Multiple Choice Questions

1. The acronym CSR stands for:
   a. Corporate Search and Rescue
   b. Corporate Social Responsibility
   c. Corporate Sensitive Reliability
   d. Corporate Social Reality

2. According to tourism academics and industry experts, which of the following will we see in the future?
   a. A decline in niche markets
   b. An increase in sun, sand, sea (SSS) tourism
   c. A decline in demand for sustainable travel options
   d. An increase of outbound tourists from ‘emerging economies’, such as India, China and Cuba

3. Beech and Chadwick (2006) propose that there is a trend towards:
   a. Multi-holidaying, i.e. taking several holidays a year
   b. More organized and packaged holidays
   c. The search for resting and relaxation on popular beaches
   d. More responsible, i.e. have concern for environment and culture at the destination

4. In their 2020 vision, the United Nations World Tourism Organization (UNWTO) predicts:
   a. 1.6bn international arrivals by 2020
   b. 5.6bn international arrivals by 2020
   c. 1.6m international arrivals by 2020
   d. 5.6m international arrivals by 2020

5. The ‘Slow Movement’ finds its origins in:
   a. The slow transport movement
   b. The slow arts movement
   c. The slow food movement
   d. The slow economic movement