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Tourism, Hospitality and Leisure 2021

KNOWLEDGE FOR LIFE

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Textbooks



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US publication may be up to **2 months after** UK publication.



Smart Technologies in Tourism

Building Opportunities in the Data Era

Edited by **Francisco J Navarro-Meneses**,
Universidad Nebrija, Spain

This practical book explains the key ideas that tourism practitioners and decision-makers must know to understand Smart

Technologies, and the management principles supporting them. Real-life cases are provided to illustrate the true dimension of the “smart” phenomenon and the new frontiers that are yet to open in the coming years.

Apr 2022 | PB | 9781789249316 | 312pp
£39.99 | €50 | \$60



Apr 2022 | HB | 9781789249309 | 312pp
£95 | €110 | \$130



The Elephant Tourism Business

Edited by **Eric Laws**, Leshan Normal University, China, **Noel Scott**, University of the Sunshine Coast, Australia, **Xavier Font**, University of Surrey, UK, **John Koldowski**, Leshan Normal University, China

Elephant tourism is a growing attraction across Asia and Africa and is popular with many tourists. This book highlights the need for a comprehensive and rigorous focus on local solutions to improve the welfare of captive elephants and tourists' experiences of elephant tourism, which will be to the benefit of local communities.

Dec 2020 | HB | 9781789245868 | 336pp
£95 | €110 | \$130



Contemporary Tourist Behaviour

Yourself and Others as Tourists

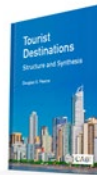
2nd Edition

David Bowen, Oxford Brookes University, UK

Providing a cross-disciplinary approach to tourism behaviour, this fully updated edition responds to new emerging themes

such as the digital revolution, social media, and tourist-risk resulting from political instability and other uncertainty. With international examples throughout, this new edition reviews both theory and practical application.

Jan 2022 | PB | 9781786391698 | 320pp
£39.99 | €50 | \$55



Tourist Destinations: Structure and Synthesis

Douglas G Pearce, Victoria University of Wellington, New Zealand

Destination research today has become increasingly fragmented as studies become more specialized. This book provides

a systematic examination and combines spatial and organizational structure across destinations from the national to the local scale to produce a comprehensive understanding of destinations and a complete integrative framework of them.

Dec 2020 | HB | 9781789245837 | 288pp
£95 | €110 | \$130



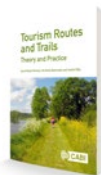


Tourism in Development: Reflective Essays

Edited by **Peter U C Dieke**, formerly George Mason University, USA, **Brian E M King**, The Hong Kong Polytechnic University, Hong Kong, **Richard Sharpley**, University of Central Lancashire, UK

This thought-provoking book challenges the orthodoxy of tourism and development, highlights past and current events as well as the repercussions and further developments well into the future.

Nov 2020 | HB | 9781789242812 | 288pp
£105 | €120 | \$140



Tourism Routes and Trails Theory and Practice

Edited by **David Ward-Perkins**, Independent Consultant, France, **Christina Beckmann**, Adventure Travel Trade Association, USA, **Jackie Ellis**, Independent Consultant, UK

This book covers the increasingly important 'routes' sector of the tourism industry. It reviews how routes are created, their effects on tourism businesses, local populations and other stakeholders, and the critical role of both communities and those who provide strategic direction and funding. It also includes contemporary examples and cases.

Dec 2019 | PB | 9781786394774 | 206pp
£25 | €35 | \$40



Jan 2020 | HB | 9781786394767 | 208pp
£85 | €110 | \$140



Tourism 2nd Edition

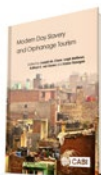
Edited by **Peter Robinson**, Leeds Beckett University, UK, **Michael Lück**, AUT University Auckland, New Zealand, **Stephen L. J. Smith**, University of Guelph, Canada

Authored by established experts, fully revised *Tourism, 2nd Edition* covers aspects of tourism from a modern perspective, providing students with a range of theoretical and research-based explanations, supported by examples, case studies and unique insights from industry representatives.

May 2020 | PB | 9781789241495 | 472pp
£45 | €55 | \$65



May 2020 | HB | 9781789241488 | 472pp
£95 | €115 | \$135



Modern Day Slavery and Orphanage Tourism

Edited by **Joseph M Cheer**, Wakayama University, Japan, **Leigh Mathews**, ALTO Consulting, Australia, **Kathryn E. van Doore**, Griffith University, Australia, **Karen Flanagan**, Save the Children, Australia

The first of its kind, this book highlights exploratory research conducted within preliminary thinking of modern slavery within tourism.

Nov 2019 | HB | 9781789240795 | 184pp
£80 | €105 | \$135



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Tourism Enterprise

Developments, Management and Sustainability

David Leslie, formerly Glasgow Caledonian University, UK

The environmental quality and popularity of a tourist destination is the outcome of sustained development. This book therefore examines the tourism business in terms of 'greening' the local economy, people and environment, establishing the green agenda and investigating its application to the tourism sector.

NEW IN
PAPERBACK



Oct 2019 | PB | 9781786395481 | 204pp
£40 | €50 | \$55

Nov 2014 | HB | 9781780643564 | 204pp
£80 | €107 | \$155.50



Finding Resilience

Change and Uncertainty in Nature and Society

Brian Walker, CSIRO and The Australian National University

This book unravels how ecosystems, societies and people cope with disturbance and adversity. Written for a general readership and based on the experiences of researchers, the fascinating stories reveal what resilience is, how it works in different kinds of systems, how it is expressed, and how it can be gained and lost.

Mar 2019 | PB | 9781789241594 | 168pp
£39.99 | €49 | \$56

World, excluding Aus & NZ



Private Sector Tourism in Conservation Areas in Africa

Susan Snyman, University of Johannesburg, South Africa, **Anna Spenceley**, STAND Ltd., UK

This book is the first to provide a detailed analysis of private sector involvement and partnerships in tourism in Africa. It includes best practices and processes to develop tourism partnerships with the private sector, and highlights important tools to enhance sustainability of tourism in Africa, involving numerous stakeholders.

Apr 2019 | HB | 9781786393555 | 256pp
£95 | €115 | \$135



Managing Quality of Life in Tourism and Hospitality

Edited by **Muzaffer Uysal**, University of Massachusetts Amherst, USA, **M. Joseph Sirgy**, Virginia Polytechnic Institute and State University, USA, **Stefan Kruger**, North-West University, South Africa

Quality-of-life in tourism and hospitality can be classified in three categories: (1) tourists/guests (2) employees of tourism/hospitality firms (3) tourist communities. This unique resource delivers the latest research findings within these areas to the forefront of knowledge application in tourism and hospitality settings.

Oct 2018 | HB | 9781786390455 | 184pp
£85 | €110 | \$140





Creating Experience Value in Tourism 2nd Edition

Edited by **Nina K Prebensen**, Tromsø University Business School, Norway, **Joseph S Chen**, Indiana University at Bloomington, USA, **Muzaffer Uysal**, University of Massachusetts Amherst, USA

This new edition incorporates studies carried out since the first edition published, as well as including and expanding key areas such as stakeholder perspective and concretion, the role of the experience setting in creating experience, and the connection between co-creation and subjective wellbeing.

Jun 2018 | HB | 9781786395030 | 272pp
£85 | €110 | \$140



Tourism, Health, Wellbeing and Protected Areas

Edited by **Iride Azara**, University of Derby, UK, **Eleni Michopoulou**, University of Derby, UK, **Federico Niccolini**, University of Pisa, Italy, **B Derrick Taff**, Pennsylvania State University, USA, **Alan Clarke**, University of Pannonia, Hungary

This book explores the relationship between tourism, hospitality, protected areas, livelihoods and human wellbeing. It includes sections focused on theory, policy and practice and case studies. It is multi-disciplinary in approach to the study of nature-based tourism and includes collaborative work including SME within protected destinations.

May 2018 | HB | 9781786391315 | 238pp
£85 | €110 | \$140



Tourism and Animal Welfare

Edited by **Neil Carr**, University of Otago, New Zealand, **Donald M Broom**, Cambridge University, UK

Presented by senior researchers from the fields of tourism and animal welfare, this is the first major text addressing the crossover of tourism and animal welfare. It includes

contributions from major worldwide organisations.

May 2018 | PB | 9781786391865 | 188pp
£35 | €45 | \$60

May 2018 | HB | 9781786391858 | 188pp
£95 | €125 | \$160



Tourism and Resilience

Edited by **Richard W Butler**, Strathclyde University, UK

This book discusses the concept of resilience and its application to tourism. It compares the relevance of resilience to sustainability; the former focusing on the well-being and survival

of the places affected and the latter focusing on the agent of impact, tourism itself.

Jun 2017 | HB | 9781780648330 | 242pp
£87.50 | €113 | \$144





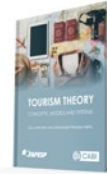
Tourism and Geopolitics

Issues and Concepts from Central and Eastern Europe

Edited by **Derek R Hall**, Seabank Associates, UK

This book is a unique and important resource that discusses the relationship between tourism and geopolitics, with a focus on experience from Central and Eastern Europe

Jan 2017 | HB | 9781780647616 | 406pp
£97.99 | €128.95 | \$165



Tourism Theory

Concepts, Models and Systems

Guilherme Lohmann, Griffith University, Australia, **Alexandre Panosso Netto**, University of São Paulo, Brazil

Developed from the successful Portuguese textbook *Teoria do Turismo*, *Tourism Theory* provides clear and thorough coverage of all aspects of tourism theory for students and researchers of tourism. It examines general concepts in tourism; disciplines and topics; the tourist; intermediation, distribution and travel; and the tourism destination.

Dec 2016 | HB | 9781780647159 | 268pp
£100.99 | €132.80 | \$169.95



Tourist Behaviour

An International Perspective

Edited by **Metin Kozak**, Dokuz Eylul University, Turkey, **Nazmi Kozak**, Anadolu University, Turkey

This book presents consumer-related topics from both theoretical and practical approaches to building and examining the theory of how consumers think and act within the context of tourism consumption.

Nov 2016 | HB | 9781780648125 | 198pp
£90.15 | €116.40 | \$148.30



Transformative Travel in a Mobile World

Garth Lean, Western Sydney University, Australia

This book presents the re-theorisation of travel and transformation, exploring traveller behaviour, how this entwines with experiences and how travel experiences continue on a traveller's return. It uses the notion of transformation to redevelop the temporal and spatial boundaries of travel and look at new methods in the exploration of research.

Dec 2015 | HB | 9781780643991 | 274pp
£35 | €40 | \$50





Festival and Event Tourism

Building Resilience and Promoting Sustainability

Edited by **Anukrati Sharma**, University of Kota, India, **Jeetesh Kumar**, Taylor's University, Malaysia, **Bakhodir Turaev**, Silk International University of Tourism, Uzbekistan,

Priyakrushna Mohanty, Pondicherry University, India

Festivals and events come with their own unique challenges and opportunities, so destinations must consider their responsibility to local people and host them sustainably. This book covers the sustainability, community involvement and destination marketing aspects of festivals and events, as well as marketing, branding and promotion.

Mar 2022 | HB | 9781789248661 | 200pp
£85 | €95 | \$115



Strategic Event Leveraging

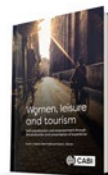
Models, Practices and Prospects

Vassilios Ziakas, Independent Scholar

This book comprehensively describes, explains, critiques and refines our current perspectives of event leveraging and, in so doing, provides an analytic account of the

event leveraging subject area as a whole, as it concerns the strategic pursuit of attaining and magnifying benefits that derive from events.

Nov 2021 | HB | 9781789247855 | 144pp
£85 | €97.50 | \$115



Women, leisure and tourism

Self-actualization and empowerment through the production and consumption of experience

Edited by **Linda Ingram**, George Mason University, **Klára Tarkó**, University of Szeged, Hungary, **Susan L Slocum**, George Mason University, USA

This book looks at women as producers and consumers of leisure experiences. Women produce and consume leisure through a variety of activities as a way to enhance self-actualization and personal empowerment - sometimes through resistance to cultural norms and expectations

Dec 2021 | HB | 9781789247985 | 328pp
£105 | €120 | \$140



Leisure activities in the outdoors

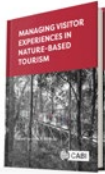
Learning, developing, and challenging

Edited by **Mandi Baker**, Torrens University Australia, **Neil Carr**, University of Otago, New Zealand, **Emma J Stewart**, Lincoln University, New Zealand

Drawing on a variety of perspectives, geographies and approaches, this book explores the opportunities that leisure in the outdoors provides for learning, development and challenge. The experiences explored range from suburban outdoors to wild places, children to seniors, surfing to mindful reflection, and trail walking to summer camps.

Oct 2021 | HB | 9781789248203 | 296pp
£95 | €110 | \$130





Managing Visitor Experiences in Nature-based Tourism

Edited by **Julia N Albrecht**, University of Otago, New Zealand

Covers visitor experiences in nature-based tourism destinations and related visitor and destination management. It demonstrates

current knowledge using empirical evidence from five continents and it aims to provide insights into conceptual issues as well as case studies.

Apr 2021 | HB | 9781789245714 | 248pp
£85 | €95 | \$115



Humans, Horses and Events Management

Edited by **Katherine Dashper**, Leeds Beckett University, UK, **Guðrún Helgadóttir**, University of South-Eastern Norway, Norway, **Ingibjörg Sigurðardóttir**, Hólar University, Iceland

This book explains the process of managing a multispecies event, as well as the larger theoretical implications of event management, using the National Championships of the Icelandic Horse as an extended study.

Mar 2021 | HB | 9781789242751 | 240pp
£75 | €85 | \$100



Managing Hospitality Experiences

Edited by **Alexandra J Kenyon**, Leeds Beckett University, UK, **Peter Robinson**, Leeds Beckett University, UK, **James Musgrave**, Leeds Beckett University, UK

This new textbook provides a full and detailed insight into the ways in which experiences are

designed and delivered. It covers management issues such as marketing, human resources, operations, quality management, facilities management, project management, and strategy, and is supported throughout by pedagogic features and case studies.

Jun 2020 | PB | 9781789242034 | 208pp
£35 | €40 | \$50



Events as a Strategic Marketing Tool 2nd Edition

Dorothé Gerritsen, NHTV Breda University of Applied Sciences, The Netherlands, **Ronald van Oolderen**, NHTV Breda University of Applied Sciences, The Netherlands

An update to the popular first edition, providing an engaging resource for both students and professionals interested in leisure, tourism and events. Including a wealth of internationally relevant examples, it gives a thorough insight into the way events can help reach strategic marketing goals.

Mar 2020 | PB | 9781789242300 | 256pp
£39.99 | €55 | \$75





Ideological, Social and Cultural Aspects of Events

Edited by **Omar Moufakkir**, Saxion University of Applied Sciences, The Netherlands,
Tomas Pernecky, Auckland University of Technology, New Zealand

This book addresses the social and cultural side of events and explores the role events have in fostering change and community development. It examines the transformatory function of events in the context of development studies - as phenomena that can promote and facilitate human development, including social, societal and individual change.

NEW IN
PAPERBACK

Oct 2019 | PB | 9781786395511 | 238pp
£40 | €50 | \$55



Dec 2014 | HB | 9781780643526 | 238pp
£80 | €107 | \$155.50



Tourism and Leisure Behaviour in an Ageing World

Ian Patterson, formerly University of Queensland, Australia

Older adults are a growing population with money and time to invest in leisure and tourism. This book provides the latest research, new trends such as independent travel, the leisure experience, cultural and heritage tourism, cruises and wellness tourism, and case studies of organizations successfully catering to older needs.

Dec 2017 | HB | 9781786390943 | 240pp
£85 | €110 | \$140



Emotional Intelligence in Tourism and Hospitality

Edited by **Erdogan Koc**, Bandirma Onyedi Eylul University, Turkey

Emotional intelligence (EI) is the ability to recognize emotions, thereby guiding behavior and allowing emotional adjustment to environments. As services are produced and consumed simultaneously, the employee EI is vital. This book uses a skills-based approach to explain how emotional intelligence can be developed in tourism and hospitality.

Apr 2019 | HB | 9781786398314 | 168pp
£75 | €90 | \$105



Service Failures and Recovery in Tourism and Hospitality

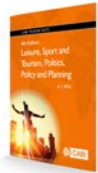
A Practical Manual

Edited by **Erdogan Koc**, Bandirma Onyedi Eylul University, Turkey

Tourism and hospitality services are prone to service-failure due to a high level of customer-employee contact. This is an invaluable source of information that includes student aids, real-life examples, case studies, links to websites and activities alongside questions and presentation slides for in-class use.

Oct 2017 | HB | 9781786390677 | 244pp
£82.50 | €108 | \$139





Leisure, Sport and Tourism, Politics, Policy and Planning

4th Edition

A.J. Veal, University of Technology Sydney, Australia

A multi-disciplinary approach to policy making and planning in the leisure, sport and tourism sectors, this book provides an introduction for students. It examines theoretical issues underpinning public sector policy making, debates around the role of the state versus market, and models of organisational decision-making.

May 2017 | PB | 9781780648040 | 440pp
£39.99 | €55 | \$65



May 2017 | HB | 9781780648033 | 440pp
£97.99 | €128.95 | \$165



Managing Outdoor Recreation

Case Studies in the National Parks

2nd Edition

Robert E Manning, University of Vermont, USA, **Laura E Anderson**, University of Wisconsin - Stevens Point, USA, **Peter Pettengill**, St. Lawrence University, USA

This fully updated second edition presents a conceptual framework of outdoor recreation management strategies and practices, and illustrates this framework through presentation of a series case studies in the U.S. national parks.

Mar 2017 | PB | 9781786391018 | 256pp
£39.99 | €55 | \$65



Mar 2017 | HB | 9781786391025 | 252pp
£97.99 | €128.95 | \$165



Research Methods for Leisure, Recreation and Tourism

2nd Edition

Edited by **Ercan Sirakaya-Turk**, University of South Carolina, USA, **Muzaffer Uysal**, University of Massachusetts Amherst, USA, **William E Hammitt**, Clemson University, USA, **Jerry J Vaske**, Colorado State University, USA

A new edition of a proven textbook, this title covers the measurement of variables, questionnaire design, evaluation methods, writing proposals, cross-cultural research, and the use of new technologies. With pedagogical features throughout, it introduces students to the vital skills they will need to succeed.

May 2017 | PB | 9781786390486 | 408pp
£39.99 | €55 | \$75



Service Quality in Leisure, Events, Tourism and Sport

2nd Edition

John Buswell, formerly of University of Gloucestershire, UK, **Christine Williams**, formerly University of Central Lancashire, UK, **Keith Donne**, University of Gloucestershire, UK, **Carley Sutton**, University of Central Lancashire, UK

Addresses key points and principles of managing service quality. It considers the underpinning theory of service quality, informs the reader of the practical application of service quality management tools and techniques in the leisure and tourism industry and is fully illustrated with case-studies.

Dec 2016 | PB | 9781780645452 | 322pp
£37.50 | €50 | \$62.50



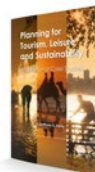


Risk and Safety Management in the Leisure, Events, Tourism and Sports Industries

Mark Piekarz, Coventry University, UK,
Ian Jenkins, University of Iceland, Iceland,
Peter Mills, Sport and Leisure Management
Consultant, QLM Ltd, UK

This book is designed for those who wish to improve upon past risk practices, make better management decisions and ensure safer operating environments. It includes an explanation of the core underpinning concepts of risk and safety, numerous applied examples and case studies, and explanations of the key legal and regulatory underpinnings.

Sep 2015 | PB | 9781780644493 | 296pp
£36 | €46.35 | \$72.10



Planning for Tourism, Leisure and Sustainability

International Case Studies

Anthony S. Travis, Emeritus Professor at the
University of Birmingham and International
Tourism Consultant, UK

Drawing on the author's world-wide experience and with contributions from professionals in the field, this book takes a comparative approach relating to different economic, political and temporal dimensions, examining established initiatives both in the context of the standards of the time and from a modern perspective looking back.

Jun 2015 | PB | 9781780646817 | 356pp
£41.20 | €58.20 | \$68.95



Sep 2011 | HB | 9781845937423 | 360pp
£99.90 | €127.20 | \$187.95



Tourism, Climate Change and the Geopolitics of Arctic Development

The Critical Case of Greenland

Derek R Hall, Seabank Associates, UK

Greenland is now a critical territory in terms of tourism, climate change and competition for resource access. This book explores the

dimensions of dynamic change in the Arctic, examining the three interrelationships specifically in the Greenland context but within a framework that emphasises the wider global implications.

Oct 2021 | HB | 9781789246728 | 232pp
£95 | €115 | \$135



Issues and Cases of Degrowth in Tourism

Edited by **Konstantinos Andriotis**, Middlesex University London, UK

Degrowth in tourism is the voluntary shift to rebuild destinations and local economies where consumption, production and the

exploitation of resources are minimal. This book addresses the paucity of combined research on tourism and degrowth by presenting emergent knowledge and research on the dynamics of degrowth from a tourism perspective by presenting cases from across the world.

Feb 2021 | HB | 9781789245073 | 200pp
£85 | €100 | \$115



Tourism, Tradition and Culture

A Reflection on their Role in Development

David Harrison, Middlesex University, UK

David Harrison reflects on the role of tourism in development and its conflict with culture, tradition and the need for sustainability.

The book deliberates David's research from the past 30 years, which looks at the impacts of tourism on societies emerging from Western colonialism and societies previously part of the Soviet system.

Nov 2020 | HB | 9781789245899 | 320pp
£95 | €110 | \$130



Sustainable Destination Branding and Marketing

Strategies for Tourism Development

Edited by **Anukrati Sharma**, University of Kota, India, **Juan Ignacio Pulido-Fernández**, University of Jaén, Spain, **Azizul Hassan**, Tourism Consultants Network,

Tourism Society, London, UK.

This book provides a comprehensive set of tools and techniques for branding and marketing for sustainable tourism development. It blends tourism and marketing strategies with practical, innovative information technology solutions and a psychological perspective, providing illustrative case studies and examples to aid understanding.

Dec 2019 | HB | 9781786394286 | 260pp
£95 | €125 | \$160





Overtourism

Excesses, Discontents and Measures in Travel and Tourism

Edited by **Claudio Milano**, Ostelea School of Tourism and Hospitality - University of Lleida, Spain, **Joseph M Cheer**, Wakayama University, Japan, **Marina Novelli**, University of Brighton, UK

This book examines the evolution of the phenomenon and explores the genesis of overtourism and the system dynamics underlining it.

Jun 2019 | HB | 9781786399823 | 264pp
£85 | €100 | \$120



Transforming Travel

Realising the potential of sustainable tourism

Jeremy Smith, Travindy, UK

This book combines stories from leading companies, interviews with pioneers and a thorough analysis of the industry's potential to make lasting, positive change. Written in a highly engaging style, it presents an urgent argument for transforming tourism so it reaches its potential to promote tolerance, restore communities and regenerate habitats.

Dec 2017 | PB | 9781786394194 | 124pp
£17.99 | €25 | \$30



Degrowth in Tourism

Conceptual, Theoretical and Philosophical Issues

Konstantinos Andriotis, Middlesex University London, UK

The concept of degrowth has emerged as a reaction to the problems accrued by capitalism and the need for new approaches for future prosperity. Explores emerging development approaches and alternatives to classic models, applying the concept of degrowth in a tourism context. Includes international case studies.

Jul 2018 | HB | 9781786392787 | 224pp
£85 | €110 | \$140



Global Climate Change and Coastal Tourism

Recognizing Problems, Managing Solutions and Future Expectations

Edited by **Andrew L Jones**, L-Universita ta' Malta, Malta, **Michael Phillips**, University of Wales, UK

This book explores current threats to, and consequences of, climate change on existing tourism coastal destinations. With a theoretical platform it addresses topics such as sustainability, tourism impacts, governance trade and innovation. Case studies from all regions of the world (Europe, The Americas, Asia, Africa and Australasia) are included.

Nov 2017 | HB | 9781780648439 | 360pp
£85 | €110 | \$140





Linking Urban and Rural Tourism Strategies in Sustainability

Edited by **Susan L Slocum**, George Mason University, USA, **Carol Kline**, Appalachian State University, USA

This book provides insight into inclusive regional development strategies that support both the needs of urban and rural areas. Sustainable tourism promotes sourcing locally, such as using rural products in urban experiences, while innovative marketing linking tourism heritage, food and drink trails, and artisans with urban visitors are emerging.

Jun 2017 | HB | 9781786390141 | 266pp
£87.50 | €113 | \$144

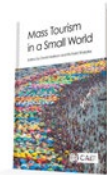


The Encyclopedia of Sustainable Tourism

Edited by **Carl I Cater**, Aberystwyth University, UK, **Brian Garrod**, Aberystwyth University, UK, **Tiffany Low**, Aberystwyth University, UK

Tourism is the world's fastest growing industry and has global impacts. Development must be sustainable in order to preserve the environment and culture it exploits. This reference work defines terms associated with considering and preserving the environment, host peoples, communities, cultures, customs, lifestyles and social and economic systems.

Oct 2015 | HB | 9781780641430 | 662pp
£65 | €75 | \$90

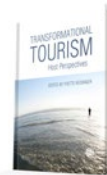


Mass Tourism in a Small World

Edited by **David Harrison**, Middlesex University, UK, **Richard Sharpley**, University of Central Lancashire, UK

Reviews all aspects of the phenomenon of mass tourism, from theoretical perspectives to the historical context, as well as covering the current challenges to domestic, intra-regional and international mass tourism.

May 2017 | HB | 9781780648545 | 262pp
£87.50 | €113 | \$144



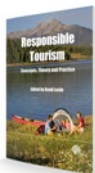
Transformational Tourism Host Perspectives

Yvette Reisinger, Gulf University for Science and Technology, Kuwait

This book deals with how tourism can change behaviour and have a positive impact. It focuses on human development in a world dominated by post-9/11 security and political challenges, economic and financial collapses, and environmental threats. It also identifies tourism types that can transform humans, such as educational and volunteer tourism.

Aug 2015 | HB | 9781780643922 | 236pp
£39.99 | €50 | \$55





Responsible Tourism

Concepts, Theory and Practice

Edited by **David Leslie**, formerly Glasgow Caledonian University, UK

This book discusses responsible tourism as a whole, including the politics, policy and planning behind it, and major sub-topics such

as poverty reduction, the environment, transport, governance, wildlife tours and heritage.

Jun 2015 | PB | 9781780646800 | 192pp
£37.10 | €47.90 | \$63.85

Sep 2012 | HB | 9781845939878 | 192pp
£77.25 | €99.70 | \$143.15



Planning for Tourism

Towards a Sustainable Future

Edited by **Nigel D Morpeth**, Leeds Beckett University, UK, **Hongliang Yan**, Coventry University, UK

This text provides an innovative approach to the pedagogy of contemporary planning

processes within different cultural contexts. It has a multi-disciplinary approach and through the inclusion of international case studies, considers how intelligent design has enabled disabled residents and visitors to have access to spaces and facilities.

May 2015 | PB | 9781780644585 | 316pp
£37.50 | €50 | \$72.50



Transformational Tourism

Tourist Perspectives

Edited by **Yvette Reisinger**, Gulf University for Science and Technology, Kuwait

Transformational Tourism deals with the important issue of how travel and tourism can change human behaviour and have a

positive impact on the world. The book focuses on human development in a world dominated by post-9/11 security and political challenges, economic and financial collapses, and environmental threats.

Apr 2013 | HB | 9781780642093 | 256pp
£88 | €115.35 | \$165.80





Creative Tourism

Activating Cultural Resources and Engaging Creative Travellers

Edited by **Nancy Duxbury**, University of Coimbra, Portugal, **Sara Albino**, University of Evora, Portugal, **Cláudia Pato de Carvalho**, University of Coimbra, Portugal

This book provides a synthesis of current research and international best practice, including practitioner perspectives and a range of case study examples. It covers types of creative tourist, trends, designing and implementing creative tourism products, embedding activities in a community and place, and addressing sustainability challenges.

Sep 2021 | PB | 9781789243543 | 296pp
£45 | €50 | \$60



Sep 2021 | HB | 9781789243536 | 296pp
£95 | €110 | \$130



New Directions in Garden Tourism

Richard W Benfield, Formerly Central Connecticut State University, USA

Following on from the success of *Garden Tourism*, this new book provides an update on the statistics and growth of the global phenomenon of garden visitation. It explores

new themes and contemporary trends, from art and culture to psychographic profiling of visitors, and how social media and semiotics are used to enrich visitor experience.

Dec 2020 | PB | 9781789241754 | 216pp
£37.50 | €40 | \$50



Dec 2020 | HB | 9781789241761 | 216pp
£85 | €100 | \$120



Social Tourism

Global Challenges and Approaches

Edited by **Joana Lima**, University of Brighton, **Celeste Eusébio**, Universidade de Aveiro, Portugal

Social tourism is the practice of offering programmes, events and activities to enable all population groups to enjoy tourism. This book encourages readers to think critically about challenges faced by the sector, as well as promote research bridging theory and practice in order to move towards more effective social tourism initiatives.

Mar 2021 | HB | 9781789241211 | 208pp
£95 | €125 | \$160



Tourism and Gender-based Violence Challenging Inequalities

Edited by **Paola Vizcaino-Suárez**, Bournemouth University, UK, **Heather Jeffrey**, Middlesex University, Dubai, UAE, **Claudia Eger**, Copenhagen Business School, Denmark

This book focuses on the multiple and interconnected manifestations of violence that women/girls encounter in tourism consumption and production while seeking to open the debate on violence against sexual minorities (LGBT) and discussing men/boys as victims and perpetrators of GBV.

Aug 2020 | HB | 9781789243215 | 208pp
£85 | €95 | \$115





Winter Tourism

Trends and Challenges

Edited by **Ulrike Pröbstl-Haider**, BOKU – University of Natural Resources and Life Sciences, Austria, **Harold Richins**, Thompson Rivers University, Canada, **Stefan Türk**, Deutsche Sporthochschule Köln, Germany

Winter tourism is reforming as a result of increased levels of investment with new ski destinations developing and traditional skiing destinations merging to reduce economic risks. Also, environmental issues in many established ski resorts are a growing area of consideration as well as considering the Chinese market and its future impact.

Oct 2019 | HB | 9781786395207 | 548pp
£150 | €180 | \$210



Literary Tourism

Theories, Practice and Case Studies

Edited by **Ian Jenkins**, University of Iceland, Iceland, **Katrín Anna Lund**, University of Iceland, Iceland

This book provides a grounding in the theoretical perspectives on literature and the tourist experience. It explores practical applications of literary tourism, such as destination promotion and creation, responsible tourism and learning benefits, and uses global case studies to study literary tourism in action.

Jul 2019 | HB | 9781786394590 | 210pp
£85 | €100 | \$120



TEFL Tourism

Principles, Commodification and the Sustainability of Teaching English as a Foreign Language

Hayley Stainton, Buckinghamshire New University, UK

The first of its kind 'TEFL tourism' (teaching English as a foreign language), outlines the scale of the sector and the rapid commercialisation of TEFL teaching across the world. It outlines the processes and factors within this area of tourism. It also considers stakeholders and sustainability considerations of the industry.

Jul 2019 | HB | 9781786393227 | 174pp
£80 | €95 | \$115



Adventure Tourism and Outdoor Activities Management

A 21st Century Toolkit

Ian Jenkins, University of Iceland, Iceland

Written by an author with 20 years' experience teaching adventure tourism courses and working within the industry, this book is written for those wishing to understand the key factors behind the operation of an adventure tourism company and how to deliver a profitable and sustainable product.

Feb 2019 | PB | 9781786390868 | 220pp
£39.99 | €50 | \$55





World Heritage Sites

Tourism, Local Communities and Conservation Activities

Takamitsu Jimura, Liverpool John Moores University, UK

Heritage is a growing area of both tourism and study, and this book reviews the important interrelations between the tourism industry, local communities and conservation work. It is the only authored work providing a consistent treatment of the subject, and includes case studies from around the world.

Nov 2018 | HB | 9781786392688 | 192pp
£85 | €110 | \$140



Special Interest Tourism

Concepts, Contexts and Cases

Edited by **Sheela Agarwal**, University of Plymouth, UK, **Graham Busby**, University of Plymouth, UK, **Rong Huang**, University of Plymouth, UK

This book approaches special interest tourism from the perspective of both supply and demand, and has a clear, user-friendly structure. Covering the practical applications of research and the key emerging issues for royal, dark, festival, slow and pro-poor tourism among others, it includes case studies by international academics and practitioners.

Jan 2018 | PB | 9781780645667 | 234pp
£39.99 | €55 | \$65



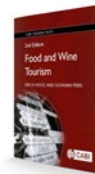
Gender Equality and Tourism

Beyond Empowerment

Edited by **Stroma Cole**, University of the West of England, UK

With its questions on the extent to which tourism brings women empowerment, this book is an engaging and thought-provoking read. It critiques how the industry has allowed women to renegotiate gender norms and the work still needed to be done, with real life stories from women working in tourism.

Jul 2018 | PB | 9781786394422 | 112pp
£29.99 | €40 | \$50



Food and Wine Tourism

Integrating Food, Travel and Terroir 2nd Edition

Erica Croce, Meridies, Italy, **Giovanni Perri**, Meridies, Italy

This established textbook provides practical suggestions and guidelines for establishing a food-related tourism destination. It discusses the environment, the food tourist, supply issues, marketing and best practice strategies and includes global case studies and pedagogical features for students of tourism and leisure subjects.

Apr 2017 | PB | 9781786391278 | 264pp
£39.99 | €55 | \$75





Arctic Tourism Experiences Production, Consumption and Sustainability

Edited by **Young-Sook Lee**, UiT The Arctic University of Norway, Norway, **David B Weaver**, Formerly Griffith University, Australia, **Nina K Prebensen**, Tromsø University Business School, Norway

The book focuses on tourist experiences and industry provision of those experiences. It concentrates on the fundamental essence of the Arctic as being a *geographical periphery*, but also an *experiential core* that offers peak tourism experiences.

Mar 2017 | HB | 9781780648620 | 216pp
£87.50 | €113 | \$144

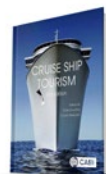


Heritage Tourism Destinations Preservation, Communication and Development

Edited by **Maria D. Alvarez**, Bogaziçi University, Turkey, **Atila Yüksel**, Didim Vocational School, Turkey, **Frank Go**, formerly Erasmus University, Netherlands

This book addresses the complex question of combining preservation and consumption of heritage resources, reviewing the role of diverse actors and the institutional systems involved.

May 2016 | HB | 9781780646770 | 216pp
£90.15 | €116.40 | \$148.30



Cruise Ship Tourism 2nd Edition

Edited by **Ross Dowling**, Edith Cowan University, Australia, **Clare Weeden**, University of Brighton, UK

Covering the economic, social and environmental impacts of cruising, this book combines the latest research with practical case studies to provide a comprehensive account of the subject. It reviews the fundamental principles of the industry, the cruise experience from a passenger perspective, marketing, planning and destination development.

Jan 2017 | HB | 9781780646084 | 622pp
£149.50 | €195.95 | \$247



Mountain Tourism Experiences, Communities, Environments and Sustainable Futures

Edited by **Harold Richins**, Thompson Rivers University, Canada, **John Hull**, Thompson Rivers University, Canada

This book focusses on the diversity of perspectives, interaction and role of tourism in mountainous areas. It considers the interdisciplinary context of communities, the creation of experiences and the impacts of tourism. With authors from Europe, Asia-Pacific and North America, the development, planning and governance issues are also covered.

Feb 2016 | HB | 9781780644608 | 404pp
£90.15 | €116.40 | \$148.30





Women and Pilgrimage

Edited by **E. Moore Quinn**, College of Charleston SC, USA, **Alison T. Smith**, The Citadel in Charleston, USA

A new approach to the study of pilgrimage covering lesser known aspects like humour; performances along pilgrims' paths;

the ephemeral nature of identifying as a pilgrim, and the economic, socially and culturally mandated dimensions of migratory travel. The feminist lens encourages readers to consider such questions as authenticity and essentialism

Apr 2022 | HB | 9781789249392 | 192pp
£95 | €110 | \$130



Pilgrims: Values And Identities

Edited by **Darius Liutikas**, Lithuanian Social Research Centre

Values-rich journeys can be described as pilgrimage, spiritual travel, personal heritage tourism, holistic tourism, or valuistic journeys.

This book focuses on travellers themselves and their inner world through the lens of their journey. It provides interesting and challenging perspectives on the identity of pilgrims in the 21st century.

Dec 2020 | HB | 9781789245653 | 288pp
£95 | €115 | \$135



Religious Tourism and the Environment

Edited by **Kiran A Shinde**, La Trobe University, Melbourne, Australia, **Daniel H Olsen**, Brigham Young University, USA

This is the first book to discuss both religious tourism and the environment. Moving beyond

the documentation of impacts, it examines intersections between the two areas, such as the environment as a resource or generator of religious tourism. Chapters discuss such important topics as disease, environmental responsibility and host perspectives.

Oct 2020 | HB | 9781789241600 | 192pp
£95 | €110 | \$130



Dark Tourism and Pilgrimage

Edited by **Daniel H Olsen**, Brigham Young University, USA, **Maximiliano E Korstanje**, University of Palermo, Argentina

The first book to cover the intersections between dark tourism and pilgrimage, this multi-disciplinary resource reviews theories

and case studies of dark tourism and pilgrimage sites, as well as how experience design comes into play. It also suggests avenues of future research to guide further exploration into this under-appreciated area of travel.

Dec 2019 | HB | 9781789241877 | 274pp
£95 | €125 | \$160





Spiritual and Religious Tourism Motivations and Management

Edited by **Ruth Dowson**, Leeds Beckett University, UK, **Jabar Yaqub**, Sheffield Hallam University, UK, **Razaq Raj**, Leeds Beckett University, UK

This book is the first to address motivation for and management of religious and spiritual tourism within one volume. It also brings in new and exciting case study perspectives, from a range of international, cross-sectional contributors.

Aug 2019 | HB | 9781786394163 | 208pp
£95 | €115 | \$135



Managing Religious Tourism

Edited by **Maureen Griffiths**, Monash University, Australia, **Peter Wiltshier**, Research Consultancy NZ, New Zealand

This book provides a global view of the tools and resources used in demand and supply management in the context of pilgrimage and religious tourism. It uses a focus on toolkits and best-practice to reinforce quality of service provision, offer a reflection on consumers' perspectives and intentions to purchase, and support sustainable development.

Feb 2019 | HB | 9781786393197 | 208pp
£95 | €115 | \$135



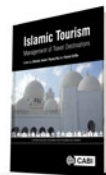
Tourism, Pilgrimage and Intercultural Dialogue

Interpreting Sacred Stories

Edited by **Dolors Vidal-Casellas**, University of Girona, Spain, **Silvia Aulet**, Faculty of Tourism of the University of Girona, Spain, **Neus Crous-Costa**, University of Girona, Spain

This book is a timely re-assessment of the increasing connections between management of diversity and religious tourism and secular spaces on a global stage. Including a range of contemporary case studies, it is a valuable resource for researchers and practitioners in tourism management, pilgrimage and religious tourism.

Jun 2019 | HB | 9781789241129 | 214pp
£95 | €115 | \$135



Islamic Tourism

Management of Travel Destinations

Edited by **Ahmad Jamal**, Cardiff University, UK, **Kevin Griffin**, Dublin Institute of Technology, Ireland, **Razaq Raj**, Leeds Beckett University, UK

Islamic tourism is an increasingly important market sector. This book provides practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international perspectives, supported by case studies.

Dec 2018 | HB | 9781786394132 | 272pp
£95 | €125 | \$160





Pilgrimage in Practice

Narration, Reclamation and Healing

Edited by **Ian S. McIntosh**, Indiana University Purdue University Indianapolis, USA, **E. Moore Quinn**, College of Charleston SC, USA, **Vivienne Keely**, formerly Sydney College of Divinity, Australia

This book reveals many aspects of the practice of pilgrimage, including its nationalistic facets, effect on economic development, the impact of the internet, and pilgrimage as protest to pilgrimage as creative expression. Reviewing social justice in the context of pilgrimage, it features a diverse collection of interdisciplinary voices.

Nov 2018 | PB | 9781786395009 | 186pp
£39.99 | €55 | \$65



Religious Tourism in Asia

Tradition and Change through Case Studies and Narratives

Edited by **Shin Yasuda**, Teikyo University, Japan, **Razaq Raj**, Leeds Beckett University, UK, **Kevin Griffin**, Dublin Institute of Technology, Ireland

The Asia-Pacific region is considered the world's religious core with the greatest number of pilgrims and travellers for religious events, for both international and domestic tourism. This book reviews tourism and sacred sites within Asia, including practical case study examples from across the region.

Nov 2018 | HB | 9781786392343 | 186pp
£95 | €125 | \$160



Religious Pilgrimage Routes and Trails

Sustainable Development and Management

Edited by **Daniel H Olsen**, Brigham Young University, USA, **Anna Trono**, University of Salento, Italy

Today thousands travel to religious sites for worship, initiatory and leisure purposes. This book provides a holistic approach to the study of these journeys, with case studies drawn from around the world. It covers conceptual themes including local development, regional economic development, heritage identity and management and environment.

May 2018 | HB | 9781786390271 | 280pp
£95 | €125 | \$160



Local Identities and Transnational Cults within Europe

Edited by **Fiorella Giacalone**, University of Perugia, Italy, **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book explores the central role of ordinary people in the popularisation of faith-based practices, illustrating religious tourism as an expression of cultural identity; the interrelationship of cultural groups; and the overall formation of culture and society.

May 2018 | HB | 9781786392527 | 176pp
£95 | €125 | \$160





Risk and Safety Challenges for Religious Tourism and Events

Edited by **Maximiliano E Korstanje**, University of Palermo, Argentina, **Razaq Raj**, Leeds Beckett University, UK, **Kevin Griffin**, Dublin Institute of Technology, Ireland

Travellers face many challenging manifestations in the form of terrorism, risk and safety issues. This book focuses on the risk and safety atrocities being faced by holy visitors, critically examining these issues and providing a valuable reference for those studying within the area of religion and events.

Apr 2018 | HB | 9781786392282 | 170pp
£95 | €125 | \$160

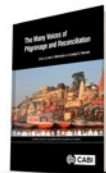


Conflicts, Religion and Culture in Tourism

Edited by **Razaq Raj**, Leeds Beckett University, UK, **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book highlights the role of religious tourism and pilgrimage in improving cultural relations, showing how faith and activism respond to common challenges of peace-making and coexistence. Through global contemporary case studies, it reveals diverse empirical research insights on many aspects of religious traditions, conflicts and challenges.

Oct 2017 | HB | 9781786390646 | 186pp
£87.50 | €113 | \$144



The Many Voices of Pilgrimage and Reconciliation

Edited by **Ian S. McIntosh**, Indiana University Purdue University Indianapolis, USA, **Lesley D Harman**, Formerly of King's University College at Western University Canada, Canada

This book provides a unique multidisciplinary perspective on pilgrimage, encompassing both spiritual and non-spiritual travel. It is written by an international team, reflecting the rich diversity and multiple meanings of pilgrimage, and provides case studies reviewing the role of pilgrimage in promoting peace and reconciliation around the world.

Oct 2017 | HB | 9781786393265 | 240pp
£87.50 | €113 | \$144



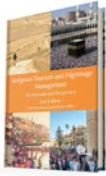
Pilgrimage and Tourism to Holy Cities Ideological and Management Perspectives

Edited by **Maria Leppakari**, Swedish Theological Institute in Jerusalem & Åbo Akademi University, Finland, **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book covers ideological motives and religious perceptions behind travel to sites. Beginning with contemporary perspectives of pilgrimage, it then discusses management aspects such as logistics, infrastructure, malevolent behaviour and evangelical volunteers, and provides practical applications, models and illustrations to aid understanding.

Nov 2016 | HB | 9781780647388 | 204pp
£87.50 | €113 | \$144





Religious Tourism and Pilgrimage Management

An International Perspective
2nd Edition

Edited by **Razaq Raj**, Leeds Beckett University, UK, **Kevin Griffin**, Dublin Institute of Technology, Ireland

This book addresses the central role of religious tourism and interrelationships with other aspects of pilgrimage management. It provides practical applications, models and illustrations and looks at secular and sacred spaces on a global stage.

Sep 2015 | HB | 9781780645230 | 352pp
£45 | €55 | \$65





Vietnam Tourism

Policies and Practices

Huong T. Bui, College of Asia Pacific Studies, Japan, **Long H. Pham**, Vietnam National University, Vietnam, **Huong H Do**, Saigon Technology University, Vietnam, **Tuan-Anh Le**, International College of Management Sydney, Australia, **Giang T. Phi**, Aalborg Univeristy, Denmark, **Binh Nghiem**

Outlines public and private sector tourism, addressing Vietnamese structure, governance and management of tourism. Embracing local and global perspectives, this book discusses principles and practice applicable to the wider area of Southeast Asia.

Jan 2022 | HB | 9781789242782 | 200pp
£105 | €140 | \$175



Tourism in European Microstates and Dependencies

Geopolitics, Scale and Resource Limitations

Dallen J Timothy, Arizona State University, USA

Tourism in European Microstates and Dependencies carefully examines the nuances and realities associated with tourism, social and economic development, geography, and geopolitics of Europe's microstates and dependencies.

Nov 2020 | HB | 9781789243109 | 216pp
£95 | €110 | \$130



CABI Regional Tourism series



Tourism Planning and Development in Western Europe

Edited by **Konstantinos Andriotis**, Middlesex University London, UK, **Carla Pinto Cardoso**, Portuguese Catholic University, Portugal, **Dimitrios Styliadis**, Middlesex University London, UK

Focusing exclusively on tourism development, planning and policy, this book draws together new voices to provide case studies illuminating issues across western Europe. It adopts a range of methodological approaches to cover areas such as industrial tourism, natural and cultural heritage, and micro-destinations, and considers post-COVID tourism.

Apr 2022 | HB | 9781800620797 | 208pp
£95 | €110 | \$130



Tourism Planning and Development in the Middle East

Edited by **Stella Kladou**, Bogaziçi University, Turkey, **Anna Farmaki**, Cyprus University of Technology, Cyprus, **Konstantinos Andriotis**, Middlesex University London, UK, **Dimitrios Styliadis**, Middlesex University London, UK

Addresses tourism development and planning in the Middle East from a sustainability perspective, embracing case studies and examples from the region. Considers economic, socio-cultural, environmental and regulatory perspectives.

Apr 2022 | HB | 9781789249125 | 160pp
£95 | €110 | \$130





Tourism Marketing in Western Europe

Edited by **Nikolaos Boukas**, European University Cyprus, **Dimitrios Styliadis**, Middlesex University London, UK

This book looks at contemporary marketing tools utilised by various Western-European countries. It presents case studies on how tourism marketing in this region has been handled and evolved in an era of contradictory forces such as competitiveness versus sustainability, locality versus globalisation, maturity versus new product development.

Dec 2021 | HB | 9781789248753 | 192pp
£95 | €110 | \$130



Tourism Planning and Development in South Asia

Edited by **Dimitrios Styliadis**, Middlesex University London, UK, **Boopen Seetanah**, University of Mauritius, Mauritius

Presents key issues of tourism planning and development in India, Sri Lanka, Pakistan, Bangladesh, Nepal, Maldives, Afghanistan, and Bhutan. Demonstrates experiences, challenges, successful and unsuccessful stories and specific cases of countries within South Asia. Written by scholars with extensive research experience on tourism in these countries.

Apr 2021 | HB | 9781789246698 | 176pp
£85 | €97.50 | \$115



Tourism Planning and Development in Latin America

Edited by **Carlos Monterrubio**, Universidad Autónoma del Estado de México, Mexico, **Konstantinos Andriotis**, Middlesex University London, UK, **Dimitrios Styliadis**, Middlesex University London, UK

The first of its kind, this book focuses exclusively on tourism development, planning and impacts in a wide number of Central and South America. It covers experiences, challenges, successful and unsuccessful stories, specific cases, and other tourism related issues of twelve countries in total.

Jun 2020 | HB | 9781789243048 | 224pp
£95 | €125 | \$160





Managing Events, Festivals and the Visitor Economy

Concepts, Collaborations and Cases

Edited by **Michael B. Duignan**, University of Surrey, UK

The first book to bring together scholars, students, industry leaders, policy makers and related national institutes in collaboration across a range of case studies.

Dec 2021 | PB | 9781789242850 | 320pp
£39.99 | €55 | \$65



Dec 2021 | HB | 9781789242843 | 320pp
£115 | €150 | \$190



Diversity Competence

Cultures Don't Meet, People Do

Edwin Hoffman, Independent Consultant, Netherlands, **Arjan Verdooren**, Royal Tropical Institute, Netherlands

In this book, interpersonal communication forms the point of departure. The authors describe what diversity competence entails: which processes and skills are relevant in a 'superdiverse' world. They demonstrate how the TOPOI model offers an inclusive approach to analysing and addressing potential miscommunication.

Feb 2019 | PB | 9781789242409 | 352pp
£35 | €40 | \$50



World excl Belgium, Netherlands, Sweden & Austria



Tourism Crisis and Disaster Management in the Asia-Pacific

Edited by **Brent W Ritchie**, University of Queensland, Australia, **Kom Campiranon**, Thammasat University, Thailand

This book contributes to the understanding of crisis and disaster management generally, but with a specific focus on the Asia-Pacific. With chapters contributed by international scholars and practitioners, it discusses both the theoretical and practical approaches toward successful crisis and disaster management.



Oct 2019 | PB | 9781786395450 | 284pp
£45 | €55 | \$65



Nov 2014 | HB | 9781780643250 | 284pp
£89.99 | €117 | \$170.95

Tourism Information Technology

3rd Edition

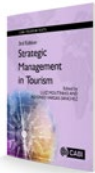
Pierre J Benckendorff, University of Queensland, Australia, **Zheng Xiang**, Virginia Tech, USA, **Pauline J Sheldon**, University of Hawaii, USA



Examines IT applications in all sectors, including airlines, travel intermediaries, accommodation, food service, destinations, attraction, events and entertainment. Organised around the stages of the visitor journey, the book reviews how tourists are using technologies to support decision-making before and during their trip.

Feb 2019 | PB | 9781786393432 | 400pp
£39.99 | €50 | \$55





Strategic Management in Tourism 3rd Edition

Edited by **Luiz Moutinho**, University of Suffolk, UK and The University of South Pacific, Fiji, **Alfonso Vargas-Sánchez**, University of Huelva, Spain

Linking strategic thinking with action for the management of tourism, this book evaluates global trends, analyses environmental impact and reviews the major factors affecting international tourism management. Now in its third edition, this well-established resource includes extra pedagogy such as learning objectives, questions and case studies.

Feb 2018 | PB | 9781786390240 | 378pp
£39.99 | €55 | \$65



Tourism Management in Warm-water Island Destinations

Edited by **Michelle McLeod**, The University of the West Indies, at Mona, Jamaica, **Robertico R Croes**, University of Central Florida, USA

Warm-water island destinations are facing challenges in the wake of increasing globalization and susceptibility to external shocks. This book covers critical aspects that contribute to tourism development and growth. It presents research themes, methodology and case studies, including a focus on Cuba and its reintroduction to the tourism landscape.

Jan 2018 | HB | 9781786390929 | 218pp
£85 | €110 | \$140



Tour Operators and Operations Development, Management and Responsibility

Jacqueline Holland, Northumbria University, UK, **David Leslie**, formerly Glasgow Caledonian University, UK

Focusing on the creation and distribution of packaged holidays, this text covers the fundamentals of business and the relationship between tour operators and destinations. With particular reference to sustainability, it provides a wealth of information regarding eco, nature and adventure trips, as well as niche and special interest products.

Dec 2017 | PB | 9781780648231 | 292pp
£29.99 | €40 | \$50



Visitor Experience Design

Edited by **Noel Scott**, University of the Sunshine Coast, Australia, **Jun Gao**, Shanghai Normal University, China, **Jianyu Ma**, Shanghai Normal University, China

Tourism, hospitality and event managers seek to provide 'wow' experiences to their visitors through better design and management. This book encourages the discussion of different facets of experience design such as emotions, attentions, sensations, learning, the process of co-creation and experiential stimuli design.

Aug 2017 | HB | 9781786391896 | 284pp
£87.50 | €113 | \$144





Rural Tourism and Enterprise Management, Marketing and Sustainability

Edited by **Ade Oriade**, University of
Wolverhampton, UK, **Peter Robinson**, Leeds
Beckett University, UK

Marketing and management processes
are especially intricate for the rural

business setting due to the assortment of different business
opportunities. This important new textbook examines key
issues, discusses strategies for growth and uses a mix of
case studies and theoretical content across developed and
developing countries.

May 2017 | PB | 9781780647500 | 284pp
£39.99 | €55 | \$65



May 2017 | HB | 9781780647494 | 284pp
£97.99 | €128.95 | \$165



Visitor Management in Tourism Destinations

Edited by **Julia N Albrecht**, University of
Otago, New Zealand

This book demonstrates current knowledge
on Visitor Management and provides insight
into conceptual issues.

Dec 2016 | HB | 9781780647357 | 208pp
£84.99 | €111.25 | \$143.15



Sustainable Island Tourism Competitiveness and Quality of Life

Edited by **Patrizia Modica**, University of
Cagliari, Italy, **Muzaffer Uysal**, University of
Massachusetts Amherst, USA

As the tourism industry develops, it is
vital that issues such as sustainability,

competitiveness, and stakeholder quality of life are fully
understood. Focusing on the unique perspective of island
destinations, this book outlines impacts on, and potential
strategies for protecting, the natural environment, local
economy, and local culture.

Dec 2016 | HB | 9781780645421 | 212pp
£90.15 | €116.40 | \$148.30



Operations Management in the Travel Industry

2nd Edition

Edited by **Peter Robinson**, Leeds Beckett
University, UK, **Paul Fallon**, University of
Central Lancashire, UK, **Harry Cameron**,
University of Wolverhampton, UK, **John C**



Crotts, College of Charleston, USA

Covering the applied managerial perspective of the travel
industry, this book teaches effective skills by reviewing legal
frameworks, quality management and marketing, financial
management, and the management of shareholders and
stakeholders. It discusses trends such as sustainability and
includes a revised structure and international case studies.

Feb 2016 | PB | 9781780646114 | 376pp
£39.99 | €55 | \$65



Feb 2016 | HB | 9781780646107 | 376pp
£100.99 | €132.80 | \$169.95



Destination Competitiveness, the Environment and Sustainability Challenges and Cases

Edited by **Andrés Artal-Tur**, Technical University of Cartagena, Spain, **Metin Kozak**, Dokuz Eylul University, Turkey

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