

# Multiple Choice Questions

1. Which of the following can be considered as attractions?
  - a. Natural features
  - b. Manmade features
  - c. Cultural features
  - d. All of the above
  
2. America's 58 national parks cover an area of 340,000 km<sup>2</sup> and 18,222 km<sup>2</sup> of oceans, lakes and reservoirs, 19,720 km of trails and 13,700 km of roads. Approximately how many visitors do they host annually?
  - a. 2.85 million
  - b. 28.5 million
  - c. 285 million
  - d. 2.85 billion
  
3. If an attraction is owned by a central government or local authority, it is owned by:
  - a. The public sector
  - b. A voluntary organization
  - c. A partnership
  - d. A charitable trust
  
4. UNESCO World Heritage attractions can be designated as such for:
  - a. Their hospitality
  - b. Their natural, cultural, or both features
  - c. Their provision of disability access
  - d. All of the above
  
5. The acronym MICE stands for:
  - a. Meetings, Information, Conferences, Events
  - b. Meetings, Incentives, Conferences, Events
  - c. Music, Information, Conferences, Events
  - d. Music, Incentives, Culture, Events
  
6. Which of the following is a manmade, non-purpose-built attraction?
  - a. Yellowstone National Park in Wyoming, USA
  - b. The cathedral of Notre Dame in Paris
  - c. The Millenium Dome in London
  - d. Disney World in Orlando, Florida
  
7. Mega-events, such as the Olympic Games, can:
  - a. Be a destination's pull factor
  - b. Serve as an opportunity to upgrade the infrastructure in the hosting city/country
  - c. Raise awareness and improve the destination image
  - d. All of the above

