

1. The acronym CSR stands for:
b. Corporate Social Responsibility
2. According to tourism academics and industry experts, which of the following will we see in the future?
d. An increase of outbound tourists from 'emerging economies', such as India, China and Cuba
3. Beech and Chadwick (2006) propose that there is a trend towards:
a. Multi-holidaying, i.e. taking several holidays a year
4. In their 2020 vision, the United Nations World Tourism Organization (UNWTO) predicts:
a. 1.6bn international arrivals by 2020
5. The 'Slow Movement' finds its origins in:
c. The slow food movement

