Invasive weed
Parthenium hysterophorus

This plant has poisoned my cow!

Star-shaped flowers
Pale green leaves

Negative impacts on:
★ Plants and wildlife
★ Pasture production
★ Human and animal health
★ Food production-reduces yields
★ Economic development

What to do: Uproot and destroy (burn/bury) on spot

Stop the spread of this weed!

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