Multiple Choice Questions

1. Historically, tourism strategy and planning was developed by a relevant:
   a. Private consulting company
   b. Destination Management Organization (DMO)
   c. Public sector organization
   d. International conglomerate

2. The acronym NTO stands for:
   a. Nature-based Tourism Organization
   b. National Tourism Organization
   c. New Zealand Tourism Organization
   d. New World Tourism Organization

3. Tools and techniques to manage visitor flows include:
   a. The concept of carrying capacity
   b. Zoning
   c. Education and interpretation
   d. All of the above

4. World Heritage Sites are designated by which organization?
   a. The United Nations World Tourism Organization (UNWTO)
   b. The United Nations Environment Programme (UNEP)
   c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)

5. Which of the following organizations is the leading international organization for tourism policy discussions, planning and development?
   a. The United Nations World Tourism Organization (UNWTO)
   b. The United Nations Environment Programme (UNEP)
   c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)