- 1. Two of the pioneering hoteliers in the late 19th century were:
  - c. César Ritz and Auguste Escoffier
- 2. Ownership and management of hotels can be according to which models?
  - d. All of the above
- 3. Classification of hotels is based on:
  - a. Type of property, facilities, amenities
- 4. Based on the experience of previous years, the demand for hotel beds at a destination can be calculated with which formula?

d.

## number of tourists x percentage of tourists staying at hotels x average length of stay 365 x average number of persons/room

- 5. The accessible tourism market comprises of:
  - d. Anybody needing better access

