

Multiple Choice Questions

- The physical carrying capacity:
 - Determines how much use a site can absorb, such as roads, car parks or attractions
 - Relates to flora and fauna, and is based on solid scientific evidence
 - Relates to the tourist experience
 - Is the most difficult type of carrying capacity to measure
- Euphoria, Apathy, Irritation and Antagonism are stages of:
 - Butler's (1980) Tourist Area Life Cycle
 - The Boston Consulting Matrix
 - Doxey's (1972) Irridex
 - Bryan's (1977) Leisure Specialisation Continuum
- Tourism can contribute to foreign exchange earnings, tax revenues for governments and payment of wages. These are
 - Environmental impacts
 - Political impacts
 - Social impacts
 - Economic impacts
- Which of the following countries received the most international tourist arrivals?
 - USA
 - UK
 - France
 - Italy
- Residents of which country spend the most money on tourism (tourism expenditure)?
 - USA
 - Germany
 - France
 - Japan
- The term leakage describes which phenomenon?
 - Tourism expenditure that goes to the government (i.e. taxes)
 - Tourism expenditure that flows out of the host country
 - Tourism expenditure that flows out of the tourist-generating country
 - Tourism expenditure that is not calculated by the multiplier effect
- In terms of the balance of trade payments, a tourist from New Zealand travelling to the United Kingdom is:
 - An export for New Zealand
 - An import for New Zealand
 - An import for the UK
 - An export for the UK and for New Zealand



Multiple Choice Questions

8. Which of the following is *not* a characteristic of 'Old Tourism', according to Poon (1994)?
- Mass
 - Experienced travellers
 - Standardized
 - Extensive hotel construction
9. The terms 'Disneyfication', 'Airport Art' and 'Coca-Colonization' describe
- Authenticity
 - Staged authenticity
 - Traditional skills and handicrafts
 - Traditional regional ceremonies
10. The term 'Sustainability' entails:
- A belief in limitless resources
 - The faith in the problem-solving abilities of science and technology
 - A strong commitment to a laissez-faire economy
 - The need to satisfy the needs of current and future generations

