

# Multiple Choice Questions

1. *Historically*, tourism strategy and planning was developed by a relevant:
  - a. Private consulting company
  - b. Destination Management Organization (DMO)
  - c. Public sector organization
  - d. International conglomerate
  
2. The acronym NTO stands for:
  - a. Nature-based Tourism Organization
  - b. National Tourism Organization
  - c. New Zealand Tourism Organization
  - d. New World Tourism Organization
  
3. Tools and techniques to manage visitor flows include:
  - a. The concept of carrying capacity
  - b. Zoning
  - c. Education and interpretation
  - d. All of the above
  
4. World Heritage Sites are designated by which organization?
  - a. The United Nations World Tourism Organization (UNWTO)
  - b. The United Nations Environment Programme (UNEP)
  - c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)
  - d. United Nations Convention on the Law of the Sea (UNCLOS)
  
5. Which of the following organizations is the leading international organization for tourism policy discussions, planning and development?
  - a. The United Nations World Tourism Organization (UNWTO)
  - b. The United Nations Environment Programme (UNEP)
  - c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)
  - d. United Nations Convention on the Law of the Sea (UNCLOS)

