

# Multiple Choice Questions

1. Tourism research can be undertaken from various perspectives, including:
  - a. A management perspective
  - b. A policy perspective
  - c. A social science perspective
  - d. All of the above
  
2. Epistemology, ontology and methodology are the three realms addressed by:
  - a. Research objectives
  - b. Research aims
  - c. Research paradigms
  - d. Research methods
  
3. Subjective methods:
  - a. Are usually faster to implement than empirical methods
  - b. Are usually more time-consuming than empirical methods
  - c. Are usually dealing with numbers (i.e. accurate data)
  - d. Are usually implemented through questionnaires with Likert-type scales
  
4. Predictive research:
  - a. Is research aimed at anticipating the likely outcome of a course of action
  - b. Is designed to generate insights into cause-and-effect relationships
  - c. Is research that attempts to provide information on what exists
  - d. None of the above
  
5. Typically, the phases of a research project are, in this order:
  - a. Specification of goals, review of literature, research design, analysis, communication of results, conclusions
  - b. Review of literature, specification of goals, research design, analysis, communication of results, conclusions
  - c. Review of literature, research design, specification of goals, analysis, conclusions, communication of results
  - d. Specification of goals, review of literature, research design, analysis, conclusions, communication of results

