

Farm Business Management: The Fundamentals of Good Practice

Chapter 3: The Environment Farmers Operate Under

Questions

1. What is meant by a 'decision rule'?
2. What is the planning implication of outcomes being uncertain?
3. What is meant by technical uncertainty?

Tasks

1. Describe what is known as a 'risk environment'. Give an example and explain why it can be called a 'risk' environment.
2. Are 'uncertainty environments' common? Give reasons.
3. Indicate why it is true that only the decisions that must be made now are those that must be implemented now. Give an example.
4. List four functions that management must carry out. Give examples.
5. Outline, with examples, the typical life cycle of the capital conflict between household and farm.
6. What is meant by institutional uncertainty? Describe any such uncertainty you are familiar with.
7. Why is it important to consider the household when advising a farmer?
8. List three ways of simplifying a model. Give examples.
9. In an uncertain environment what are the three general functions of management?
10. Discuss what is meant by a strategy.
11. List two factors you would expect to be associated with managerial ability. Give reasons.