- 1. The '5 As' (attractions, activities, accessibility, amenities, accommodation) describe:
 - b. A destination
- 2. Exploration, involvement, development, consolidation and stagnation are stages of:
 - c. Butler's Tourist Area Lifecycle (1980)
- 3. The acronym DMO stands for:
 - a. Destination Management Organization
- 4. The acronym VICE stands for:
 - a. Visitors, Industry, Communities, Environment
- 5. Maps, tour guides, plaques, signs and videos are examples of tools of:
 - d. Tourist interpretation and education

