COMMERCIAL AGRICULTURE FOR SMALLHOLDERS AND AGRIBUSINESS (CASA)

Locations
Malawi, Nepal, Uganda, Worldwide

Dates
01/05/2019 - 31/05/2024

Summary
The vision of the CASA programme is increased global investment in agribusinesses which trade with smallholders in equitable commercial relationships, increasing smallholders’ incomes and climate resilience.

The problem
Smallholder related agriculture in Africa and South Asia suffers from a low penetration of effective farm inputs and weak links between farmers and commercial buyers. These drive down smallholder farm productivity and quality, increasing the perceived risk faced by agribusiness that source produce from smallholders and reducing investor appetite for investing in these businesses.
What we are doing

The CASA programme will make the commercial and development case for investing in agribusinesses that source produce from smallholders. It will do this by demonstrating how this can be done effectively, by bridging evidence gaps and by ensuring investors and policymakers have access to the right information and people to make inclusive agribusiness models succeed.

By showcasing successful models for businesses that source produce from smallholders and pulling together the evidence base supporting the commercial and development impact of their business models, CASA will attract more investment into the sector, boosting economic growth and raising demand for smallholder produce.

Results so far

Learning activities will bring together research into commercial agriculture with insights from the Foreign, Commonwealth & Development Office’s (FCDO) portfolio of agriculture programmes, in order to shape the debate on smallholder agriculture to influence actions of investors, donors and governments.

CABI’s contribution to the CASA programme aims to:

- Inspire the private sector investor community
- Consolidate the learning and commissioned research from CASA and beyond
- Develop opportunities to sustain the impact of CASA through allegiances with institutions and networks

To find out more visit [https://www.casaprogramme.com/](https://www.casaprogramme.com/)

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