1. Which of the following can be considered as attractions?
   a. Natural features
   b. Manmade features
   c. Cultural features
   d. All of the above

2. America’s 58 national parks cover an area of 340,000 km² and 18,222 km² of oceans, lakes and reservoirs, 19,720 km of trails and 13,700 km of roads. Approximately how many visitors do they host annually?
   a. 2.85 million
   b. 28.5 million
   c. 285 million
   d. 2.85 billion

3. If an attraction is owned by a central government or local authority, it is owned by:
   a. The public sector
   b. A voluntary organization
   c. A partnership
   d. A charitable trust

4. UNESCO World Heritage attractions can be designated as such for:
   a. Their hospitality
   b. Their natural, cultural, or both features
   c. Their provision of disability access
   d. All of the above

5. The acronym MICE stands for:
   a. Meetings, Information, Conferences, Events
   b. Meetings, Incentives, Conferences, Events
   c. Music, Information, Conferences, Events
   d. Music, Incentives, Culture, Events

6. Which of the following is a manmade, non-purpose-built attraction?
   a. Yellowstone National Park in Wyoming, USA
   b. The cathedral of Notre Dame in Paris
   c. The Millenium Dome in London
   d. Disney World in Orlando, Florida

7. Mega-events, such as the Olympic Games, can:
   a. Be a destination’s pull factor
   b. Serve as an opportunity to upgrade the infrastructure in the hosting city/country
   c. Raise awareness and improve the destination image
   d. All of the above