Housing and management of layer breeders has to be done in an optimal way otherwise farmers waste their genetic potential and high economic value. A good start secured by optimal brooding conditions, excellent feed quality and appropriate management in the early life of chicks is a prerequisite. The development of sufficient eating capacities during the later rearing period and a fine tuned light stimulation ensures a good start into the production phase. Furthermore they have to be adjusted to the different housing systems for layer breeders and via a fitting vaccination schedule prepared to react to the different disease challenges in their production environment. Once in production, the nutrient requirements of the birds have to be secured by a phase feeding program. Good hatching egg quality can be achieved when avoiding floor eggs and by an appropriate egg handling.