



Economic Development

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Overview

- The key challenges
- Current CABI actions
- Future focus

An aerial photograph of a bustling floating market. Several wooden boats are filled with people and large baskets of fresh produce. The produce includes green cucumbers, red tomatoes, purple eggplants, green beans, and bunches of bananas. The boats are closely packed, and the water is visible between them. The scene is vibrant and captures the essence of a traditional floating market.

Producers are
facing challenges
in accessing
local, regional
and international
markets

The challenges



Market information



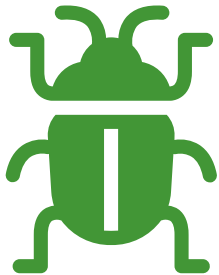
Technical information



Institutions



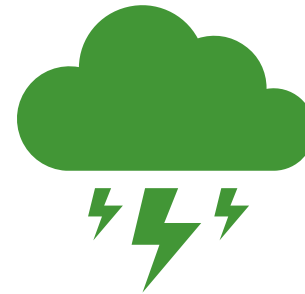
Farmer associations



Market demands



Public-private linkages



Risks



Pakistan: Strengthening vegetable value chains

ACIAR funded 2018-2021



Facilitating linkages – for small rural enterprises and engaging women in value added businesses



**Research –
on growing,
storing and quality
management of
tomato, chilli and
onion varieties**



Participatory training – production, postharvest management and value addition



Ghana: Strengthening the horticulture sector to enhance exports to the EU

DGIS funded 2015-2019

A photograph of two men in a field. The man on the left, wearing a red polo shirt with a logo, holds a white rectangular box. The man on the right, wearing a grey t-shirt, is reaching into the box with his right hand, holding a small green object. They are standing in front of a wooden fence and green plants. The background is slightly blurred.

**Equipping NPPOs,
Ghana Association
of Vegetable
Exporters and
exporters with the
tools to manage
pests throughout
the value chain**



Training on GlobalGAP, sanitary and phytosanitary principles for producers, company directors, exporters and government officials



Support in improving Standard Operating Procedures for pest management and in achieving GlobalGAP certification



Future focus

1. Improve market access for smallholders

- Strengthen small and medium agri-enterprises (including women and youth-based business organizations)
- Build the capacity of public and private sector technical experts
- Facilitate linkages among value chain actors, and strengthen standards compliance



Future focus

2. Enhance productivity, quality and sustainability of production systems

- Build the capacity of value chain actors
- Disseminate climate-resilient production and productivity-enhancing innovations
- Support post-harvest processing and value addition
- Evaluate adoption and impact of improved innovations



Future focus

3. Facilitate vibrant value chains and trade linkages to support economic development

- Develop standard framework for implementing value chain programme approach
- Promote and share CABI expertise
- Engage with financiers, private sector and strategic partners
- Engage with member countries and others to implement policies related to trade
- Strengthen the capacity of regional bodies to implement regional trade agreements



Future focus

4. Enable equitable and inclusive agribusiness growth through activities specifically focussed on women and youth

- Broaden participation
- Focus on changing the mindset of smallholder farmers from subsistence to income generation
- Develop campaigns that address the constraints of engaging youth and women in agribusiness
- Advocate for changes to the enabling environment
- Support mobilisation of private sector partnerships and investment



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Ministry of Foreign Affairs of the
Netherlands



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



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