

A photograph of three women in a field. The woman on the left, wearing an orange shirt, is holding a small plant sample. The woman in the middle, wearing a brown shirt, is looking at the sample. The woman on the right, wearing a white headscarf and a yellow jacket, is also looking at the sample. The background is a lush green field.

# Survey Findings and CABI's new Medium-Term Strategy

Americas and Europe Regional Consultation April 2022

Dr Daniel Elger, Chief Executive Officer

# Agenda



Medium-Term Strategy process & expectations

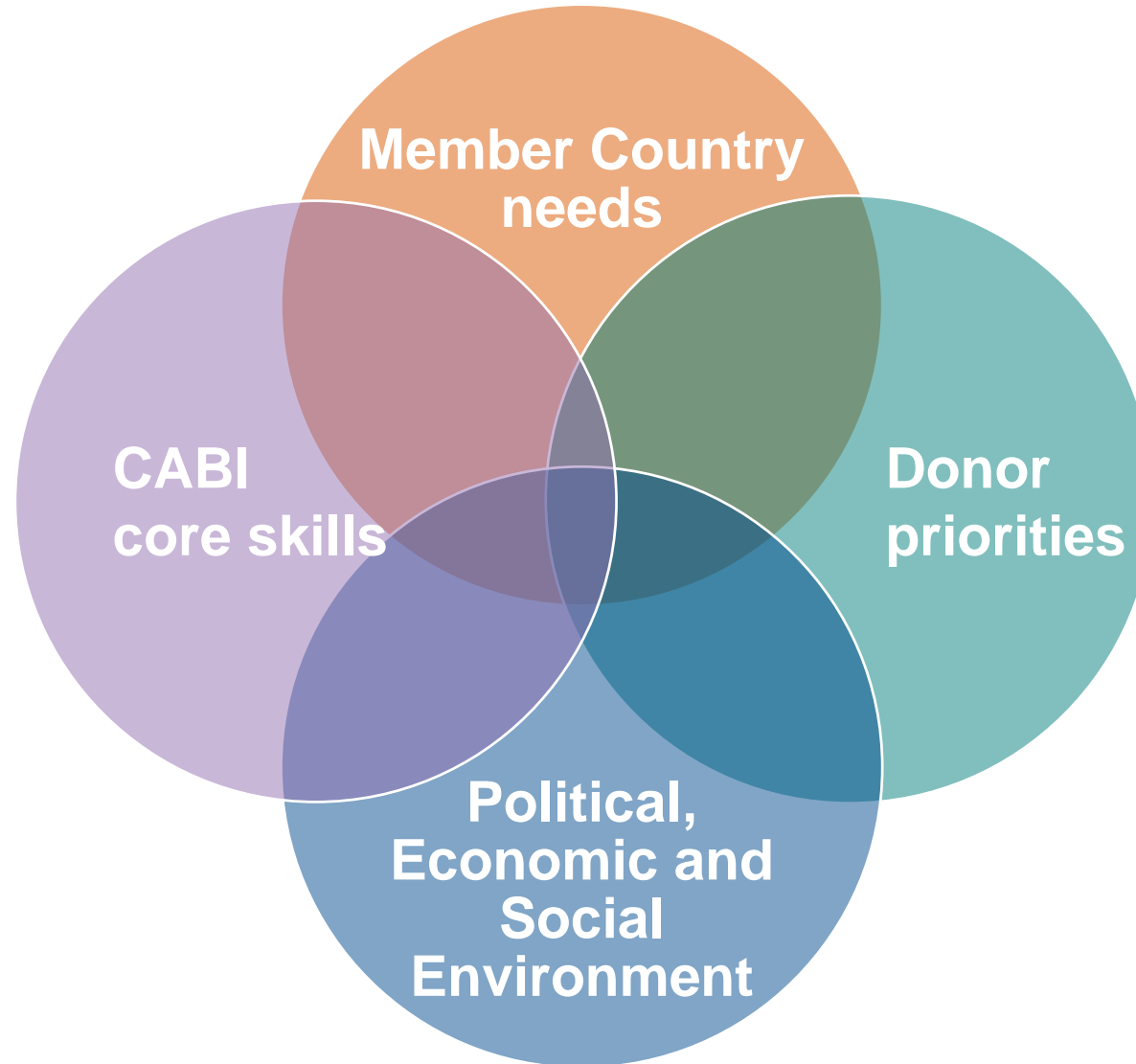


Stakeholder / Member survey findings



Questions and observations

# How we develop our strategy



# Medium-Term Strategy 2023-25



**FEBRUARY  
2022**

**Survey**

**APRIL – MAY**

**Regional Consultation meetings  
Asia-Pacific, Africa, Europe & Americas**

**APRIL – AUGUST**

**Continuing  
consultation**

**SEPTEMBER  
2022**

**Review  
Conference**

**Draft Medium  
Term Strategy**



# Starting point



**CABI addresses the biggest challenges facing humanity:**



**POVERTY**



**HUNGER**



**CLIMATE CHANGE**



**GENDER INEQUALITY**



**BIODIVERSITY LOSS**



**Draft Medium-Term Strategy (MTS) goals**

# Draft MTS Goals



Improve the  
food security  
and livelihoods  
of smallholder  
communities





# Draft MTS Goals

Help communities  
reduce and adapt  
to climate-change  
impacts on crops  
and landscapes





# Draft MTS Goals



Reduce inequality  
through better  
opportunities for  
rural women and  
youth



# Draft MTS Goals



**Safeguard  
biodiversity  
and support  
sustainable use of  
natural resources**



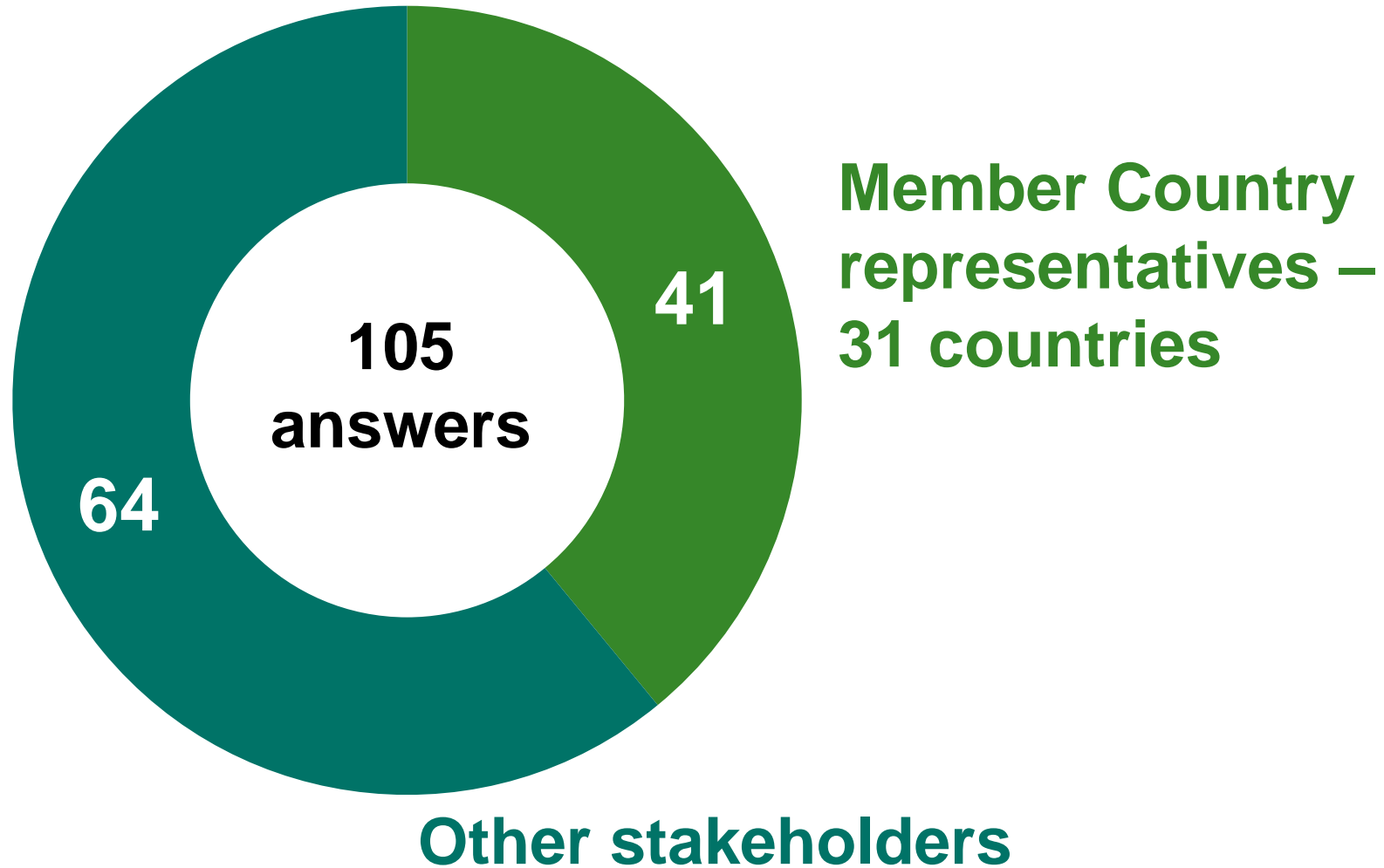
# Draft MTS Goals



**Increase the reach,  
application &  
impact of science  
in agriculture and  
the environment**



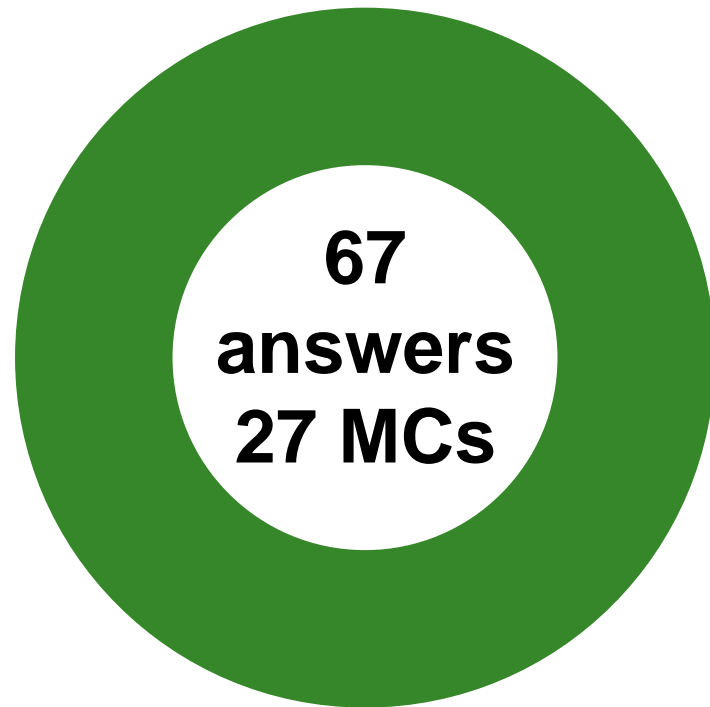
# Survey – participation



# Survey – views on goals



Are the draft goals appropriate?



**Yes: 100%**

What priority would you give to each goal?

Very high

High

Medium

Low



**>80% of  
ratings for  
all 5 goals**



# Survey – views on goals



The goals that CABI have identified are **well aligned with SDGs** and as such should align well with national goals

**These are well thought out**

...very much in tune with the **urgent needs of the global community**

Needs **participatory approach** to developing [these] goals

In my view the **first goal is really the principal goal of CABI**. Goals 2, 3, and 4 are cross cutting and crucial conditions, not goals as such. CABI's interventions have to be climate sensitive, gender sensitive, and biodiversity sensitive in order to be able to attain **its principal objective (i.e. food security)**

For me this [**Goal 3 – women and youth**] is **how to do all the other goals**, not a stand-alone goal. You will need social science. You will need cultural experts to guide CABI. This is a very difficult thing to do

**Goal 3 [women and youth] – should be higher on the agenda** but I am not sure it is effectively at a national level

The 2nd goal [climate] is very important, but hard to achieve....

**Climate change** is a global crisis. CABI should continue to advocate for immediate solutions and propose strategies (where they have expertise) to governments and the private sector that will help drive the necessary changes to alleviate the situation

Maybe **climate change adaptation should be on the top** of the five high level goals. Give more emphasis to this eventual climatic disaster

# Survey – priorities under goals



**What about priorities/plans suggested under each goal?**

Broad support

**What are your priorities under each goal?**

Responses generally aligned with CABI plans



# Survey – priorities under goals



There is an urgent need to build **advisory and training capacity** to ensure farmers get the information and support they need

Increased awareness and prudent management of biodiversity and natural resources by **safe use of pesticides, IPM and other sustainable environmental management practices** in communities

The biggest priority is helping rural communities **taking adaptation and mitigation measures to minimize the impact of climate change on agricultural production**

**Transfer of agricultural technology between member countries** to improve [its] reach, application and impact

**Mobilize agro-input dealers** as advisors on and suppliers of sustainable crop protection solutions.

To identify **women and youth organizations** for inclusion in the food production systems

**Conservation of biodiversity** is one of the biggest priorities to support green development and ecological conservation. **CABI's work on invasive species management fits this goal very well**

Providing **knowledge and education to researchers and smallholders** for sustainable farming practices including managing natural resources and pest control.

**Improve their crop yields, tackle pests and diseases and find safer alternatives to pesticides.**

Address **gender inequalities** in access to, and uptake of, **advisory services and technology** through **targeted approaches to the development and promotion** of these goods

Expand and extend the reach of **CABI's Publishing and Knowledge products and learning resources**

Efforts to **improve national plant health systems**

**Education of grassroots people is critical.** Expansion of CABI's PlantwisePlus program and the CAS program is encouraged



# Points raised



Nutrition security vs food security



Indigenous knowledge,  
making smallholders 'partners in science'



Capacity building



Local 'ownership' of biodiversity



Agroecosystem diversification





# Reflections triggered

How to work with the private sector towards the goals

How to deliver agricultural job opportunities for women & youth

Key barriers and potential incentives/catalysts for:

- A. smallholder farmers to adopt sustainable and climate-resilient production methods
- B. making conservation of biodiversity and sustainable use of resources priorities for action at all levels

How to prioritise efforts to translate research into practice

How to measure success for the broad goals

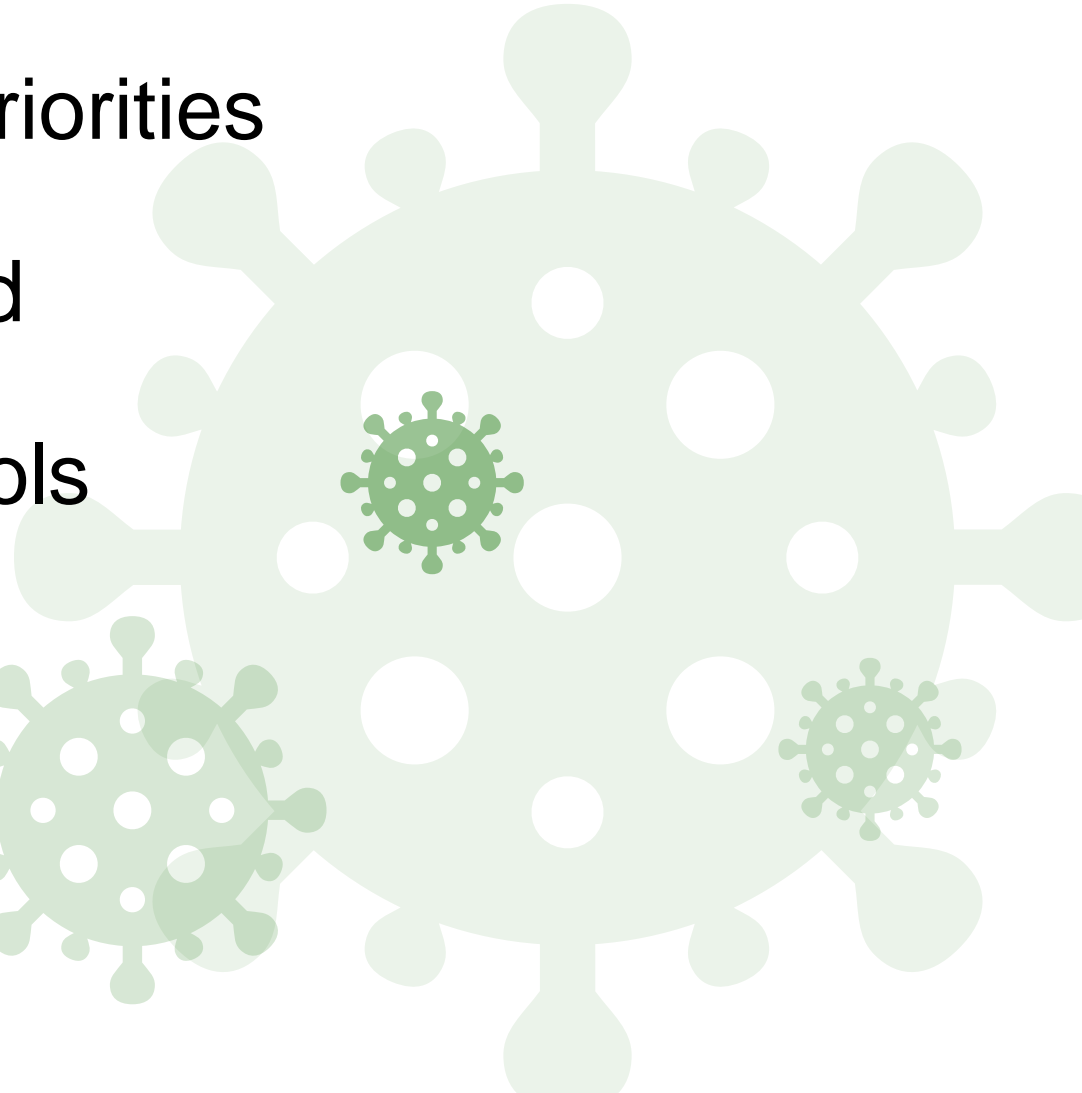
# COVID-19?



Should not change fundamental priorities

Adjustments in approach expected

Increased exploitation of digital tools  
and communication



# New programme ideas?



Pest early-warning approaches



Phytosanitary systems



Climate-smart agriculture



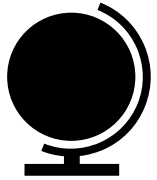
New digital platforms



# Building into today's agenda



Focus on **partnerships** needed for delivery



Hear specific **regional perspectives**



Remain **open to views** on global goals and plans



**Continuing engagement** through Review Conference

# Questions and discussion





CABI is an international intergovernmental organisation, and we gratefully acknowledge the core financial support from our member countries (and lead agencies), and key donors including:



Ministry of Agriculture and  
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Agriculture and  
Agri-Food Canada



Ministry of Foreign Affairs of the  
Netherlands



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Agency for Development  
and Cooperation SDC





# Progress on Medium-Term Strategy 2020–22 (as of December 2021)

