



# CABI's role in facilitating trade and market access

Julie Flood, Asian- Pacific Regional Consultation, November 2015

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## Presentation Outline

- Trade, an engine of development
  - Alignment with global and regional priorities
  - Challenges and issues
  - CABI's contribution
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- Priority areas identified at last Consultation
  - What needs to be addressed in CABI's MTS 2016-2018



**“An ounce of trade can be worth a pound of aid.”**  
Ban Ki-moon, Secretary-General of the UN



## The opportunity:

**If the world's 500 million smallholder farmers can trade more, better quality produce, they'll be able to improve their lives and contribute to the increasing global demand for food.**



## Trade for Development

### Global

- Aid for Trade
- Sustainable Development Goals

### Asia

- Regional free trade areas
- Biosecurity planning including sector wide planning
- Increased use of ICTs



**But there are challenges...**



## Challenges and Issues

- Quality inputs
- Product quality and safety
- Post harvest, marketing and value addition
- Efficient and effective regulation
- The issues
- Solutions from CABI



## Quality Inputs

- Quality seeds for market-oriented production
  - Good Seed Initiative
  - Tissue cultured plants
- Agrochemicals – fertiliser, pesticides
  - Rational pesticide use for locust control (China)
  - Promoting FAO's Code of Conduct (Plantwise)
- Access to credit
  - Credit guarantee scheme for coffee growers



## Product Quality and Safety

- Meeting public and private standards
  - Ghana horticultural exports project
  - “Cocoasafe” in Asia- Pacific
  - Renovating cocoa production (Vanuatu)
- Improving safety of food
  - Aflatoxin reduction
  - Contaminants in cocoa



## Post Harvest, Marketing and Value Addition

- Information
  - Direct to Farm (D2F) (India)
  - Café Movel (India)
  - E learning plant health modules (Pakistan)
- Post-harvest storage
  - Bio-pesticides for stored grain pests
- Producing for higher value markets
  - Better Cotton (Pakistan)
  - CPB (PNG)



## Efficient and Effective Regulators

- Biosecurity capacity
  - Australia-Africa plant biosecurity partnership
  - Oil palm biosecurity (Malaysia)
  - Restricting CBB entry into PNG
  - Strengthening diagnostics in ASEAN
- Public-private cooperation
  - Ecological tea production (India)
  - Better Cotton (Pakistan)
- Implementation of SPS measures
  - Enhancing quarantine facilities (Brunei)
  - Building capacity in SPS (Pakistan)



## Conclusions

- Trade can help achieve both food security and economic goals
- There are big opportunities, but difficult challenges especially for smallholders
- Engagement with the market essential
- All of CABI's themes support trade and market access
- CABI's expertise needs to be deployed in an integrated way



Assalamualikum शुक्रिया xie-xie kiitos  
mercí zikomo efharistó  
ありがとう  
asante sana thank you gracias  
danke urakoze terima kasih ke itumetse zikomo  
dhanyawaad

**Julie Flood, Global Director, Trade and Commodities**  
**[j.flood@cabi.org](mailto:j.flood@cabi.org)**