



Leisure and Tourism

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Practical Tourism Research

2nd Edition

CABI Tourism Texts



Stephen L.J. Smith, University of Guelph, Canada

“Of the many books on tourism research methods, Smith’s *Practical Tourism Research* stands apart. It meets the essential needs of a researcher, right from planning a project, designing a questionnaire to conduct interviews and finally preparing a research report... The excellence of the book is in the simplicity of language and lucid prose... *Practical Tourism Research* is recommended to tourism

graduates, researchers, planners, and consultants.”

Tej Vir Singh, Editor-in-Chief for *Tourism Recreation Research*

Training in research methods is increasingly important for students of tourism, and this broad, accessible textbook outlines the concepts and tools essential to understand, manage, and conduct research. Taking a practical approach throughout, this new edition provides advice on the use and cautions associated with some of the more common research designs and tools used by tourism researchers.

Fully updated throughout, it:

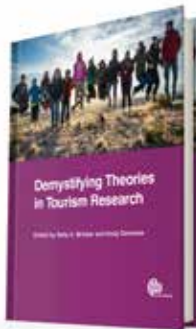
- covers core techniques such as questionnaire design, sample selection, and interviewing
- reviews analytical tools such as the development of scales and indices, assessment of advertising performance, benchmarking, market segmentation, case studies, and content and visual analysis.
- uses recent real-world examples and focus boxes throughout to assess new aspects of research such as blogs, narrative analysis and Geographic Information Systems (GIS)
- retains the approachable, personal writing style of the previous edition.

Also including an increased use of handy pedagogical features to aid learning, this new edition is an essential overview for undergraduate and postgraduate students of tourism research, as well as a useful resource for researchers, consultants and managers.

December 2016 | 284 pages | PB | 9781780648873

£39.99 | €55 | US\$65

www.cabi.org/bookshop/book/9781780648873



Demystifying Theories in Tourism Research

By **K Bricker**, University of Utah, USA, **H Donohoe**, University of Florida, USA

It often seems that there is more confusion than consensus regarding tourism theory. Does tourism have theories it can truly own, or does it just borrow from other academic disciplines? It can be difficult to understand the theories and conceptual frameworks available, and how to apply these ideas to a research endeavour. This book reviews theoretical perspectives on tourism from planning and management, through marketing and host communities to the tourism consumers themselves.

Covering issues such as tour guiding, rural tourism development and destination image, it provides a complete guide to the industry. Including pedagogical features throughout, this book is an accessible approach to a controversial subject.

December 2015 | 352 pages | HB | 9781780647227

£95 | €125 | US\$160

December 2015 | 352 pages | PB | 9781780646916

£35 | €45 | US\$60

www.cabi.org/bookshop/book/9781780647227



Special Interest Tourism Concepts, Contexts and Cases

Edited by **S Agarwal**, University of Plymouth, UK, **G Busby**, University of Plymouth, UK, **R Huang**, University of Plymouth, UK

Special interest tourism is growing rapidly, due to a discerning and heterogeneous travel market and the demand for more focused activity or interest-based tourism experiences. This book approaches the topic from the perspective of both supply and demand, and has a clear, user-friendly structure. Covering the practical applications of research and the key emerging issues for royal, dark, festival, sport, gastronomic, slow and pro-poor tourism among others, it includes contributions

and case studies by international academics and practitioners. Sometimes referred to as niche or contemporary tourism, this book provides a complete introduction to the study of special interest tourism for students.

December 2017 | 384 pages | PB | 9781780645667

£39.99 | €55 | US\$65

www.cabi.org/bookshop/book/9781780645667



Research Methods for Leisure, Recreation and Tourism, 2nd Edition

CABI Tourism Texts



Edited by **Ercan Sirakaya-Turk**, University of South Carolina, USA, **Muzaffer Uysal**, University of Massachusetts, USA, **William E Hammitt**, Clemson University, USA and **Jerry J Vaske**, Colorado State University, USA

Praise for the previous edition:

'To write a good textbook is only possible with pedagogic sensitivity, significant educational experiences, and research practice. This book is evidence that the editors possess all three qualifications. A student-friendly publication introducing plenty of examples and case studies (and encouraging students to acquire the skills needed... this book (is) a winner.'

Annals of Tourism Research 39(3), 2012.

Describing the fundamental elements of research methods for leisure, recreation and tourism, this new edition of a popular textbook is updated throughout. It covers the measurement of variables, sampling, questionnaire design and evaluation methods, and also a wider discussion of writing proposals, communicating research findings, cross-cultural research, and the use of new technologies in conducting research.

This new edition includes:

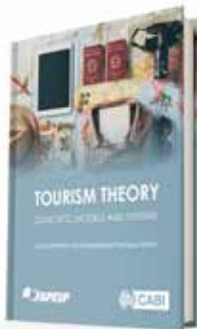
- new and expanded material on visual research methods, nonparametric tests and sampling to encompass growing areas of research interest;
- pedagogical features and extra citations to create a cohesive learning experience for students; and
- numerous examples from tourism and recreation literature in every chapter, tying theory into scenarios students could face in their careers.

Written by internationally renowned researchers in an accessible style, this book introduces both undergraduate and graduate students to the vital skills they will need to succeed in the leisure, recreation, tourism and hospitality industries.

April 2017 | 352 pages | PB | 9781786390486

£39.99 | €55 | US\$75

www.cabi.org/bookshop/book/9781786390486



Tourism Theory

Concepts, Models and Systems

Guilherme Lohmann, Griffith University, Australia and
Alexandre Panosso Netto, University of São Paulo, Brazil

Theories within tourism can be difficult, even confusing areas to understand. Developed from the successful Portuguese textbook *Teoria do Turismo*, *Tourism Theory* provides clear and thorough coverage of all aspects of tourism theory for students and researchers of tourism.

Consisting of five sections and over fifty entries, this book covers nine of the most important models in tourism study. The first three sections examine general concepts in tourism; disciplines and topics; and the tourist, which

includes areas such as demand, gaze, psychology and typologies. A fourth section covers intermediation, distribution and travel, reviewing aspects such as travel agencies, tourist flows and multi-destination travel patterns. The final section encapsulates the tourism destination itself, covering organizations, the destination image, supply, seasonality and more. Encyclopedic cross-referencing between entries makes navigation easy, while in-depth analysis, exercises and further reading suggestions for each of the selected areas provide the context and detail needed for understanding. Entries can be used individually as a reference, or as part of the whole for a complete introduction to tourism theory.

December 2016 | 268 pages | HB | 9781780647159

£95 | €125 | US\$160

www.cabi.org/bookshop/book/9781780647159



Tourist Behaviour

An International Perspective

Edited by **Metin Kozak**, Dokuz Eylul University, Turkey
and **Nazmi Kozak**, Anadolu University, Turkey

Consumer research is often central to academic studies in many different fields, and more recently, tourism studies have empirically examined consumer research from various aspects. However, there is a need to provide information for tourism scholars on how to better understand aspects of tourist behaviour.

Tourist Behaviour: An International Perspective provides a collection of topics from both theoretical and practical approaches to building and examining the theory of how

consumers think and act within the context of tourism consumption. Divided in to six sections, the book presents research within the themes of influence, motivation, choice, and consumption and experience.

With contributions from authors in over 15 countries, the book presents an interdisciplinary approach of the latest research in tourist behaviour.

November 2016 | 288 pages | HB | 9781780648125

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780648125



Leisure, Sport and Tourism, Politics, Policy and Planning, 4th Edition

CABI Tourism Texts



A.J. Veal, University of Technology, Sydney, Australia

The gap between theory and practice in the leisure, sport and tourism studies areas seems to have widened as scholars have become more specialized. Nevertheless, it is imperative that students be as familiar as possible with a wide range of social and political theory, and also be able to reconcile that knowledge with their own current and future roles as practicing professionals.

A comprehensive, multidisciplinary approach to public policymaking and planning in the leisure, sport and tourism sectors, this book:

- examines the theoretical issues underpinning public sector policymaking such as political ideologies, leisure wants, needs, demand and benefits, and human rights in leisure, sport, tourism and culture;
- discusses the debates surrounding the role of the state versus market, and models of organizational decision-making; and
- uses applied sections addressing strategic planning and performance evaluation to provide a link between theory and practical analytical techniques.

As well as extensive updating of sources, this new edition examines such topics as libertarianism, theocracy, anti-establishment politics, and the concept of generations. A new chapter presents discussions of a number of 'issues and challenges' facing the leisure, sport and tourism sector. Introducing the subject for undergraduate and postgraduate students of leisure, sport and tourism, this book is also a useful addition to the shelf of any policy maker or practitioner within the industries.

May 2017 | 340 pages | PB | 9781780648040

£39.99 | €55 | US\$65

May 2017 | 340 pages | HB | 9781780648033

£95 | €125 | US\$160

www.cabi.org/bookshop/book/9781780648033



Arctic Tourism Experiences

Production, Consumption and Sustainability

Edited by **Young-Sook Lee**, UiT The Arctic University of Norway, **David Weaver**, Griffith University, Australia and **Nina K Prebensen**, University College of South East Norway, Norway

As the first compilation focusing on Arctic (as opposed to polar) tourism, this text concentrates on the fundamental essence of the Arctic as being a geographical periphery, but also an experiential core that offers peak tourism experiences. It explores Arctic tourism, focusing on tourist experiences and industry provision of those experiences.

Geographic peripherality poses challenges of access and service quality while sometimes being accompanied by economic dependency and relatively low power, but these may be compensated for, and even counteracted, by the availability of attractions that offer peak emotional and spiritual experiences for visitors. Residents both indigenous and non-indigenous, moreover, exhibit resilience and imagination in the face of isolation and harsh environmental conditions, giving rise to actual and potential models of tourism innovation in such aspects as product, marketing, management, transportation and intermediation (e.g. tour guides, travel agencies).

The book accordingly is organised into two main sections. The first section, following the Introduction 'Tourist experiences of the Arctic' investigates the depth and dimensions of tourist experiences in the Arctic from the tourist perspective. Chapters examine the essence of diverse peak experiences and delve into the factors that give rise to these experiences. The second part, 'Creating tourist experiences' considers the links between these core experiences and the tourism industry that seeks to sustain itself by facilitating such satisfying outcomes.

The book provides essential information for academics and students studying arctic tourism as well as practitioners and representatives of government and NGOs.

March 2017 | 216 pages | HB | 9781780648620

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780648620



Creating Experience Value in Tourism

Edited by **Nina K Prebensen**, University College of South East Norway, Norway, **Joseph S Chen**, Indiana University at Bloomington, USA and **Muzafer Uysal**, University of Massachusetts, USA

As the field of tourism grows in maturity and scientific sophistication, it is important to fully understand the breadth and depth of vacation experience value. Current research delivers a multitude of approaches to value creation, represented here as a set of definitions, perspectives, and interpretations of how tourists, as customers, create value alone and with others. Providing an analytical and systematic clarification of the approaches, this book suggests an understanding of the differences, offering new and practical knowledge for tourism scholars and

professionals to highlight the relevance of the concept to firms and organizations.

Including a framework to distinguish among key resources or antecedents of customer value, this book also considers consumer behaviour and factors affecting value creation from physiological and psychological perspectives. Concluding with a summary of the areas for future research, it is a valuable resource for researchers of tourism, leisure and recreation.

July 2014 | 288 pages | HB | 9781780643489

£85 | €110 | US\$160

June 2016 | 288 pages | PB | 9781786390301

£39.99 | €55 | US\$65

www.cabi.org/bookshop/book/9781780643489



Service Failures and Recovery in Tourism Hospitality

Edited by **Erdogan Koc**, Bandir Onyed Eylul University, Turkey

Tourism and hospitality services are highly service-failure prone due to increased level of customer-employee contact and the specific service features of inseparability, intangibility, heterogeneity and perishability.

This handbook of service failures and service recovery in tourism and hospitality covers all major past and current literature, concepts, theories and research findings which have academic and practical implications from the perspective of service failures and service recovery.

It explores and explains all major concepts, terms and theories on service failures and service recovery in conceptual review, literature review and discussion format. Intended to be used by tourism and hospitality students, academicians, researchers and practitioners, it offers an invaluable, easily accessible wealth of information.

October 2017 | 208 pages | HB | 9781786390677

£80 | €105 | US\$135

www.cabi.org/bookshop/book/9781786390677



Tourism and Leisure Behaviour in an Ageing World

Ian Patterson, University of Queensland, Australia

Tourism and Leisure Behaviour in an Ageing World, based on Ian Patterson's previously published *Growing Older*, provides an overview of the latest research concerning tourist behaviour and leisure needs of baby boomers, seniors, and older adults. With an increasingly ageing population, industry interest has intensified and there has been a corresponding explosion in related research activity.

Covering trends in the market place that are attracting the older market, this new edition:

- Provides an understanding of the older tourism and leisure market, discussing how to effectively provide for this expanding group;
- Discusses growing areas such as independent travel, the leisure experience, cultural and heritage tourism, cruises, and health and wellness tourism;
- Supplies case studies of tourism and leisure organizations successfully catering to the needs of the older market.

This book is an invaluable resource for researchers and students interested in senior leisure and travel, a sector with the money and the time to invest heavily in leisure and tourism activities. It can also be applied by professionals to improve their product offerings for this sector that, while valuable, brings its own unique challenges.

November 2017 | 288 pages | HB | 9781786390943

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781786390943



Rural Tourism and Enterprise Management, Marketing and Sustainability

CABI Tourism Texts



Edited by **Ade Oriade** and **Peter Robinson**, both
University of Wolverhampton, UK

Marketing and management processes across industries can be very similar, but contexts vary where political intervention, public interest and local sustainability are involved. The rural business setting is especially intricate due to the assortment of different business opportunities, ranging from traditional agriculture, to tourism enterprise and even high-tech business. This important new

textbook on the subject:

- Examines key issues affecting rural enterprise and tourism
- Explores the breadth of rural enterprise management and marketing across both developed and developing economies
- Discusses strategies for business growth within a rural setting, such as knowledge development, proper planning and innovation
- Uses a mix of case studies and theoretical content specifically selected to appeal to both student and practitioner readers

Including pedagogical features and full colour throughout, this new textbook provides an engaging and thought-provoking resource for students and practitioners of tourism, rural business and related industries.

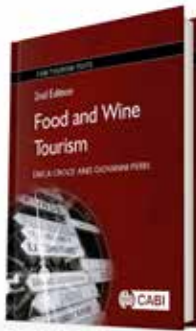
May 2017 | 284 pages | HB | 9781780647494

£95 | €125 | US\$160

May 2017 | 284 pages | PB | 9781780647500

£39.99 | €55 | US\$65

www.cabi.org/bookshop/book/9781780647494



Food and Wine Tourism, 2nd Edition Integrating Food, Travel and Terroir

CABI Tourism Texts



Erica Croce and **Giovanni Perri**, both Meridies, Italy

This established textbook explores how regions, and food industry, travel and hospitality companies present themselves to tourists experiencing the culture, history and ambience of a location through the food and wine it produces. It provides practical suggestions and guidelines for establishing a food-related tourism destination and business, discussing the environment, understanding the food tourist, supply issues, tours

and tasting sessions, themed itineraries, planning and developing the tourist product, marketing and best practice strategies. It also includes numerous case studies from around the world and plentiful pedagogical features to aid student learning.

The second edition:

- Contains updated chapters throughout, to form a complete and current overview of food and wine tourism.
- Reviews new emerging destinations, and food and wine tourism from a business perspective.
- Includes new global case studies discussing aspects such as transforming an Indian area into a wine-producing region, promoting a destination through a social media campaign, chocolate tourism in Belize, planning an international food fair, and making San Francisco a food capital.
- Presents successful international professionals' experiences and tips, catching trends and setting the tourism phenomenon in an even more international context.

If food and wine tourism is well planned, managed and controlled, it can become a real economic resource. Suitable for students in tourism and leisure subjects, the practical application provided in this book also makes it an ideal resource for those operating in the food and wine sector.

April 2017 | 264 pages | PB | 9781786391278

£39.99 | €55 | US\$75

www.cabi.org/bookshop/book/9781786391278



Service Quality in Leisure, Events, Tourism and Sport, 2nd Edition

CABI Tourism Texts



John Buswell, formerly of University of Gloucestershire, Cheltenham, UK, **Christine Williams**, formerly University of Central Lancashire, Preston, UK, **Keith Donne**, University of Gloucestershire, UK, **Carley Sutton**, University of Central Lancashire, UK

Service quality is at the forefront of how the leisure, events, tourism and sport (LETS) sectors operate. An important consideration for any business, and therefore any student of the subject, this new edition of a

successful textbook addresses the key points and principles of managing service quality across the industry sector. Fully updated and enhanced, it:

- Covers areas such as the experience economy, capacity management and service culture, as well as methods for measuring quality and satisfaction.
- Includes numerous case studies to help students apply classroom-based theory to practice.
- Is packed with student-friendly pedagogy and full colour illustrations throughout to enhance the learning experience.

Considering the underpinning theory of service quality, this book informs the reader of the practical application of service quality management tools and techniques in an industry with distinctive features and challenges. An invaluable read for students within the LETS sectors, it also provides a useful refresher for practitioners working in the industry.

December 2016 | 322 pages | HB | 9781780645445

£85 | €110 | US\$140

December 2016 | 322 pages | PB | 9781780645452

£37.50 | €50 | US\$62.50

www.cabi.org/bookshop/book/9781780645445



Strategic Management in Tourism

CABI Tourism Texts



Luiz Moutinho and **Alfonso Vargas-Sánchez**

Strategy is at the centre of tourism teaching and practice. Fully updated throughout, this comprehensive textbook has, at its core, the importance of linking strategic thinking with action in the management of tourism. It provides an analytical evaluation of the most important global trends, as well as an analysis of the impact of crucial environmental issues and their implications.

Reviewing the major factors affecting international tourism management, this new edition covers marketing strategy, functional management and strategic planning. The number of chapters has been increased to incorporate a wider spread of important topics, and new authors recruited to cover aspects such as sustainability, authenticity and crisis management for the first time. Now in its third edition, this well-established student resource includes extra pedagogy such as learning objectives, questions and case studies throughout, as well as further material hosted online. It provides an essential overview to strategic management for students and professionals in the tourism sector.

February 2018 | 322 pages | PB | 9781786390240

£39.99 | €55 | US\$65

www.cabi.org/bookshop/book/9781786390240



Managing Outdoor Recreation, 2nd Edition

Case Studies in the National Parks

Robert E Manning, University of Vermont, USA, **Laura E Anderson**, University of Wisconsin – Stevens Point, USA and **Peter Pettengill**, St. Lawrence University, USA

This fully updated second edition presents a conceptual framework of outdoor recreation management in the form of a series of management matrices. It then illustrates this framework through new and updated case studies in the US national parks, and concludes with the principles of outdoor recreation management.

Written by an author team with extensive academic and practical experience in the field of outdoor recreation, the book:

- Develops and presents a matrix-based framework of strategies and practices for managing outdoor recreation in a sustainable way.
- Illustrates application of best management practices through a series of case studies in diverse national parks.
- Includes lecture slides and online matrices to aid the teaching of outdoor recreation management to a new generation.

Managing Outdoor Recreation, 2nd Edition is an essential resource for undergraduate and graduate students of parks, outdoor recreation and related subjects, as well as a helpful tool for practitioners.

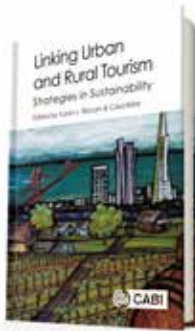
March 2017 | 252 pages | HB | 9781786391025

March 2017 | 252 pages | PB | 9781786391018

£85 | €110 | US\$140

£39.99 | €55 | US\$65

www.cabi.org/bookshop/book/9781786391025



Linking Urban and Rural Tourism Strategies in Sustainability

Edited by **Susan L Slocum**, George Mason University, USA and **Carol Kline**, Appalachian State University, USA

Destinations rely on regional strategies to support and enhance the tourism product through regional partnerships and integration. Integrated tourism is defined as tourism that is explicitly linked to the economic, social, cultural, natural and human structures of the region in which it occurs. Integrated tourism has evolved to include numerous meanings and definitions, but generally includes a vertical business or industry approach.

The first of its kind, this book applies a more inclusive approach to integration by providing insight into inclusive regional development strategies that support both the needs of urban and rural areas whilst enhancing the tourist experience, supporting the positive impacts of tourism and mitigating the negative. Regional studies tend to portray either an urban or rural focus without acknowledging that often these spaces constitute joint governance structures, similar historical and cultural roots, and economic dependencies. Sustainable tourism promotes sourcing locally, such as using rural agricultural products in urban tourism experiences. Furthermore, innovative rural marketing strategies linking tourism heritage, attractions, food and drink trails, and artisans with urban visitors are emerging.

Including theoretical and applied research and international case studies, this will be a valuable resource to academics, students and practitioners working in tourism development and regional policy.

June 2017 | 266 pages | HB | 9781786390141

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781786390141



Mountain Tourism

Experiences, Communities, Environments and Sustainable Futures

Edited by **Harold Richins** and **John Hull**, Thompson Rivers University, Canada

Mountains have long held an appeal for people around the world. They cover almost a quarter of the world's land surface, are found on every continent, and exist in all the major types of ecosystems, from deserts to tropical forests and polar icepacks. As tourism destinations, mountain areas are second in popularity only to coasts and islands, generating 15-20% of annual global tourism.

This book focuses on these important areas, discussing the diversity of perspectives, interactions and roles of tourism within them. Providing a vital update to the current literature, it considers the interdisciplinary context of communities, the creation of mountain tourism experiences and the impacts tourism has on these environments. Including authors from Europe, Asia-Pacific and North America, it also covers the inherent development, planning and governance issues of this sector. This book forms an important resource for researchers of tourism and mountainous areas, providing a theoretical overview for each theme before collating cases and relevant studies to aid future research.

February 2016 | 404 pages | HB | 9781780644608

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780644608



Operations Management in the Travel Industry, 2nd Edition

Edited by **Peter Robinson**, University of Wolverhampton, UK, **Paul Fallon**, Sheffield Hallam University, UK, **Harry Cameron**, University of Wolverhampton, UK, **John C Crotts**, College of Charleston, USA

Covering the applied managerial perspective of the travel industry, this book looks at the core disciplines and the application of theory to practice. Considering individual and corporate social responsibility, it teaches effective managerial skills by reviewing legal frameworks, quality management and marketing, financial management, and the management of shareholders and stakeholders. It discusses current trends such as sustainability and

governmental emission targets against a background of the needs of a commercial business to innovate and increase profits. A valuable tool for both students and those working in the travel industry, this new edition includes new content, a revised structure and all-new international case studies.

February 2016 | 376 pages | HB | 9781780646107

£95 | €125 | US\$160

February 2016 | 376 pages | PB | 9781780646114

£39.99 | €55 | US\$65

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Global Climate Change and Coastal Tourism

Recognizing Problems, Managing Solutions, Future Expectations

Edited by **Andrew L. Jones**, L-Universita ta' Malta, Malta, and **Michael Phillips**, University of Wales, UK

Building upon the book *Disappearing Destinations* (Jones and Phillips 2010) and its conclusion that promoted the need to recognize problems, meet expectations and manage solutions. *Global Climate Change and Coastal Tourism* explores current threats to, and consequences of, climate change on existing tourism coastal destinations.

Part 1 of the book provides a theoretical platform and addresses topics such as sustainability, tourism impacts, governance trade and innovation and how the media addresses climate change and tourism. It also assesses management and policy options for the future sustainability of threatened tourism coastal destinations. Part 2 presents case studies from all regions of the world – Europe – The Americas – Asia – Africa – Australasia which synthesise findings to make recommendations that can be used to promote strategies that ameliorate projected impacts of climate change on coastal tourism infrastructure – and in turn promote the future sustainability of coastal tourism destinations.

This will be timely and informative text with appeal to researchers, undergraduate and post graduate students of tourism management, tourism planning, sustainable tourism development and leisure management, coastal tourism/management, environmental management/planning, geography, coastal zone management or climate change studies.

October 2017 | 256 pages | HB | 9781780648439

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780648439



Cruise Ship Tourism, 2nd Edition

Edited by **Ross Dowling**, Edith Cowan University, Australia, **Clare Weeden**, University of Brighton, UK

Completely updated and revised, *Cruise Ship Tourism, 2nd Edition* covers the economic, social and environmental impacts of cruising, combining the latest knowledge and research to provide a comprehensive account of the subject. Despite the industry growing rapidly, there is a substantial gap in the related literature, and this book addresses the key issues for researchers, students and industry professionals.

This second edition:

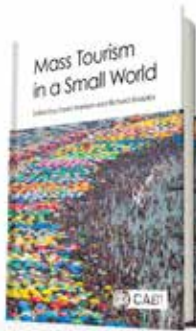
- Reviews the fundamental principles of the industry, the cruise experience from a passenger perspective, marketing, planning and destination development.
- Includes case studies throughout, translating theory into practical management advice.
- Comprises contributions from over fifty international contributors to portray a truly global perspective.
- Provides numerous full colour illustrations to bring the subject to life.

A valuable 'one-stop-shop' for those interested in cruise ships and maritime tourism, this new edition from major names in the field is also an invaluable resource for anyone concerned more widely with tourism and business development.

January 2017 | 622 pages | HB | 9781780646084

£145 | €190 | US\$240

www.cabi.org/bookshop/book/9781780646084



Mass Tourism in a Small World

Edited by **David Harrison**, Middlesex University, UK and **Richard Sharpley**, University of Central Lancashire, UK

This new book reviews all aspects of the phenomenon of mass tourism. It covers theoretical perspectives (including political economy, ethics, sustainability and environmentalism), the historical context, and the current challenges to domestic, intra-regional and international mass tourism.

As tourism and tourist numbers continue to grow around the world, it becomes increasingly important that this subject is studied in depth and best practice applied in real-life situations. This book:

- Is the first to address a range of theoretical issues relating to mass tourism;
- Uses a wide selection of case studies to translate theory into practice, covering the historical rise and fall of UK seaside resorts, the increase in Chinese tourism, conflict between different mass tourism groups, destination transformation from mass to niche tourism, and specific problems facing cruise ships;
- Is written by a range of international, established authors to give a global perspective on the subject.

Finishing with a speculative chapter identifying potential future trends and challenges, this book forms an essential resource for all researchers and students within tourism studies.

May 2017 | 262 pages | HB | 9781780648545

£85 | €110 | US\$140

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Tour Operators and Operations Development, Management and Responsibility

Jacqueline Holland, Northumbria University, UK and
David Leslie, Freelance researcher and consultant, UK

With a focus on the creation and distribution of packaged holidays, this text covers the fundamentals of business and the relationship between tour operators and destinations. With particular reference to the sustainability of both parties, it reviews the impacts and influences of tour operations and practices on destinations within the overriding context of tour operator responsibility. It addresses the entirety of this key component of the tourism sector, and reflects the shift in recent years from a traditional 'sun, sea and sand' holiday to more bespoke packages.

Taking into account tour operators as a growing factor among the major emergent economies of the world, this book is:

- The first textbook to provide such in-depth content of tour operators and operations;
- Written by authors with industry, research and teaching experience;
- A wealth of information regarding popular eco, nature and adventure trips, as well as a myriad of niche and special interest products.

Full of international and highly topical case studies, exercises and discussion questions, *Tour Operators and Operations: Development, Management and Responsibility* is a fundamental text for students of tourism.

October 2017 | 256 pages | PB | 9781780648231

£29.99 | €40 | US\$50

www.cabi.org/bookshop/book/9781780648231



Transforming Travel

Realising the potential of sustainable tourism

Jeremy Smith, Travindy.com

Transforming Travel combines stories from leading companies, pioneers and thinkers, along with thorough analysis of the industry's potential to make lasting, positive change.

- A unique collection of case studies and stories of the most successful, inspirational, impactful and innovative travel businesses in the world
- A vital presentation of the latest research and statistics on the positive impacts and potential of transformative, sustainable tourism
- A positive and realistic vision of the scope of tourism to promote sustainable development at a time when travel and interaction with foreign cultures is facing numerous existential challenges.

Written in a highly engaging style *Transforming Travel* presents an urgent argument for transforming tourism so it might reach its potential to promote tolerance, restore communities and regenerate habitats, while providing a vital guide for anyone looking to develop the successful sustainable tourism enterprises and destinations needed to do so.

December 2017 | 128 pages | PB | 9781786394194

£17.99 | €25 | US\$30

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Tourism and Resilience

Edited by **Richard Butler**, Strathclyde University, Glasgow, UK



This is the first book to address the concept of resilience and its specific application and relevance to tourism, in particular tourism destinations. Resilience relates to the ability of organisms, communities, ecosystems and populations to withstand the impacts of external forces while retaining their integrity and ability to continue functioning. It is particularly applicable to tourism destinations and attractions which are exposed to the potentially harmful and sometimes severe effects of tourism development and visitation, but which also can experience increased resilience from the economic

benefits of tourism.

Phenomena such as destination communities, wildlife populations and ecosystems are discussed, as well as the ability of places and communities to use tourism and its infrastructure to recover from disasters such as tsunamis, earthquakes, unrest and disease. This book:

- Compares the relevance of resilience to sustainability
- Contains contributions from many of the leading international authors
- Brings together varying viewpoints of both conceptual and applied issues
- Includes example case studies from Whistler, western Canada; Sri Lanka; Purnululu National Park, Australia; and the remote Pitcairn Island in the Pacific

Tourism and Resilience is relevant for researchers, students and practitioners in tourism and related fields such as development studies, geography, sociology, anthropology, economics and business/management.

June 2017 | 242 pages | HB | 9781780648330

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780648330



Heritage Tourism Destinations

Preservation, Communication and Development

Edited by **Maria D. Alvarez**, Bogaziçi University, Turkey,
Atila Yüksel, Didim Vocational School, Turkey and
Frank Go, Erasmus University, Netherlands

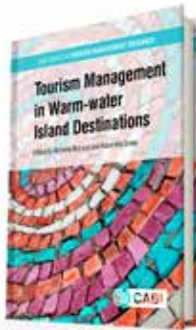
Heritage tourism is tied to myth making and stories; creative content that can be shared, stored, combined and manipulated, but that depends on a unique cultural or natural history. A significant section of the wider phenomenon that is cultural tourism, heritage tourism is a demand-driven industry that continues to be a subject of heated debate in academic circles.

Beginning with an overview of the subject, this book considers the conservation and revitalization of heritage destinations, as well as the role local communities have in supporting an attraction. It then discusses product development and communication around the world, using new techniques such as social media and examples from food tourism and sporting events, before a final section reviews the planning and institutionalisation of heritage spaces. A timely conclusion subsequently considers the implications of developments such as globalisation, technological improvement and climate change upon these unique destinations. A valuable addition to the literature, this book is the first to bridge the gap between theory and practice, including the latest research and international case studies for researchers and practitioners in tourism and destination management.

May 2016 | 216 pages | HB | 9781780646770

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780646770



Tourism Management in Warm-water Island Destinations

CABI Series in Tourism Management Research

Edited by **M McLeod**, The University of the West Indies, Jamaica, **R Croes**, University of Central Florida, USA

Warm-water island destinations face unprecedented adjustment challenges in the wake of the increasing process of globalization, and are in search of appropriate policy responses. It is critical for these islands to understand how these challenges affect tourism performance and impact their residents.

This book provides a platform for emerging systemic perspectives of the various aspects of island tourism concerning these global challenges with the view that strategies for the management and development of tourism in island environments can be improved. Several chapters focus on Cuba and the potential impacts of its reinsertion in the tourism landscape of the Western Hemisphere.

November 2017 | 212 pages | HB | 9781786390929

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781786390929



Visitor Management in Tourism Destinations

CABI Series in Tourism Management Research

Edited by **Julia N Albrecht**, University of Otago, New Zealand

Visitor management may be considered as a component of destination management at all levels of a destination. It involves a wide range of stakeholders. This book demonstrates current knowledge on visitor management.

Visitor Management in Tourism Destinations provides insight into critical concepts such as the visitor experience, service quality, the uses of indicators and frameworks, and interpretation. It also addresses current issues including the social and political dimensions of visitor management, the implementation of monitoring, vandalism and augmented reality.

Authored by leading international researchers in the field of visitor management research, this book is primarily aimed at researchers and postgraduate students.

December 2016 | 208 pages | HB | 9781780647357

£80 | €105 | US\$135

www.cabi.org/bookshop/book/9781780647357



Sustainable Island Tourism Competitiveness and Quality of Life

CABI Series in Tourism Management Research

Edited by **Patrizia Modica**, University of Cagliari, Italy
and **Muzaffer Uysal**, University of Massachusetts, USA

Tourism continues to grow, and as the industry develops, it is important for researchers and practitioners to fully understand and examine issues such as sustainability, competitiveness, and stakeholder quality of life in tourism centres around the world. Focussing on the unique perspective of island tourism destinations, this book outlines impacts on, and potential strategies for protecting, the natural environment, local economy, and local culture.

Presenting an interdisciplinary integrated approach, this important collection of new research:

- Is the first book to provide coverage on sustainable tourism best practice in island destinations;
- Focuses on the unique perspective of islands as destinations, exploring the interplays of competitiveness and quality of life;
- Includes a portfolio of conceptual, empirical, and case-based studies written by international experts to give a balanced and comprehensive view.

A timely and important read for researchers, students and practitioners of tourism, this book also provides a valuable resource for researchers of sustainability and environmental science.

December 2016 | 212 pages | HB | 9781780645421

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780645421



Visitor Experience Design

CABI Series in Tourism Management Research

Edited by **Noel Scott**, Griffith University, Australia,
Jun Gao and **Jianyu Ma**, both Shanghai Normal
University, China

Most discussion of visitor experiences uses a behavioural or managerial approach where the way the visitor thinks is ignored - it's a black box. Visitor Experience Design is the first book of its kind to examine best practice in creating and delivering exciting and memorable travel and visitation experiences from a cognitive psychological perspective - it opens the black box.

The chapters draw on recent findings from cognitive psychology, cognitive science and neuroscience to provide a basis for a better understanding of the antecedents of a memorable experience, including:

- The psychological process of the formation or creation of a visitor's experiences
- Psychological aspects of tourism experiences such as attention, emotion, memory and mindfulness
- Pre-stage experience: customer inputs such as knowledge, myths, values and memories from previous travel
- On-site experience: co-creation processes
- Post-stage experience: immediate and long term outcomes including happiness and well-being
- Experience design cases

Tourism, hospitality and event managers seek to provide WOW experiences to their visitors through better design and management. This book encourages the discussion of different facets of experience design such as emotions, attentions, sensations, learning, the process of co-creation and experiential stimuli design.

It will be of interest to tourism researchers and postgraduate students studying tourism management, marketing and product design..

July 2017 | 296 pages | HB | 9781786391896

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781786391896



Destination Competitiveness

the Environment and Sustainability

CABI Series in Tourism Management Research

Edited by **A Artal-Tur**, Technical University of Cartagena, Spain, **M Kozak**, Dokuz Eylul University, Turkey

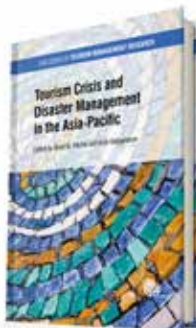
Destination competitiveness and sustainability are important issues for many stakeholders within the tourism industry. In recent years, destinations have faced some challenges with respect to maintaining sustainability; they must be cleaner, greener and safer in order to safeguard the life quality of holidaymakers and local residents.

Providing an invaluable review of the latests research on the topic, global case studies provide a perspective of the worldwide challenges and solutions arising in the management of tourism destinations. The analysis presents an interdisciplinary approach, including contributions of economists, geographers, managers and marketing professionals.

December 2015 | 212 pages | HB | 9781780646978

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780646978



Tourism Crisis and Disaster Management in the Asia-Pacific

CABI Series in Tourism Management Research

Edited by **B Ritchie**, University of Queensland, Australia, **K Campiranon**, Dhurakij Pundit University, Thailand

The Asia-Pacific area is notable as one of the fastest growing tourism regions and not surprisingly, tourism in this region has become the major driver of global tourism in general. Nonetheless, tourism industries in Asia Pacific has been challenged in recent years by a number of major crises and disasters including terrorism, outbreaks (e.g. SARS and Bird Flu), natural disasters (e.g. tsunamis, bushfires, flooding), and political crisis (e.g. protests and political instability).The aim of this book is to contribute to

the understanding of crisis and disaster management generally, but with a specific focus on the Asia Pacific. With chapters contributed by international scholars and practitioners, this book discusses both the theoretical and practical approaches toward successful crisis and disaster management.

November 2014 | 284 pages | HB | 9781780643250

£85 | €110 | US\$160

www.cabi.org/bookshop/book/9781780643250



Tourism and Geopolitics

Issues and Concepts from Central and Eastern Europe

Edited by **Derek R. Hall**, Seabank Associates, UK

With 29 contributors from across Europe and beyond, this work represents a unique and important resource that examines the many relationships between tourism and geopolitics, with a focus on experiences drawn from Central and Eastern Europe. It begins by assessing the changing nature of 'geopolitics', from pejorative associations with Nazism to the more recent critical and feminist geopolitics of social science's 'cultural turn'. The book then addresses the important historical role of Central and Eastern Europe (CEE) in geopolitical

thinking, before exemplifying a range of contemporary interactions between tourism and geopolitics within this critical region.

Edited by a renowned authority on tourism geopolitics, this book:

- Provides the most comprehensive overview of tourism and geopolitics available
- Applies a range of geopolitical concepts and approaches to empirical experiences of tourism and mobility in Central and Eastern Europe
- Embraces contributions from both established and new academic voices.

Pursuing innovative analytical paths, the book demonstrates the interrelated nature of tourism and geopolitics and emphasizes the freshness of this research area. Addressing key principles and ideas which are applicable globally, it is an essential source for researchers, teachers and students of tourism, geography, political science and European studies, as well as for diplomatic, business and consultant practitioners.

January 2017 | 406 pages | HB | 9781780647616

£95 | €125 | US\$160

www.cabi.org/bookshop/book/9781780647616



Pilgrimage and Tourism to Holy Cities **Ideological and Management Perspectives** **CABI Religious Tourism and Pilgrimage Series**

Edited by **Maria Leppakari**, Swedish Theological Institute in Jerusalem & Åbo Akademi University, Finland and **Kevin Griffin**, Dublin Institute of Technology

This book covers the ideological motives and religious perceptions behind travel to sites prescribed with sanctity in Judaism, Christianity and Islam. It covers sites that have drawn pilgrims and religious tourists to them for hundreds of years, and seeks to provide an understanding of the complex world of religiously motivated travel. Beginning with contemporary

perspectives of pilgrimage across these religions, it then discusses management aspects such as logistics, infrastructure, malevolent behaviour and evangelical volunteers.

This book:

- Provides a collection of new, contemporary perspectives on pilgrimage.
- Reviews the ideological motives, history, mental health, and religious perceptions of tourism to holy cities.
- Contains practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international and academic perspectives.

Written by subject experts, this book addresses cultural sustainability for researchers and practitioners within religious tourism, religious studies, geography and anthropology.

November 2016 | 208 pages | HB | 9781780647388

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781780647388



The Many Voices of Pilgrimage and Reconciliation

CABI Religious Tourism and Pilgrimage Series

Edited by **Ian S. McIntosh**, Indiana University and Purdue University, USA and **Lesley D. Harman**, Kings University College at Western University, Canada

Reviewing peace and reconciliation, secular pilgrimages, and international perspectives on sacred journeys, this book offers the reader an opportunity to encounter multiple voices and viewpoints on one of the most ancient practices of humankind. With an estimated third of all international travellers now undertaking journeys anticipating an aspect of transformation (the hallmark of pilgrimage), this book includes both spiritual and non-

spiritual voyages, such as journeys of self-therapy, mindfulness and personal growth. It also:

- Provides a multidisciplinary perspective, covering themes such as gender, human rights, equality, the environment, peace, history, literature, and politics
- Reflects the rich diversity and multiple meanings of pilgrimage through an international writer team spanning four continents
- Includes case studies of pilgrimage in action from around the world

An innovative and engaging addition to the pilgrimage literature, this book provides an important resource for researchers of religious tourism and related subjects.

October 2017 | 240 pages | HB | 9781786393265

£85 | €110 | US\$140

www.cabi.org/bookshop/book/9781786393265



Conflicts, Religion and Culture in Tourism

CABI Religious Tourism and Pilgrimage Series

Edited by **Razaq Raj**, Leeds Beckett University, UK and **Kevin A. Griffin**, Dublin Institute of Technology, Ireland

Conflicts, Religion and Culture in Tourism highlights the role of religious tourism and pilgrimage as a tool for improving cultural relations. Helping to form culture and society worldwide, faith plays a vital part in cross-cultural conflict resolution and opening dialogue across peoples. This book shows how faith and activism can respond to the common challenges of peace making and coexistence both within and among the world's many traditions.

The book:

- contains diverse empirical research insights on aspects of religious traditions, conflicts and challenges;
- presents a range of contemporary case studies, across ancient, sacred and emerging tourist destinations as well as new forms of pilgrimage, faith systems and quasi-religious activities;
- provides a global perspective, including contributions from Europe, Asia and the Americas.

Conflicts, Religion and Culture in Tourism provides a timely assessment of the increasing linkages and interconnections between religious tourism and secular spaces on a global stage. Written from a multidisciplinary perspective, it provides an invaluable resource for those studying and researching religion, tourism and cultural management.

September 2017 | 208 pages | HB | 9781786390646

£85 | €110 | US\$140

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