

Multiple Choice Questions

- Which of the following is a characteristic of freighter travel?
 - It is a large market segment
 - Due to less luxury, it is usually much cheaper than regular cruises
 - Freighters mostly call at popular tourist ports
 - There is a maximum of 12 passengers allowed on board of a freighter
- Which of the following are major threats for European ferry companies?
 - The European Trade Zone, bridges, tunnels
 - Bridges, tunnels, railway, air traffic, package tours
 - Bridges, railway, cruise ships
 - The European Trade Zone, bridges, cruise ships, package tours
- Cruise ships increased in popularity because:
 - Air travel helped to get passengers to and from the ports of call
 - They allow generous luggage limits
 - There is no need to change accommodation for the entire trip
 - All of the above
- River cruises are popular, because:
 - They are on large ships
 - They stop at many ports, and offer continuous scenery
 - There are endless entertainment opportunities on board
 - They are very cheap
- The total annual number of cruise ship passengers worldwide is estimated at:
 - Approximately 2 million
 - Approximately 20 million
 - Approximately 200 million
 - Approximately 2 billion
- The Hurtigruten (Coastal Express) is a mail and supply service that connects a large number of small communities and islands in:
 - Norway
 - Sweden
 - New Zealand
 - Canada
- Repositioning cruises:
 - Transfer the passengers from one cruise ship to another
 - Reposition cargo and luggage between ports
 - Leave and arrive at the same port, without any ports of call on the way
 - Offer one-way journeys when a vessel is relocated from one cruise region to another
- The cruise industry in the Caribbean is:
 - Highly seasonal
 - The world's most popular cruise region
 - An emerging cruise region
 - A cruise region for rich passengers only



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9. The supply side of the cruise industry is characterized by:
 - a. A monopolistic structure
 - b. An oligopolistic structure
 - c. A polypolistic structure
 - d. A megapolistic structure

10. Over the past two to three decades, the cruise industry has:
 - a. Stagnated
 - b. Experienced rapid growth rates
 - c. Experienced very slow growth rates
 - d. Declined

