



Review of Medium-Term Strategy 2020–2022

27–28 September 2022

Dr Daniel Elger, Chief Executive Officer, CABI



Three eventful years



**TRADE AND
MARKET ACCESS**



**GENDER EQUITY AND
EMPOWERMENT**



**YOUTH
EMPLOYMENT**



**CLIMATE
CHANGE**

Big issues for 2020–2022

Approach driven by Gender Equality and Climate Action



Delivery in six thematic areas



**CROP
HEALTH**



**VALUE CHAINS
AND TRADE**



**DEVELOPMENT,
COMMUNICATION
AND EXTENSION**



**INVASIVE
SPECIES
MANAGEMENT**



**DIGITAL
DEVELOPMENT**



**SCIENCE
PUBLISHING &
JOURNALISM**

Significant impact across our focus areas

Successful launch of PlantwisePlus

Improved Knowledge/Publishing offer

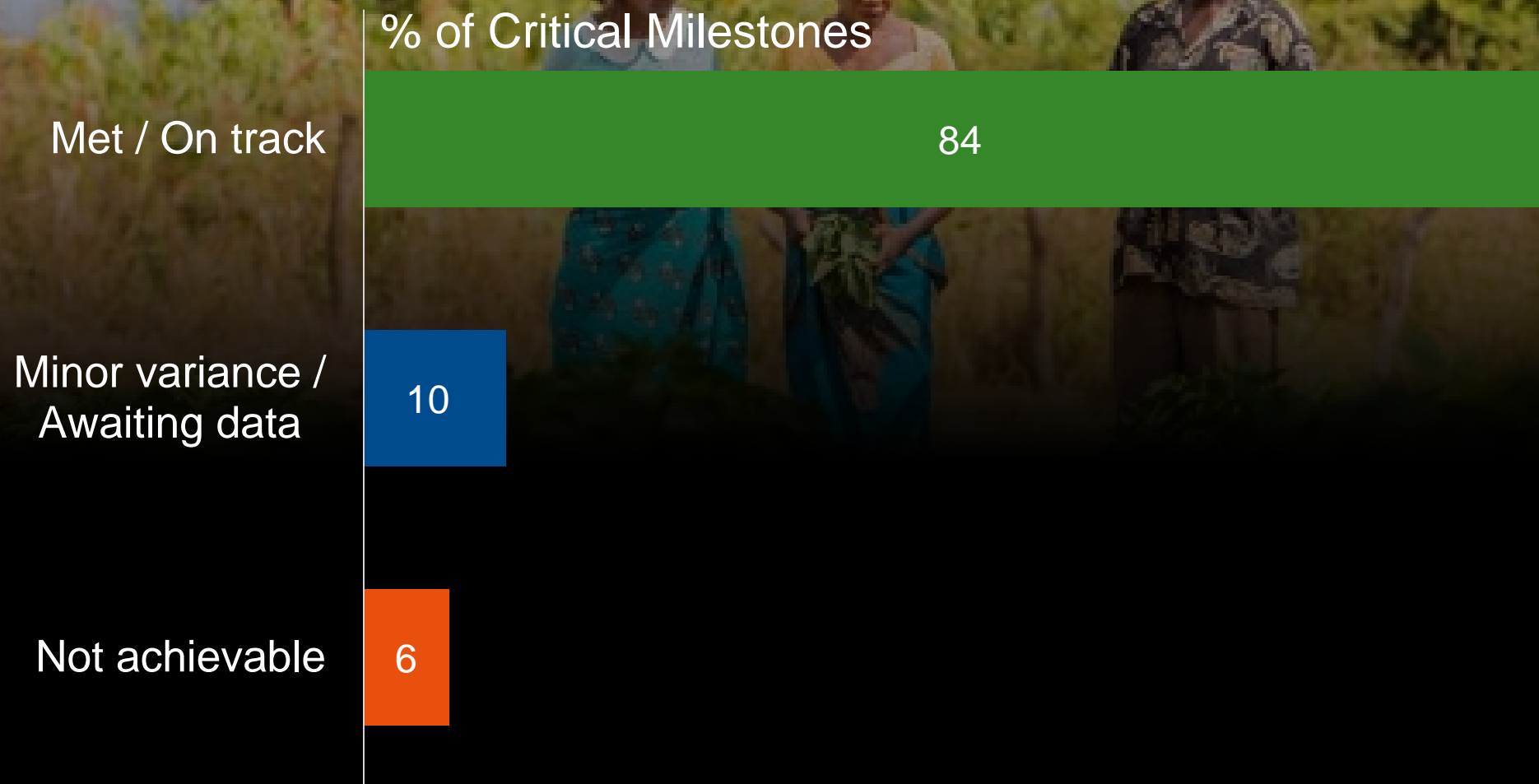
Strengthened expertise

Maintained research output

Resilient finances



Performance against objectives





CROP HEALTH

Reduced/rationalised pesticide use

Supported nature-based alternatives

Improved pest management

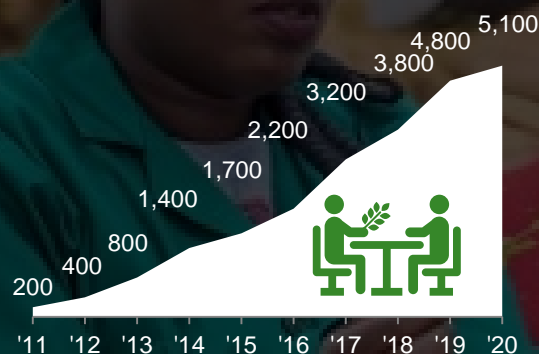
Supported integrated crop management approaches

Promoted diversification of agro-ecosystems

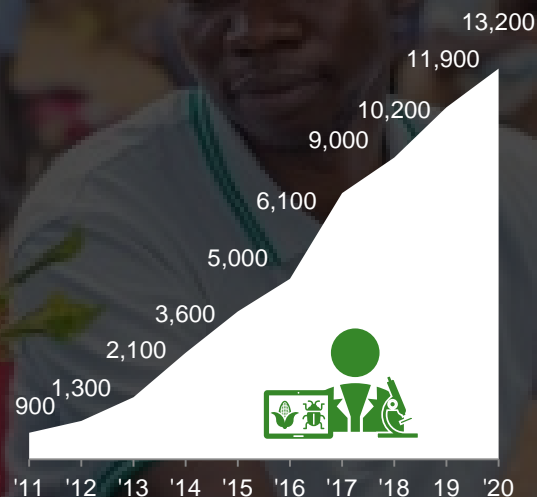
Focus moved towards sustainability and climate resilience



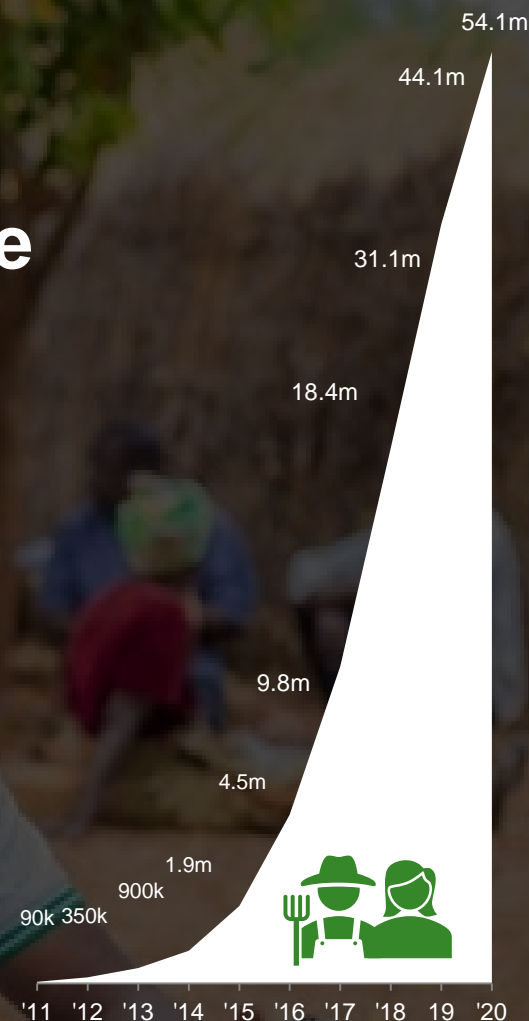
Plantwise – celebrating a successful programme



> 5,000
plant clinics established



> 13,000
plant doctors trained



> 54 million
farmers reached



PlantwisePlus launched

Major programme to improve food security and livelihoods



Significant progress
despite COVID-19



Ethiopian experts trained in Pest Risk Analysis

Laid foundation for national PRA team;
generated PRA reports on nine key national pests



VALUE CHAINS AND TRADE

Delivered production, post-harvest & market access improvements

Generated new opportunities for women and youth

Removed trade barriers

Supported investor engagement in smallholder agriculture



Better incomes for women farmers in Pakistan

Mrs Azeema has built a viable new business out of her training in the Strengthening Vegetable Value Chains project



DEVELOPMENT, COMMUNICATION & EXTENSION

Reviewed knowledge resources with climate lens

Reached millions of farmers with 'actionable' advice

Expanded participatory approaches

Widened alliances with collaborators

Published extensively on advisory services



Increased yields for banana farmers in Tanzania and Uganda

Project increased yields by 64% – a net US\$8.15m annually



INVASIVE SPECIES

Supported national plans and capabilities

Promoted international frameworks and co-operation

Increased awareness of impacts

Managed diverse threats worldwide

**COST OF INVASIVE SPECIES
TO AFRICAN AGRICULTURE**

\$65bn 





Fall armyworm management increased farm incomes in South Sudan

Biopesticide application **increased yields by 63%**, equivalent to **US\$609 per hectare**



DIGITAL DEVELOPMENT

Improved decision support tools

Enhanced end-user participation

Linked earth observation and other data to combat pests

Started big data initiative on crop losses

Made agricultural development data accessible and reusable



Pest Risk Information Service gets key information to farmers when they need it

Reached over 1.8 million farmers

BRINGING OUR THEMES TOGETHER



BRINGING OUR THEMES TOGETHER



Climate-smart coffee production enabled in Colombia

Farmers supported to optimise application of a safe biopesticide



Supporting knowledge creation and research translation



Research and evidence: the creation, systematic evaluation, synthesis and dissemination of evidence-based research

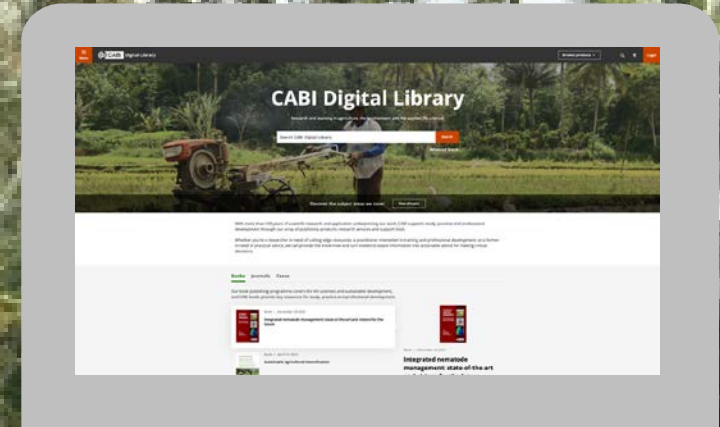
Learning: the acquisition of up-to-date knowledge or skills

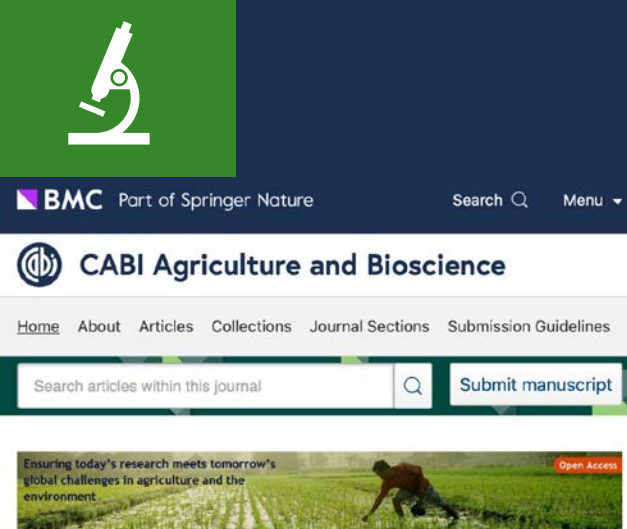
Practice: the application of evidence-based knowledge and skills to improve an outcome




New platform: **CABI Digital Library**

The new home of CABI content in agriculture,
the environment and the applied life sciences



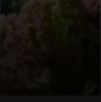






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CABI Academy

Supporting healthy plants through digital learning



Supporting research, teaching, learning, processes





**seen or heard
over 900 million
times in 2021**

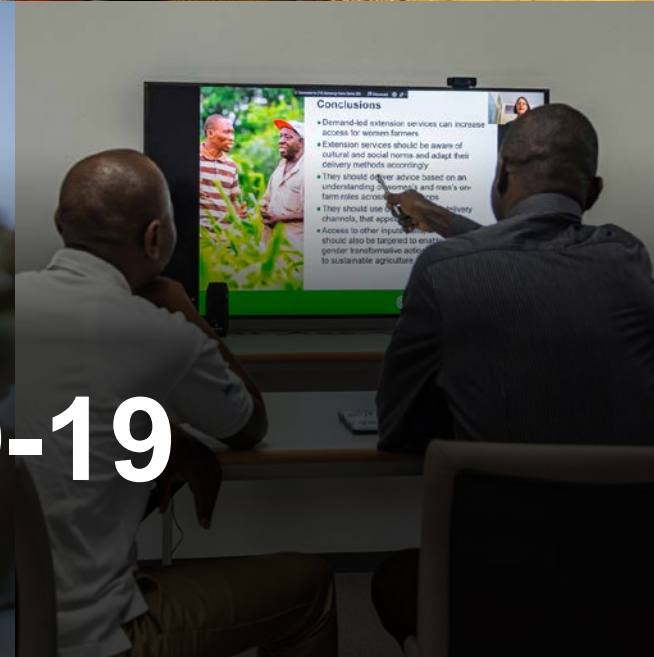
**reaching an estimated
12 million people weekly
across sub-Saharan Africa**

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Managing through COVID-19



A diverse global organisation



A diverse global organisation

January 2020

September 2022

Staff worldwide

434

452

Staff in the Global South

188

200

Women

45%

41%

Female senior managers

30%

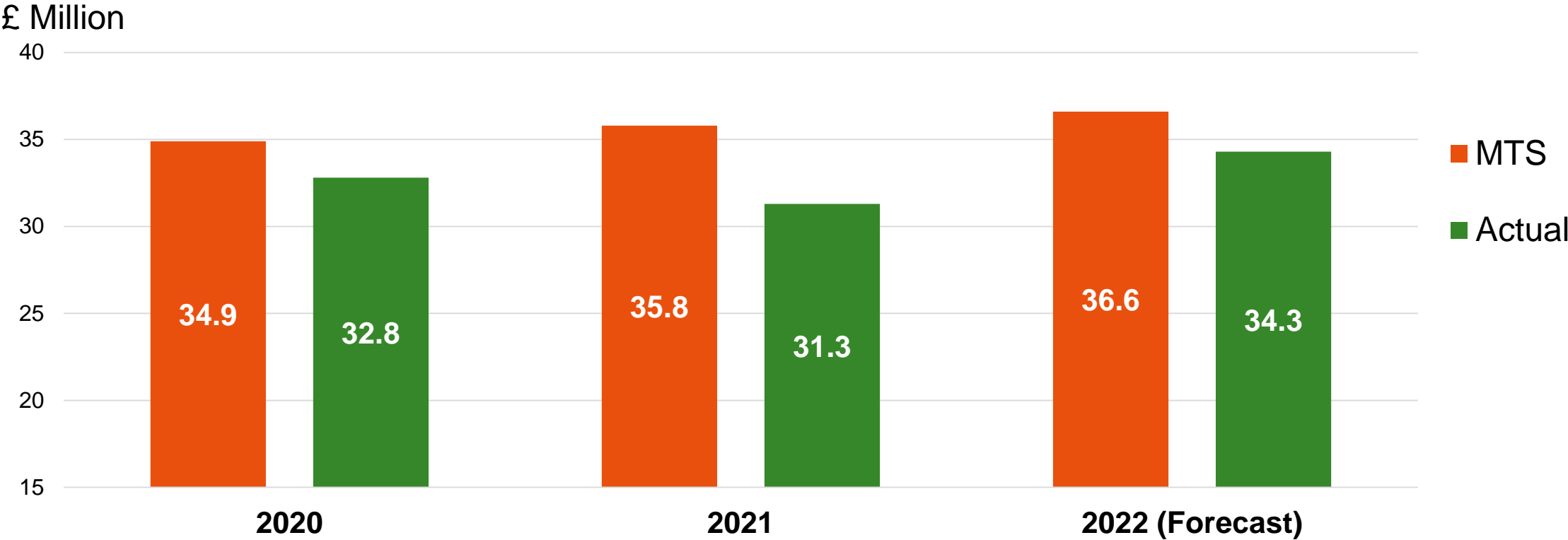
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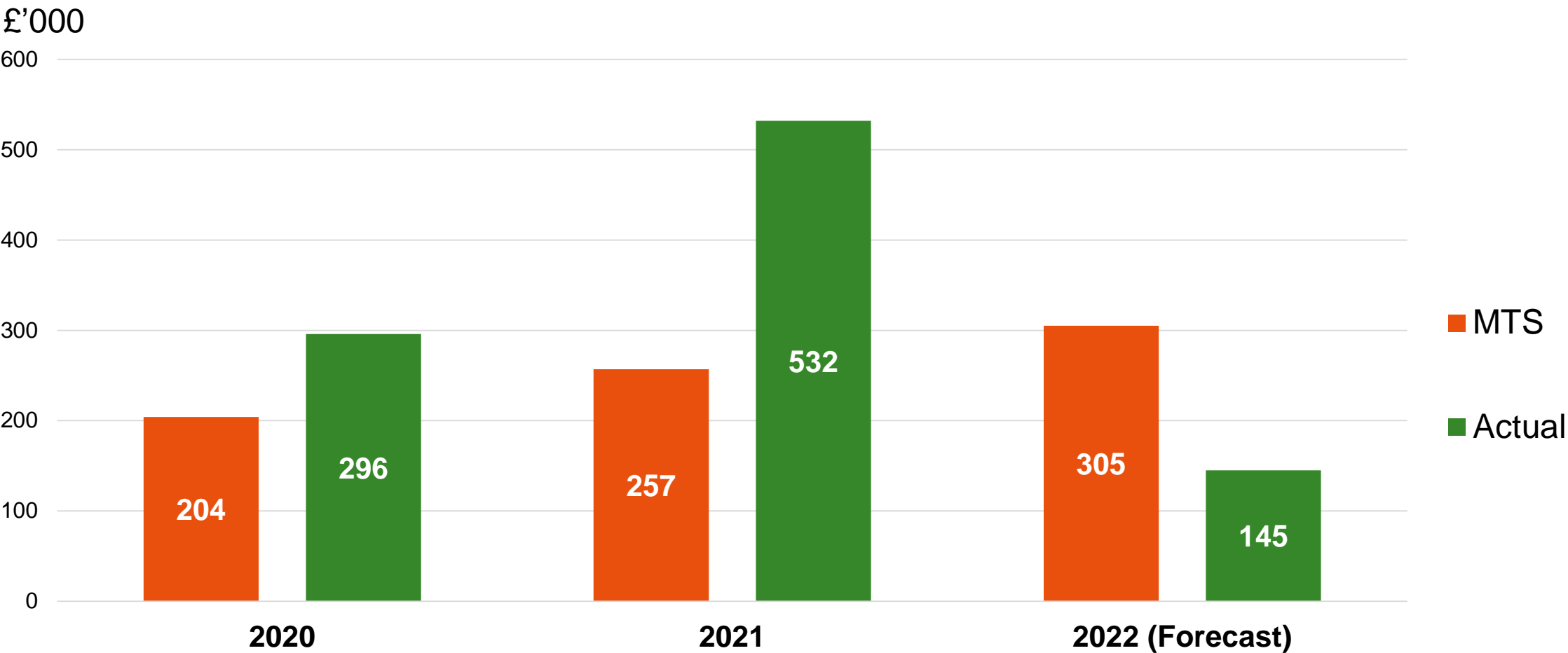


Working as One CABI

Net revenues



Operating surplus



Member Country engagement

Member support vital and appreciated

Pension scheme fundamentals improved

KPMG governance recommendations implemented

Increased engagement



Welcome Ethiopia

A photograph of two young children, a boy and a girl, both of African descent, smiling and pointing their index fingers directly at the camera. The boy, on the left, is wearing a brown and white patterned sweater. The girl, on the right, is wearing a green and blue jacket with a red collar. They are standing in front of a blurred background of green foliage and trees.

Looking to the future



Ministry of Agriculture and
Rural Affairs,
People's Republic of China



Agriculture and
Agri-Food Canada



Ministry of Foreign Affairs of the
Netherlands



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

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