Multiple Choice Questions

1. Which of the following is a characteristic of freighter travel?
   a. It is a large market segment
   b. Due to less luxury, it is usually much cheaper than regular cruises
   c. Freighters mostly call at popular tourist ports
   d. There is a maximum of 12 passengers allowed on board of a freighter

2. Which of the following are major threats for European ferry companies?
   a. The European Trade Zone, bridges, tunnels
   b. Bridges, tunnels, railway, air traffic, package tours
   c. Bridges, railway, cruise ships
   d. The European Trade Zone, bridges, cruise ships, package tours

3. Cruise ships increased in popularity because:
   a. Air travel helped to get passengers to and from the ports of call
   b. They allow generous luggage limits
   c. There is no need to change accommodation for the entire trip
   d. All of the above

4. River cruises are popular, because:
   a. They are on large ships
   b. They stop at many ports, and offer continuous scenery
   c. There are endless entertainment opportunities on board
   d. They are very cheap

5. The total annual number of cruise ship passengers worldwide is estimated at:
   a. Approximately 2 million
   b. Approximately 20 million
   c. Approximately 200 million
   d. Approximately 2 billion

6. The Hurtigruten (Coastal Express) is a mail and supply service that connects a large number of small communities and islands in:
   a. Norway
   b. Sweden
   c. New Zealand
   d. Canada

7. Repositioning cruises:
   a. Transfer the passengers from one cruise ship to another
   b. Reposition cargo and luggage between ports
   c. Leave and arrive at the same port, without any ports of call on the way
   d. Offer one-way journeys when a vessel is relocated from one cruise region to another

8. The cruise industry in the Caribbean is:
   a. Highly seasonal
   b. The world’s most popular cruise region
   c. An emerging cruise region
   d. A cruise region for rich passengers only
9. The supply side of the cruise industry is characterized by:
   a. A monopolistic structure
   b. An oligopolistic structure
   c. A polypolistic structure
   d. A megapolistic structure

10. Over the past two to three decades, the cruise industry has:
    a. Stagnated
    b. Experienced rapid growth rates
    c. Experienced very slow growth rates
    d. Declined