

Farm Business Management: The Fundamentals of Good Practice

Chapter 10: Observation Skills

Questions

1. Fully describe what you regard as a 'problem'.

Tasks

1. Sit down with a friend and use active listening skills to discover what they learnt in the last 24 hours. Feed the information back to the friend and determine how accurate you were.
2. With another friend, spend some time outside. Take it in turns to describe what you observed while outside. Compare notes and see how different your individual conclusions were over the important things observed. Who had the longest and most accurate list? But did you agree on the conclusion?
3. Define what is meant by PQR3 and its significance. Do you agree with the procedure? Give your reasons.
4. Describe any junk science you have come across lately. Why do you regard it as 'junk science'?
5. What were your objectives when you last read a newspaper/magazine? Think back and consider whether you took a logical positive view in reading the material. Outline your attitude.
6. Describe the kind of material you find difficult to remember. Can you see a solution to the difficulties you face? And will you follow through with your solution?
7. Think back and consider the main non-verbal messages you tend to pick up on. Explain why they are important to you.