

1. *Historically*, tourism strategy and planning was developed by a relevant:  
**c. Public sector organization**
2. The acronym NTO stands for:  
**b. National Tourism Organization**
3. Tools and techniques to manage visitor flows include:  
**d. All of the above**
4. World Heritage Sites are designated by which organization?  
**c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)**
5. Which of the following organizations is the leading international organization for tourism policy discussions, planning and development?  
**a. The United Nations World Tourism Organization (UNWTO)**

