien**, National Aviation Services, Kuwait

The first text on air travel management and operations from a non-Western perspective,

this book covers everything a student needs to know about the industry. It covers key topics such as airport security, ICT and marketing, and includes issues of increasing interest such as sustainability, risk prevention and innovation.

Feb 2020 | PB | 9781786394958 | 336pp £39.99 | €55 | \$65



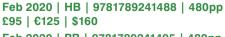
#### **Tourism**

2nd Edition

Edited by **Peter Robinson**, Leeds Beckett University, UK, **Michael Lück**, AUT University Auckland, New Zealand, and **Stephen L J Smith**, University of Guelph, Canada

Authored by established experts, fully revised

Tourism, 2nd Edition covers aspects of tourism from a modern perspective, providing students with a range of theoretical and research-based explanations, supported by examples, case studies and unique insights from industry representatives.





Feb 2020 | PB | 9781789241495 | 480pp £45 | €60 | \$75

#### CABI Tourism Texts



#### **Contemporary Tourist Behaviour**

Yourself and Others as Tourists 2nd Edition

David Bowen, Oxford Brookes University, UK

Providing a cross-disciplinary approach to tourism behaviour, this edition responds to emerging themes such as the digital

revolution, social media, and tourist-risk resulting from political instability and other uncertainty. With international examples throughout, it reviews both theory and practical application.

Apr 2020 | PB | 9781786391698 | 320pp £39.99 | €55 | \$65







#### **Tourism Information Technology** 3rd Edition

Pierre J Benckendorff, University of Queensland, Australia, Zheng Xiang, Virginia Tech, USA, and Pauline J Sheldon, University of Hawaii, USA

Examines IT applications in all sectors, including airlines, travel intermediaries, accommodation, food service, destinations, attraction, events and entertainment. Organised around the stages of the visitor journey, the book reviews how tourists are using technologies to support decision-making before and during their trip.

Feb 2019 | PB | 9781786393432 | 400pp £39.99 | €55 | \$75



#### **Events as a Strategic Marketing Tool** 2nd Edition

Dorothé Gerritsen and Ronald van Olderen, both NHTV Breda University of Applied Sciences, The Netherlands

An update to the popular first edition, providing an engaging resource for both

students and professionals interested in leisure, tourism and events. Including a wealth of internationally relevant examples. it gives a thorough insight into the way events can help reach strategic marketing goals.

Dec 2019 | PB | 9781789242300 | 312pp £39.99 | €55 | \$75





#### **Strategic Management in Tourism** 3rd Edition

Edited by Luiz Moutinho, University of Suffolk, UK and University of South Pacific, Fiii. and Alfonso Vargas-Sánchez. University of Huelva, Spain

Linking strategic thinking with action for the management of tourism, this book evaluates global trends, analyses environmental impact and reviews the major factors affecting international tourism management. This third edition includes extra pedagogy such as learning objectives, questions and case studies.

Feb 2018 | PB | 9781786390240 | 378pp £39.99 | €55 | \$65





## Leisure, Sport and Tourism, Politics, Policy and Planning

4th Edition

**A.J. Veal**, University of Technology Sydney, Australia

Using a multi-disciplinary approach, this book provides an introduction for students,

examining theoretical issues underpinning public sector policy making, debates around the role of the state versus market, and models of organisational decision-making.

May 2017 | HB | 9781780648033 | 440pp £97.99 | €128.95 | \$165



May 2017 | PB | 9781780648040 | 440pp £39.99 | €55 | \$65



#### **Rural Tourism and Enterprise**

Management, Marketing and Sustainability Edited by **Ade Oriade**, University of Wolverhampton, UK, and **Peter Robinson**, Leeds Beckett University, UK

Marketing and management processes are especially intricate for the rural

business setting due to the assortment of different business opportunities. This textbook examines key issues, discusses strategies for growth and uses a mix of case studies and theoretical content across developed and developing countries.

May 2017 | HB | 9781780647494 | 284pp £97.99 | €128.95 | \$165





## Research Methods for Leisure, Recreation and Tourism

2nd Edition

Edited by **Ercan Sirakaya-Turk**, University of South Carolina, USA, **Muzaffer Uysal**, University of Massachusetts Amherst, USA, **William** E Hammitt, Clemson University, USA, and **Jerry J Vaske**, Colorado State University. USA

Covers the measurement of variables, questionnaire design, evaluation methods, writing proposals, cross-cultural research, and the use of new technologies. With pedagogical features throughout, it introduces students to the vital skills they will need to succeed.

#### May 2017 | PB | 9781786390486 | 408pp £39.99 | €55 | \$75





#### **Food and Wine Tourism**

Integrating Food, Travel and Terroir 2nd Edition

**Erica Croce** and **Giovanni Perri**, both Meridies, Italy

This textbook provides practical suggestions and guidelines for establishing a food-related

tourism destination. It discusses the environment, the food tourist, supply issues, marketing and best practice strategies and includes global case studies and pedagogical features for students of tourism and leisure subjects.

Apr 2017 | PB | 9781786391278 | 264pp £39.99 | €55 | \$75





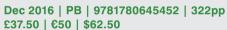
#### Service Quality in Leisure, Events, Tourism and Sport

2nd Edition

John Buswell, formerly University of Gloucestershire, UK, Christine Williams, formerly University of Central Lancashire, UK, Keith Donne, University of Gloucestershire, UK, and Carley Sutton, University of Central Lancashire, UK

Considering the underpinning theory of service quality, and the practical application of service quality management tools and techniques, it is fully illustrated with case-studies.

Dec 2016 | HB | 9781780645445 | 322pp £87.50 | €113 | \$144





#### **Planning for Tourism**

Towards a Sustainable Future

Edited by **Nigel D Morpeth**, Leeds Beckett University, UK, and **Hongliang Yan**, Coventry University, UK

This text provides an innovative approach to the pedagogy of contemporary planning

processes within different cultural contexts. It has a multidisciplinary approach and through the inclusion of international case studies, considers how intelligent design has enabled disabled residents and visitors to have access to spaces and facilities.

May 2015 | PB | 9781780644585 | 316pp £37.50 | €50 | \$72.50





#### **Practical Tourism Research**

2nd Edition

**Stephen L J Smith**, University of Guelph, Canada

Training in research methods is increasingly important for students of tourism, so this book covers everything a student needs to know.

Full of practical advice, it uses real-world examples and focus boxes to help train the next generation of researchers, covering questionnaire design, sample selection, analytical tools and more.

Dec 2016 | PB | 9781780648873 | 284pp £39.99 | €55 | \$65





#### **Introduction to Tourism Transport**

**Sven Gross** and **Louisa Klemmer**, both at University of Applied Sciences, Germany

This book provides the necessary background information to gain a comprehensive understanding of transportation markets, with each of the three modes of transportation – air, ground and marine – explored in detail.

Aug 2014 | PB | 9781780642147 | 250pp £37.50 | €50 | \$72.50





#### **Entertainment Management**

**Towards Best Practice** 

Edited by **Stuart Moss**, Leeds Metropolitan University, UK, and **Ben Walmsley**, University of Leeds, UK

Following *The Entertainment Industry: An Introduction,* this book takes the next step

in the development of entertainment as a practice and as an academic subject. The book discusses best practices in the entertainment industry, reflecting the knowledge students will need for the real world, such as technical standards, business management, people management, economic aspects and legal issues.

Jun 2014 | HB | 9781780640228 | 328pp £89.99 | €117 | \$170.95



Jun 2014 | PB | 9781780640235 | 328pp £39.95 | €55 | \$75



## Demystifying Theories in Tourism Research

**Kelly Bricker**, University of Utah, USA, and **Holly Donohoe**, University of Florida, USA

This book reviews theoretical perspectives on tourism from planning and management, through marketing and host communities, to

the tourism consumers themselves. Covering issues such as tour guiding, rural development and destination image, and including pedagogy throughout, this book is an accessible approach to a controversial subject.

Dec 2015 | HB | 9781780647227 | 256pp £101.99 | €133.95 | \$170.95



Dec 2015 | PB | 9781780646916 | 256pp £35 | €45 | \$60



## Operations Management in the Travel Industry

2nd Edition

Edited by **Peter Robinson**, Leeds Beckett University, UK, **Paul Fallon**, University of Central Lancashire, UK, **Harry Cameron**, University of Wolverhampton, UK, and **John C Crotts**, College of Charleston, USA

Covering the applied managerial perspective of the travel industry, this book teaches effective skills by reviewing legal frameworks, quality management and marketing, financial management, and the management of shareholders and stakeholders. It discusses trends such as sustainability and includes a revised structure and international case studies

Feb 2016 | HB | 9781780646107 | 376pp £97.99 | €128.95 | \$165



Feb 2016 | PB | 9781780646114 | 376pp £39.99 | €55 | \$65



Risk and Safety Management in the Leisure, Events, Tourism and Sports Industries

Mark Piekarz, University of Worcester, UK, Ian Jenkins, University of Iceland, and Peter Mills, Consultant, QLM Ltd, UK

This book is designed to help those who wish to improve upon past risk practices, make better management decisions and ensure safer operating environments. It includes an explanation of the core underpinning concepts of risk and safety, numerous applied examples and case studies, and explanations of the key legal and regulatory underpinnings.

Sep 2015 | PB | 9781780644493 | 296pp £35 | €45 | \$70





#### Adventure Tourism and Outdoor Activities Management

A 21st Century Toolkit

Ian Jenkins, University of Iceland

Written by an author with 20 years' experience teaching adventure tourism courses and working within the industry, this book is

written for those wishing to understand the key factors behind the operation of an adventure tourism company and how to deliver a profitable and a sustainable product.

Feb 2019 | PB | 9781786390868 | 220pp £39.99 | €55 | \$65





#### **Diversity Competence**

Cultures Don't Meet, People Do

**Edwin Hoffman**, Independent Consultant, The Netherlands, and **Arjan Verdooren**, Royal Tropical Institute, The Netherlands

In this book, interpersonal communication forms the point of departure. The authors

describe what diversity competence entails: which processes and skills are relevant in a 'superdiverse' world. They demonstrate how the TOPOI model offers an inclusive approach to analysing and addressing potential miscommunication.

Feb 2019 | PB | 9781789242409 | 352pp £35 | €45 | \$60





#### **Tour Operators and Operations**

**Jacqueline Holland**, Northumbria University, UK, and **David Leslie**, formerly of Glasgow Caledonian University, UK

Focusing on the creation and distribution of packaged holidays, this text covers the fundamentals of business and the relationship

between tour operators and destinations. With particular reference to sustainability, it provides a wealth of information regarding eco, nature and adventure trips, as well as niche and special interest products.

Dec 2017 | PB | 9781780648231 | 292pp £29.99 | €40 | \$50



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#### **Managing Outdoor Recreation**

Case Studies in the National Parks 2nd Edition

Robert E Manning, University of Vermont, USA, Laura E Anderson, University of Wisconsin – Stevens Point, USA, and Peter Pettengill, St. Lawrence University, USA

This fully updated second edition presents a conceptual framework of outdoor recreation management strategies and practices, and illustrates this framework through presentation of a series case studies in the U.S. national parks.

Mar 2017 | HB | 9781786391025 | 252pp £97.99 | €128.95 | \$165



Mar 2017 | PB | 9781786391018 | 252pp £39.99 | €55 | \$65



#### **Research Themes for Tourism**

Edited by **Peter Robinson**, Leeds Beckett University, UK, **Sine Heitmann**, formerly University of Wolverhampton, UK, and **Peter U C Dieke**, formerly George Mason University, USA

This textbook provides an overview of types

of tourism, and common themes studied in courses to allow undergraduate students to become familiar with a wide range of tourism topics at a foundation level, allowing them to make an informed decision about their future studies and career.

Jun 2015 | HB | 9781845936846 | 320pp £85.50 | €112 | \$160.95

Jun 2015 | PB | 9781780646909 | 320pp £40 | €56.50 | \$66.95



#### **Responsible Tourism**

Concepts, Theory and Practice

Edited by **David Leslie**, formerly Glasgow Caledonian University, UK

This book discusses responsible tourism as a whole, including the politics, policy and planning behind it, and major sub-topics such

as poverty reduction, the environment, transport, governance, wildlife tours and heritage.

Jun 2015 | HB | 9781845939878 | 192pp £75 | €96.80 | \$139 Jun 2015 | PB | 9781780646800 | 192pp £36 | €46.50 | \$62





#### **Food Tourism**

A Practical Marketing Guide

**John Stanley** and **Linda Stanley**, both at John Stanley Associates, Australia

The fastest growth in tourism is the culinary sector. Covering farmers markets, agrientertainment, glamping, restaurants, farm

shops and more, food tourism is both an important part of holidaying and a purpose in itself. This book provides an overall direction to the development of food tourism and a section on the future of this trend.

Dec 2014 | HB | 9781780645018 | 260pp £80 | €107 | \$155.50

Dec 2014 | PB | 9781780645025 | 260pp £23 | €31 | \$46.50



#### Planning for Tourism, Leisure and Sustainability

**International Case Studies** 

**Anthony S Travis** 

Drawing on the author's world-wide experience and with contributions from professionals in the field, this book takes

a comparative approach relating to different economic, political and temporal dimensions, examining established initiatives both in the context of the standards of the time and from a modern perspective looking back.

Sep 2011 | HB | 9781845937423 | 360pp £96.99 | €123.50 | \$182.50

Jun 2015 | PB | 9781780646817 | 360pp £40 | €56.50 | \$66.95



#### Tourism, Media and Morality

**Hazel Andrews**, Liverpool John Moores University, UK

Providing a review of the history of travel and media representations of touristic practices, this book examines how types of behaviour are portrayed, with implications for frameworks of class, gender and cross-cultural practices.

Sep 2020 | HB | 9781786396396 | 192pp £85 | €110 | \$140



#### Storytelling in Tourism

A Conceptual Framework and Practitioner's Guide

**Gianna Moscardo**, James Cook University, Australia

This book takes a rich body of theory and knowledge and generates a comprehensive

conceptual story framework. It sets out dimensions and principles for understanding, researching and using stories in tourism.

Feb 2020 | HB | 9781786396693 | 256pp £85 | €110 | \$140

Feb 2020 | PB | 9781786396709 | 256pp £39.99 | €55 | \$65



#### **Tourism in Vietnam**

**Principles and Practices** 

Huong T. Bùi, College of Asia Pacific Studies, Japan, Long H. Pham, Vietnam National University, Vietnam, Tuan-Anh Le, International College of Management Sydney, Australia, Huong H. Do, Saigon Technology University, Vietnam, and Lee Jolliffe, University of New Brunswick, Canada

Outlines public and private sector tourism, addressing Vietnamese structure, governance and management of tourism. Embracing local and global perspectives, this book discusses principles and practice applicable to the wider area of Southeast Asia.

#### Jun 2020 | HB | 9781789242782 | 200pp £105 | €140 | \$175



## Sustainable Destination Branding and Marketing

Strategies for Tourism Development

Edited by **Anukrati Sharma**, University of Kota, India, **Juan Ignacio Pulido-Fernández**, University of Jaén, Spain, and **Azizul Hassan**, Cardiff Metropolitan University, UK

This book provides a comprehensive set of tools and techniques for branding and marketing for sustainable tourism development. It blends tourism and marketing strategies with practical, innovative information technology solutions and a psychological perspective, providing illustrative case studies and examples to aid understanding.

Dec 2019 | HB | 9781786394286 | 264pp £85 | €110 | \$140



#### **Destination Benchmarking**

2nd Edition

Metin Kozak, Dokuz Eylul University, Turkey

Destination benchmarking covers elements such as transport services, airport services, accommodation, leisure and sport, hospitality and local attitudes, with a focus

on developing a specific benchmarking methodology. This new edition offers an update of the successful leading book, including fresh case studies and examples of best practice.

Oct 2019 | HB | 9781789241792 | 200pp £80 | €105 | \$135



#### **Overtourism**

Excesses, Discontents and Measures in Travel and Tourism

Edited by **Claudio Milano**, Ostelea School of Tourism and Hospitality, University of Lleida, Spain, **Joseph M Cheer**, Wakayama University, Japan, and **Marina Novelli**,

University of Brighton, UK

This book examines the evolution of the phenomenon and explores the genesis of overtourism and the system dynamics underlining it. It integrates globally diverse views of overtourism from urban to peripheral, rural and coastal locations, developed to developing countries, indigenous and non-indigenous contexts.

Jun 2019 | HB | 9781786399823 | 224pp £85 | €110 | \$140



#### **Tourism Routes and Trails**

**Theory and Practice** 

**David Ward-Perkins**, Independent consultant, France, and **Jackie Ellis**, Independent consultant, UK

This book covers the increasingly important 'routes' sector of the tourism industry. It

reviews how routes are created, their effects on tourism businesses, local populations and other stakeholders, and the critical role of both communities and those who provide strategic direction and funding. It also includes contemporary examples and cases.

Oct 2019 | HB | 9781786394767 | 176pp £85 | €110 | \$140 Oct 2019 | PB | 9781786394774 | 176pp £25 | €35 | \$40



## **Emotional Intelligence in Tourism** and **Hospitality**

Edited by **Erdogan Koc**, Bandirma Onyedi Eylul University, Turkey

As tourism and hospitality services are produced and consumed simultaneously, with a high level of contact between employees

and customers, the development of Emotional Intelligence of employees in tourism and hospitality establishments is vital. This book has a skills-based approach and explains how emotional intelligence can be developed in tourism and hospitality students and employees.

Apr 2019 | HB | 9781786398314 | 168pp £75 | €100 | \$125



## Private Sector Tourism in Conservation Areas in Africa

**Susan Snyman**, University of Johannesburg, South Africa, and **Anna Spenceley**, University of Brighton, UK and University of Johannesburg, South Africa

This book is the first to provide a detailed analysis of private sector involvement and partnerships in tourism in Africa. It includes best practices and processes to develop tourism partnerships with the private sector, and highlights important tools to enhance sustainability of tourism in Africa, involving numerous stakeholders.

Apr 2019 | HB | 9781786393555 | 256pp £95 | €125 | \$160



## Managing Quality of Life in Tourism and Hospitality

Edited by **Muzaffer Uysal**, University of Massachusetts Amherst, USA, **M Joseph Sirgy**, Virginia Polytechnic Institute and State University, USA, and **Stefan Kruger**, North-West University, South Africa

Quality-of-life in tourism and hospitality can be classified in three categories: (1) tourists/guests (2) employees of tourism/ hospitality firms (3) tourist communities. This unique resource delivers the latest research findings within these areas to the forefront of knowledge application in tourism and hospitality settings.

Oct 2018 | HB | 9781786390455 | 184pp £85 | €110 | \$140



#### **Finding Resilience**

Change and Uncertainty in Nature and Society

**Brian Walker**, CSIRO and The Australian National University, Australia

This book unravels how ecosystems, societies and people cope with disturbance and

adversity. Written for a general readership and based on the experiences of researchers, the fascinating stories reveal what resilience is, how it works in different kinds of systems, how it is expressed, and how it can be gained and lost.

Mar 2019 | PB | 9781789241594 | 168pp £39.99 | €55 | \$65



#### **Degrowth in Tourism**

Conceptual, Theoretical and Philosophical Issues

**Konstantinos Andriotis**, Middlesex University, UK

The concept of degrowth has emerged as a reaction to the problems accrued

by capitalism and the need for new approaches for future prosperity. This book explores emerging development approaches and alternatives to classic models, applying the concept of degrowth in a tourism context. Includes international case studies to translate theory into practical new approaches.

Jul 2018 | HB | 9781786392787 | 224pp £85 | €110 | \$140



#### **Gender Equality and Tourism**

**Beyond Empowerment** 

Edited by **Stroma Cole**, University of the West of England, UK

With its questions on the extent to which tourism brings women empowerment, this book is an engaging and thought-provoking

read for students and researchers in the areas of tourism, gender studies, development and anthropology. It critiques how the industry has allowed women to renegotiate gender norms and the work still needed to be done, with real life stories from women working in tourism.

Jul 2018 | PB | 9781786394422 | 112pp £29.99 | €40 | \$50



#### **Tourism and Animal Welfare**

**Neil Carr**, University of Otago, New Zealand, and **Donald M Broom**, University of Cambridge Veterinary School, UK

Presented by senior researchers, this is the first major text addressing the crossover of tourism and animal welfare. It includes a

series of case studies and opinion pieces related to animal welfare and tourism from relevant organisations, tourism operators, and internationally recognised experts and iconic individuals in the field of animal welfare, including contributions from Jane Goodall. UN Messenger of Peace.

May 2018 | HB | 9781786391858 | 188pp £95 | €125 | \$160

May 2018 | PB | 9781786391865 | 188pp £35 | €45 | \$60



#### **Creating Experience Value in Tourism**

2nd Edition

Edited by **Nina K Prebensen**, Tromsø University Business School, Norway, **Joseph S Chen**, Indiana University at Bloomington, USA, and **Muzaffer Uysal**, University of Massachusetts Amherst, USA

This new edition incorporates studies carried out since the first edition published, as well as including and expanding key areas such as stakeholder perspective and concretion, the role of the experience setting in creating experience, and the connection between co-creation and subjective wellbeing.

Jun 2018 | HB | 9781786395030 | 272pp £85 | €110 | \$140



## Tourism, Health, Wellbeing and Protected Areas

Edited by **Iride Azara**, University of Derby, UK, **Eleni Michopoulou**, University of Derby, UK, **Federico Niccolini**, University of Pisa, Italy, **B Derrick Taff**, Pennsylvania State University, USA, and **Alan Clarke**, University of Pannonia, Hungary

This book explores the relationship between tourism, hospitality, protected areas, livelihoods and human wellbeing. It includes sections focused on theory, policy and practice and case studies. It is multi-disciplinary in approach to the study of nature-based tourism and includes collaborative work including SME within protected destinations.

May 2018 | HB | 9781786391315 | 238pp £85 | €110 | \$140



#### **Transforming Travel**

Realising the potential of sustainable tourism

Jeremy Smith, Travindy, UK

This book combines stories from leading companies, interviews with pioneers and a thorough analysis of the industry's potential

to make lasting, positive change. Written in a highly engaging style, it presents an urgent argument for transforming tourism so it reaches its potential to promote tolerance, restore communities and regenerate habitats.

Dec 2017 | PB | 9781786394194 | 124pp £17.99 | €25 | \$30



## Service Failures and Recovery in Tourism and Hospitality

A Practical Manual

Edited by **Erdogan Koc**, Bandirma Onyedi Eylul University, Turkey

Tourism and hospitality services are prone to service-failure due to a high level of customer-

employee contact. This is an invaluable source of information that includes student aids, real-life examples, case studies, links to websites and activities alongside questions and presentation slides for in-class use.

Oct 2017 | HB | 9781786390677 | 244pp £82.50 | €108 | \$139



## Global Climate Change and Coastal Tourism

Recognizing Problems, Managing Solutions and Future Expectations

Edited by **Andrew L Jones**, L-Universita ta' Malta, Malta, and **Michael Phillips**, University of Wales, UK

This book explores current threats to, and consequences of, climate change on existing tourism coastal destinations. Providing a theoretical platform, it addresses topics such as sustainability, tourism impacts, governance trade and innovation. Case studies from all regions of the world (Europe, The Americas, Asia, Africa and Australasia) are included.

Nov 2017 | HB | 9781780648439 | 360pp £85 | €110 | \$140



#### **Linking Urban and Rural Tourism**

Strategies in Sustainability

Edited by **Susan L Slocum**, George Mason University, USA, and **Carol Kline**, Appalachian State University, USA

The first of its kind, this book applies a more inclusive approach to integration by

providing insight into inclusive regional development strategies that support both the needs of urban and rural areas whilst enhancing the tourist experience, supporting the positive impacts of tourism and mitigating the negative.

Jun 2017 | HB | 9781786390141 | 266pp £87.50 | €113 | \$144



#### **Tourism and Resilience**

Edited by **Richard Butler**, Strathclyde University, UK

This book discusses the concept of resilience and its application to tourism. It compares the relevance of resilience to sustainability; the former focusing on the well-being and survival

of the places affected and the latter focusing on the agent of impact, tourism itself.

Jun 2017 | HB | 9781780648330 | 242pp £87.50 | €113 | \$144



#### Mass Tourism in a Small World

Edited by **David Harrison**, Middlesex University, UK, and **Richard Sharpley**, University of Central Lancashire, UK

This book is the first to address a range of theoretical issues relating to mass tourism by using a wide selection of case studies

to translate theory into practice. Topics covered include the historical rise and fall of UK seaside resorts, the increase in Chinese tourism, conflict between different mass tourism groups, destination transformation from mass to niche tourism, and specific problems facing cruise ships.

May 2017 | HB | 9781780648545 | 262pp £87.50 | €113 | \$144



#### **Arctic Tourism Experiences**

Production, Consumption and Sustainability

Edited by **Young-Sook Lee**, UiT The Arctic University of Norway, Norway, **David Weaver**, Griffith University, Australia, and **Nina K Prebensen**, Tromsø University Business School, Norway

This book focuses on tourist experiences and industry provision of those experiences. It concentrates on the fundamental essence of the Arctic as being a geographical periphery, but also an experiential core that offers peak tourism experiences.

Mar 2017 | HB | 9781780648620 | 216pp £87.50 | €113 | \$144



#### **Tourism Theory**

Concepts, Models and Systems

**Guilherme Lohmann**, Griffith University, Australia, and **Alexandre Panosso Netto**, University of São Paulo, Brazil

Developed from the successful Portuguese textbook *Teoria do Turismo*, *Tourism Theory* 

provides clear and thorough coverage of all aspects of tourism theory for students and researchers of tourism. It examines general concepts in tourism; disciplines and topics; the tourist; intermediation, distribution and travel; and the tourism destination.

Dec 2016 | HB | 9781780647159 | 268pp £97.99 | €128.95 | \$165

#### CABI series in Tourism Management Research



## **Tourism Management in Warm-water Island Destinations**

Edited by **Michelle McLeod**, The University of the West Indies at Mona, Jamaica, and **Robertico R Croes**, University of Central Florida. USA

Warm-water island destinations are facing challenges in the wake of increasing globalization and susceptibility to external shocks. This book covers critical aspects that contribute to tourism development and growth. It presents research themes, methodology and case studies, including a focus on Cuba and its reintroduction to the tourism landscape.

Jan 2018 | HB | 9781786390929 | 218pp £85 | €110 | \$140



#### **Sustainable Island Tourism**

#### Competitiveness and Quality of Life

Edited by **Patrizia Modica**, University of Cagliari, Italy, and **Muzaffer Uysal**, University of Massachusetts Amherst, USA

As the tourism industry develops, it is vitally important that issues such as sustainability,

competitiveness, and stakeholder quality of life are fully understood. Focusing on the unique perspective of island destinations, this book outlines impacts on, and potential strategies for protecting, the natural environment, local economy, and local culture.

Dec 2016 | HB | 9781780645421 | 212pp £87.50 | €113 | \$144



#### **Visitor Experience Design**

Edited by **Noel Scott**, Griffith University, Australia, **Jun Gao**, Shanghai Normal University, China, and **Jianyu Ma**, Shanghai Normal University, China

Tourism, hospitality and event managers seek to provide 'wow' experiences to their

visitors through better design and management. This book encourages the discussion of different facets of experience design such as emotions, attentions, sensations, learning, the process of co-creation and experiential stimuli design.

Aug 2017 | HB | 9781786391896 | 284pp £87.50 | €113 | \$144



## Visitor Management in Tourism Destinations

Edited by **Julia N Albrecht**, University of Otago, New Zealand

This book provides insight into critical concepts such as the visitor experience, service quality, the uses of indicators and

frameworks, and interpretation. It also addresses current issues including the social and political dimensions of visitor management, the implementation of monitoring, vandalism and augmented reality.

Dec 2016 | HB | 9781780647357 | 208pp £82.50 | €108 | \$139



#### Destination Competitiveness, the Environment and Sustainability

**Challenges and Cases** 

Edited by **Andrés Artal-Tur**, Technical University of Cartagena, Spain, and **Metin Kozak**, Dokuz Eylul University, Turkey

Providing an invaluable review of the latest research on the topic, global case studies provide a perspective of the worldwide challenges and solutions arising in the management of tourism destinations. The analysis presents an interdisciplinary approach, including contributions from economists, geographers, managers and marketing professionals.

Dec 2015 | HB | 9781780646978 | 232pp £89.99 | €117 | \$150



## **Tourism Crisis and Disaster Management in the Asia-Pacific**

Edited by **Brent W Ritchie**, University of Queensland, Australia, and **Kom Campiranon**, Thammasat University, Thailand

Contributes to the understanding of crisis and disaster management, with a specific focus on the Asia-Pacific. With chapters contributed by international scholars and practitioners, it discusses both the theoretical and practical approaches toward successful crisis and disaster management.

Nov 2014 | HB | 9781780643250 | 284pp £89.99 | €117 | \$170.95 Jun 2019 | PB | 9781780643250 | 284pp £45 | €55 | \$65



#### **Tourism and Geopolitics**

Issues and Concepts from Central and Eastern Europe

Edited by **Derek R Hall**, Seabank Associates, UK

This book is a unique and important resource that discusses the relationship between

tourism and geopolitics, with a focus on experience from Central and Eastern Europe

Jan 2017 | HB | 9781780647616 | 406pp £97.99 | €128.95 | \$165



#### **Tourist Behaviour**

An International Perspective

Edited by **Metin Kozak**, Dokuz Eylul University, Turkey, and **Nazmi Kozak**, Anadolu University, Turkey

This book presents consumer-related topics from both theoretical and practical

approaches to building and examining the theory of how consumers think and act within the context of tourism consumption.

Nov 2016 | HB | 9781780648125 | 198pp £87.50 | €113 | \$144



#### **Heritage Tourism Destinations**

Preservation, Communication and Development

Edited by **Maria D Alvarez**, Bogaziçi University, Turkey, **Atila Yüksel**, Didim Vocational School, Turkey, and **Frank Go**, formerly Erasmus University, Netherlands

This book addresses the complex question of combining preservation and consumption of heritage resources, reviewing the role of diverse actors and the institutional systems involved.

May 2016 | HB | 9781780646770 | 216pp £87.50 | €113 | \$144



## The Encyclopedia of Sustainable Tourism

Edited by **Carl I Cater**, **Brian Garrod** and **Tiffany Low**, all at Aberystwyth University, UK

Tourism is the world's fastest growing industry and has global impacts. Development must be sustainable in order to preserve

the environment and culture it exploits. This reference work defines terms associated with considering and preserving the environment, host peoples, communities, cultures, customs, lifestyles and social and economic systems.

Oct 2015 | HB | 9781780641430 | 662pp £133.99 | €177 | \$257.50



## **Transformative Travel in a Mobile World**

**Garth Lean**, Western Sydney University, Australia

This book presents the re-theorisation of travel and transformation, exploring traveller behaviour, how this entwines with experiences

and how travel experiences continue on a traveller's return. It uses the notion of transformation to redevelop the temporal and spatial boundaries of travel and look at new methods in the exploration of research.

Dec 2015 | HB | 9781780643991 | 274pp £89.99 | €117 | \$170.95



## Handbook of Scales in Tourism and Hospitality Research

Dogan Gursoy, Washington State University, USA, Muzaffer Uysal, University of Massachusetts Amherst, USA, Ercan Sirakaya-Turk, University of South Carolina, USA, Yuksel Ekinci, Henley Business School, University of Reading, UK, and Seyhmus Baloglu, Harrah College of Hotel Administration, USA

This book serves as a state of the art reference book in the field of tourism, hospitality and allied fields such as leisure, recreation, and services management, providing a comprehensive list of scales used in the field.

Dec 2014 | HB | 9781780644530 | 432pp £45 | €55 | \$65



#### **Tourism Enterprise**

Developments, Management and Sustainability

**David Leslie**, formerly Glasgow Caledonian University, UK

The environmental quality and popularity of a tourist destination is the outcome of

sustained development. This book therefore examines the tourism business in terms of 'greening' the local economy, people and environment, establishing the green agenda and investigating its application to the tourism sector.

Nov 2014 | HB | 9781780643564 | 204pp £80 | €107 | \$155.50 Jun 2019 | PB | 9781786395481 | 204pp £40 | €50 | \$55



#### International Volunteer Tourism

Integrating Travellers and Communities

**Stephen Wearing**, University of Newcastle, Australia, and **Nancy Gard McGehee**, Virginia Tech, USA

Concentrating on the experience of the volunteer tourist and the host community, this

book builds on the view of volunteer tourism as a positive and sustainable form of tourism to examine a broader spectrum of behaviours and experiences and consider where the volunteer tourist experience both compliments and collides with host communities.

Aug 2013 | HB | 9781845936969 | 184pp £75 | €96.80 | \$130



#### **Transformational Tourism**

**Host Perspectives** 

Edited by **Yvette Reisinger**, Gulf University for Science and Technology, Kuwait

This book deals with how tourism can change behaviour and have a positive impact. It focuses on human development in a world

dominated by post-9/11 security and political challenges, economic and financial collapses, and environmental threats. It also identifies tourism types that can transform humans, such as educational and volunteer tourism.

Aug 2015 | HB | 9781780643922 | 236pp £80 | €107 | \$155.50



#### **Transformational Tourism**

**Tourist Perspectives** 

Edited by **Yvette Reisinger**, Gulf University for Science and Technology, Kuwait

Transformational Tourism deals with the important issue of how travel and tourism can change human behaviour and have a

positive impact on the world. The book focuses on human development in a world dominated by post-9/11 security and political challenges, economic and financial collapses, and environmental threats.

Apr 2013 | HB | 9781780642093 | 256pp £85 | €112 | \$160.95



#### **New Directions in Garden Tourism**

**Richard Benfield**, Central Connecticut State University, USA

Following on from the success of *Garden Tourism*, this new book provides an update on the statistics and growth of the global phenomenon of garden visitation. It explores

new themes and contemporary trends, from art and culture to psychographic profiling of visitors, and how social media and semiotics are used to enrich visitor experience.

Feb 2020 | HB | 9781789241761 | 208pp £85 | €110 | \$140





# Winter Tourism

#### **Winter Tourism**

Trends and Challenges

Edited by **Ulrike Pröbstl-Haider**, BOKU – University of Natural Resources and Life Sciences, Austria, **Harold Richins**, Thompson Rivers University, Canada, and **Stefan Türk**, Deutsche Sporthochschule Köln. Germany

Winter tourism is reforming as a result of increased levels of investment with new ski destinations developing and traditional skiing destinations merging to reduce economic risks. Also, environmental issues in many established ski resorts are a growing area of consideration as well as considering the Chinese market and its future impact.

Sep 2019 | HB | 9781786395207 | 450pp £150 | €195 | \$250



## Modern Day Slavery and Orphanage Tourism

Edited by **Joseph M Cheer**, Wakayama University, Japan, **Leigh Mathews**, ALTO Consulting, Australia, and **Tess Guiney**, Ministry of Business, Innovation and Employment, New Zealand

The first of its kind, this book highlights exploratory research conducted within preliminary thinking of modern slavery within tourism.

Nov 2019 | HB | 9781789240795 | 192pp £85 | €110 | \$140



#### **Literary Tourism**

Theories, Practice and Case Studies Edited by **Ian Jenkins** and **Katrín Anna Lund**, both at University of Iceland

This book provides a grounding in the theoretical perspectives on literature and the tourist experience. It explores practical

applications of literary tourism, such as destination promotion and creation, responsible tourism and learning benefits, and uses global case studies to study literary tourism in action.

Jun 2019 | HB | 9781786394590 | 264pp £85 | €110 | \$140



#### **TEFL Tourism**

Principles, Commodification and Sustainability

**Hayley Stainton**, Buckinghamshire New University, UK

The first of its kind, *TEFL Tourism* (Teaching English as a Foreign Language), outlines

the scale of the sector and the rapid commercialisation of TEFL teaching across the world. It outlines the processes and factors within this area of tourism. It also considers stakeholders and sustainability considerations of the industry.

Jun 2019 | HB | 9781786393227 | 160pp £80 | €105 | \$135



#### **Special Interest Tourism**

Concepts, Contexts and Cases

Edited by **Sheela Agarwal**, **Graham Busby** and **Rong Huang**, all at University of Plymouth, UK

This book approaches special interest tourism from the perspective of both supply and

demand, and has a clear, user-friendly structure. Covering the practical applications of research and the key emerging issues for royal, dark, festival, slow and pro-poor tourism among others, it includes case studies by international academics and practitioners.

Jan 2018 | PB | 9781780645667 | 234pp £39.99 | €55 | \$65



#### **World Heritage Sites**

Tourism, Local Communities and Conservation Activities

**Takamitsu Jimura**, Liverpool John Moores University, UK

Heritage is a growing area of both tourism and study, and this book reviews the

important interrelations between the tourism industry, local communities and conservation work. It is the only authored work providing a consistent treatment of the subject, and includes case studies from around the world.

Nov 2018 | HB | 9781786392688 | 192pp £85 | €110 | \$140



#### **Cruise Ship Tourism**

2nd Edition

Edited by **Ross Dowling**, Edith Cowan University, Australia, and **Clare Weeden**, University of Brighton, UK

This book explores the theory, issues, impacts and management considerations surrounding

the growing industry of cruise tourism. It begins by giving an overview of the cruise industry, followed by chapters focusing on the increasing demand for cruising. It presents case-studies of specific countries, including the Antarctic, Caribbean and Alaska.

Jan 2017 | HB | 9781780646084 | 622pp £149.50 | €195.95 | \$247

#### Religious Tourism and Pilgrimage Series



#### Religious Tourism and the Environment

Edited by **Kiran A. Shinde**, La Trobe University, Melbourne, Australia, and **Daniel H Olsen**, Brigham Young University, USA

Moving beyond the documentation of impacts, this book examines intersections between religious tourism and the environment, such as the environment as a resource or generator of religious tourism. Chapters discuss important topics such as disease, environmental responsibility and host perspectives.

Jan 2020 | HB | 9781789241600 | 160pp £95 | €125 | \$160



#### **Spiritual and Religious Tourism**

**Motivations and Management** 

Edited by **Ruth Dowson**, Leeds Beckett University, UK, **Jabar Yaqub**, Sheffield Hallam University, UK, and **Razaq Raj**, Leeds Beckett University, UK

This book is the first to address motivation for and management of religious and spiritual tourism within one volume. It also brings in new and exciting case study perspectives, from a range of international, cross-sectional contributors.

Sep 2019 | HB | 9781786394163 | 208pp £95 | €125 | \$160



#### **Dark Tourism and Pilgrimage**

Edited by **Daniel H Olsen**, Brigham Young University, USA, and **Maximiliano E Korstanje**, University of Palermo, Argentina

The first book to cover the intersections between dark tourism and pilgrimage, this multi-disciplinary resource reviews theories

and case studies of dark tourism and pilgrimage sites, as well as how experience design comes into play. It also suggests avenues of future research to guide further exploration into this under-appreciated area of travel.

Oct 2019 | HB | 9781789241877 | 248pp £95 | €125 | \$160



## **Tourism, Pilgrimage and Intercultural Dialogue**

**Interpreting Sacred Stories** 

Edited by **Dolors Vidal-Casellas**, **Silvia Aulet** and **Neus Crous-Costa**, all at University of Girona, Spain

This book is a timely re-assessment of the increasing connections between management of diversity and religious tourism and secular spaces on a global stage. Including a range of contemporary case studies, it is a valuable resource for researchers and practitioners in tourism management, pilgrimage and religious tourism.

Jun 2019 | HB | 9781789241129 | 208pp £95 | €125 | \$160



#### **Managing Religious Tourism**

Edited by **Maureen Griffiths**, Monash University, Australia, and **Peter Wiltshier**, University of Derby, UK

This book provides a global view of the tools and resources used in demand and supply management in the context of pilgrimage and

religious tourism. It uses a focus on toolkits and best-practice to reinforce quality of service provision, offer a reflection on consumers' perspectives and intentions to purchase, and support sustainable development.

Feb 2019 | HB | 9781786393197 | 208pp £95 | €125 | \$160



#### Religious Tourism in Asia

Edited by **Shin Yasuda**, Teikyo University, Japan, **Razaq Raj**, Leeds Beckett University, UK, and **Kevin Griffin**, Dublin Institute of Technology, Ireland

The Asia-Pacific region is considered the world's religious core with the greatest

number of pilgrims and travellers for religious events, for both international and domestic tourism. This book reviews tourism and sacred sites within Asia, including practical case study examples from across the region.

Nov 2018 | HB | 9781786392343 | 186pp £95 | €125 | \$160



#### **Islamic Tourism**

#### **Management of Travel Destinations**

Edited by **Ahmad Jamal**, Cardiff University, UK, **Kevin Griffin**, Dublin Institute of Technology, Ireland, and **Razaq Raj**, Leeds Beckett University, UK

Demand for Islamic tourism destinations is increasing as the Muslim population expands worldwide. This book bridges the ever-widening gap between specialists within the religious, tourism, management and education sectors through a collection of contemporary perspectives. It provides practical applications, models and illustrations.

Dec 2018 | HB | 9781786394132 | 272pp £95 | €125 | \$160



## **Local Identities and Transnational Cults within Europe**

Edited by **Fiorella Giacalone**, University of Perugia, Italy, and **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book explores the central role of ordinary people in the popularisation of faith-based

practices, illustrating religious tourism as an expression of cultural identity. It focuses on the interrelationship of cultural groups and the overall formation of culture and society.

May 2018 | HB | 9781786392527 | 176pp £95 | €125 | \$160



#### Risk and Safety Challenges for Religious Tourism and Events

Edited by **Maximiliano E Korstanje**, University of Palermo, Argentina, **Razaq Raj**, Leeds Beckett University, UK, and **Kevin Griffin**, Dublin Institute of Technology, Ireland

Travellers face many challenging manifestations in the form of terrorism, risk and safety issues. This book focuses on the risk and safety atrocities being faced by holy visitors, critically examining these issues and providing a valuable reference for those studying within the area of religion and events.

May 2018 | HB | 9781786392282 | 170pp £95 | €125 | \$160



## **Religious Pilgrimage Routes** and Trails

Sustainable Development and Management

Edited by **Daniel H Olsen**, Brigham Young University, USA, and **Anna Trono**, University of Salento, Italy

Today thousands travel to religious sites for worship, initiatory and leisure purposes. This book provides a holistic approach to the study of these journeys, with case studies drawn from around the world. It covers conceptual themes including local development, regional economic development, heritage identity and management and environment.

May 2018 | HB | 9781786390271 | 280pp £95 | €125 | \$160



#### **Pilgrimage in Practice**

Narration, Reclamation and Healing

Edited by **Ian S McIntosh**, Indiana University – Purdue University Indianapolis, USA, **E. Moore Quinn**, College of Charleston, USA, and **Vivienne Keely** 

This book reveals many aspects of the practice of pilgrimage, including its nationalistic facets, effect on economic development, the impact of the internet, and pilgrimage as protest to pilgrimage as creative expression. Reviewing social justice in the context of pilgrimage, it features a diverse collection of interdisciplinary voices.

Nov 2018 | PB | 9781786395009 | 186pp £39.99 | €55 | \$65



## The Many Voices of Pilgrimage and Reconciliation

Edited by **Ian S McIntosh**, Indiana University – Purdue University Indianapolis, USA, and **Lesley D Harman**, King's University College at Western University Canada, Canada

This book provides a unique multidisciplinary perspective on pilgrimage, encompassing both spiritual and non-spiritual travel. It is written by an international team, reflecting the rich diversity and multiple meanings of pilgrimage, and provides case studies reviewing the role of pilgrimage in promoting peace and reconciliation around the world.

Oct 2017 | HB | 9781786393265 | 240pp £95 | €125 | \$160



## Conflicts, Religion and Culture in Tourism

Edited by **Razaq Raj**, Leeds Beckett University, UK, and **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book highlights the role of religious tourism and pilgrimage in improving cultural relations,

showing how faith and activism respond to common challenges of peace making and coexistence. Through global contemporary case studies, it reveals diverse empirical research insights on many aspects of religious traditions, conflicts and challenges.

Oct 2017 | HB | 9781786390646 | 186pp £95 | €125 | \$160



## Pilgrimage and Tourism to Holy Cities Ideological and Management Perspectives

Edited by **Maria Leppakari**, Swedish Theological Institute in Jerusalem and Åbo Akademi University, Finland, and **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book covers ideological motives and religious perceptions behind travel to sites. Beginning with contemporary perspectives of pilgrimage, it then discusses management aspects such as logistics, infrastructure, malevolent behaviour and evangelical volunteers, and provides practical applications, models and illustrations to aid understanding.

Nov 2016 | HB | 9781780647388 | 204pp £95 | €125 | \$160



#### **Mountain Tourism**

Experiences, Communities, Environments and Sustainable Futures

Edited by **Harold Richins** and **John Hull**, both at Thompson Rivers University, Canada

This book focuses on the diversity of perspectives, interaction and role of tourism

in mountainous areas. It considers the interdisciplinary context of communities, the creation of experiences and the impacts of tourism. With authors from Europe, Asia-Pacific and North America, the development, planning and governance issues are also covered.

Feb 2016 | HB | 9781780644608 | 404pp £87.50 | €113 | \$144



#### Religious Tourism and Pilgrimage Management

An International Perspective 2nd Edition

Edited by **Razaq Raj**, Leeds Beckett University, UK, and **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book addresses the central role of religious tourism and interrelationships with other aspects of pilgrimage management. It provides practical applications, models and illustrations and looks at secular and sacred spaces on a global stage.

Sep 2015 | HB | 9781780645230 | 352pp £89.99 | €117 | \$170.95



#### **Nautical Tourism**

#### Edited by Tihomir Lukovic

Nautical tourism as an industry has been developing rapidly in scope and economic status and continues to do so. This book provides a timely analysis of nautical tourism in Europe, examining the provision and

expansion of nautical tourism in economies at different stages of development.

Jul 2013 | HB | 9781780642444 | 256pp £85.50 | €112 | \$160.95



#### **Garden Tourism**

#### **Richard W Benfield**

This book traces the history of garden visitation and examines tourist motivations to visit gardens. Useful for garden managers and tourism students as well as casual readers, it also examines management and

marketing of gardens for tourism purposes, before concluding with a detailed look at the form and tourism-based role of gardens in the future.

May 2013 | PB | 9781780641959 | 272pp £36 | €46.50 | \$72





#### **Cultural Tourism**

Edited by **Kevin Griffin**, Dublin Institute of Technology, Ireland, **Razaq Raj**, Leeds Beckett University, UK, and **Nigel D Morpeth**, Leeds Beckett University, UK

This book provides a broad discussion of cultural tourism as a concept and the way

it is implemented in regions around the world. It addresses the notion of cultural tourism, what it means to the tourism industry, and the different types offered to tourists, and includes international case studies on specific instances of cultural tourism such as Eco-cultural tourism, Multicultural tourism, Theatre Festivals and the 2012 Olympic Games.

Mar 2013 | HB | 9781845939236 | 260pp £85.50 | €112 | \$160.95



#### **Medical Tourism**

#### John Connell

Medical Tourism offers a unique overview of an emerging component of the tourist industry and a distinct and controversial element of health provision.

Mar 2011 | HB | 9781845936600 | 224pp £75 | €96.80 | \$139



Apr 2013 | PB | 9781780643694 | 224pp £36 | €46.50 | \$72



## Tourism and Leisure Behaviour in an Ageing World

**Ian Patterson**, formerly University of Queensland, Australia

Older adults are a growing population with money and time to invest in leisure and tourism. This book provides the latest

research, new trends such as independent travel, the leisure experience, cultural and heritage tourism, cruises and wellness tourism, and case studies of organizations successfully catering to older needs.

Dec 2017 | HB | 9781786390943 | 240pp £85 | €110 | \$140



#### **Dogs in the Leisure Experience**

Neil Carr, University of Otago, New Zealand

This book explores the social and cultural constructions and debates of dogs and leisure. It looks at working dogs and considers the differing roles and changing acceptance of dogs' involvement in sport.

Within the setting of the animal welfare and sentience debates, it examines the leisure needs of dogs and their owners.

Nov 2014 | HB | 9781780643182 | 186pp £20.99 | €26 | \$33.95



## Ideological, Social and Cultural Aspects of Events

Edited by **Omar Moufakkir**, Saxion University of Applied Sciences, The Netherlands, and **Tomas Pernecky**, Auckland University of Technology, New Zealand

This book addresses the social and cultural side of events and explores the role events have in fostering change and community development. It examines the transformatory function of events in the context of development studies – as phenomena that can promote and facilitate human development, including social, societal and individual change.

Dec 2014 | HB | 9781780643526 | 238pp £80 | €107 | \$155.50 Jun 2019 | PB | 9781786395511 | 238pp £40 | €50 | \$55



#### **Research Themes for Events**

Edited by **Rebecca Finkel**, Queen Margaret University, UK, **David McGillivray**, University of the West of Scotland, UK, **Gayle McPherson**, University of the West of Scotland, UK, and **Peter Robinson**, Leeds Beckett University, UK

Events management as a subject has been well documented from a practical angle, but this is the first book to cover events from a research perspective. Subjects on consumer behaviour, authenticity and new technologies are included, and the research angle is covered by addressing key concepts, theories and discussions centring on these subjects.

Oct 2013 | HB | 9781780642529 | 192pp £75 | €96.80 | \$139

## **Leisure Tourism**

The complete Leisure Tourism internet resource covering leisure, recreation, sport, hospitality, tourism and culture

- Contains over 196,000 research summaries dating back over 40 years
- International coverage with literature from over 80 countries and more than 6,000 serial publications, books, reports and conference proceedings
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- Includes more than 2,650 eBooks and chapters
- More than 4,400 news and research updates

www.cabi.org/leisuretourism



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