

- 1. ASM stands for:
  - c. Available Seat Miles
- The main goal of yield management is to:
  **c.** Maximize profit through a mix of fares
- 3. The 'Load Factor' is:
  - c. The ratio of available seat miles and revenue passenger miles
- 4. The eighth freedom of the air (right for cabotage) is defined as the right of an airline to:
  a. Operate between two points in a country other than the country it is registered in
- 5. Scheduled airlines are defined by offering:b. Air links according to a published schedule
- Which of the following are indicators of airline performance?
  All of the above
- 7. Members of the International Air Transport Association (IATA) are:
  c. Most of the world's airlines (passenger and cargo)
- 8. When agreeing to a pooling arrangement, two airlines:b. Share all resources and revenues on the agreed route
- Which of the following is a major airline alliance?
  d. SkyTeam
- 10. A 'slot' is:

b. A point in time where an airline has the right for one take-off or one landing at an airport