

Multiple Choice Questions

1. Tourism research can be undertaken from various perspectives, including:
 - a. A management perspective
 - b. A policy perspective
 - c. A social science perspective
 - d. All of the above

2. Epistemology, ontology and methodology are the three realms addressed by:
 - a. Research objectives
 - b. Research aims
 - c. Research paradigms
 - d. Research methods

3. Subjective methods:
 - a. Are usually faster to implement than empirical methods
 - b. Are usually more time-consuming than empirical methods
 - c. Are usually dealing with numbers (i.e. accurate data)
 - d. Are usually implemented through questionnaires with Likert-type scales

4. Predictive research:
 - a. Is research aimed at anticipating the likely outcome of a course of action
 - b. Is designed to generate insights into cause-and-effect relationships
 - c. Is research that attempts to provide information on what exists
 - d. None of the above

5. Typically, the phases of a research project are, in this order:
 - a. Specification of goals, review of literature, research design, analysis, communication of results, conclusions
 - b. Review of literature, specification of goals, research design, analysis, communication of results, conclusions
 - c. Review of literature, research design, specification of goals, analysis, conclusions, communication of results
 - d. Specification of goals, review of literature, research design, analysis, conclusions, communication of results

