

# **AgPortal**

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## Introduction



# AgPortal – what it is

An **agri-advisory tool** for use in the field, enabling field technicians to:

- Digitally record their observations
- Receive support in their diagnoses of pests and diseases
- Identify control methods
- Identify the correct dosage for pesticides



## What we did



# Market Research Feedback

- We built a website and did a pilot in Kenya
- Feedback was positive especially in relation to the diagnosis tool
- Barriers to adoption identified with SMEs:
  - Users don't have company phones
  - Users not experienced at using apps in the field
  - The go-to-market costs of reaching this new audience



# **Next steps**



# Partners for further development

- CABI has decided to pause on the technical build whilst it explores the business model
- Technology providers such as FarmForce are interested in AgPortal content
- Potential in various commodity sectors sponsoring development
- Donor bids being pursued to match-fund CABI's investment that would enable an app to be built











An independent service giving agronomists access to scientifically proven advice and information

Farm management



Record each farm visit, any observations of any pests, and then save and share the reports

**Diagnosis** 



A hand curated tool that supports the diagnosis of pests and diseases for a particular crop

**Pesticides & Management** 



Advice on how to manage pests using green methods Search our pesticides database for registered products Identify local agro-vets using our map

**Training** 



Training on recognising and diagnosing pests and diseases with PestSmart, CABI's new e-Learning tool

AgPortal links supply and demand for quality inputs, to help farmers increase their yield and meet market requirements.



Please Log-in to get full access to all these services





Farm management



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**Pesticides & Management** 



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Identify local agro-vets using our map

**Spray Calibrator** 



Calculator that helps identify the correct dosage of pesticide to apply

**Training &** Certification



Training on recognising and diagnosing pests and diseases

AgPortal links supply and demand for quality inputs, to help farmers increase their yield and meet market requirements.

Log-in

Log-in (Supervisor)

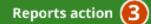
Please Log-in to get full access to all these services





Home

News & alerts 6



Agrovets near me



Logout →

# **Monitoring report**

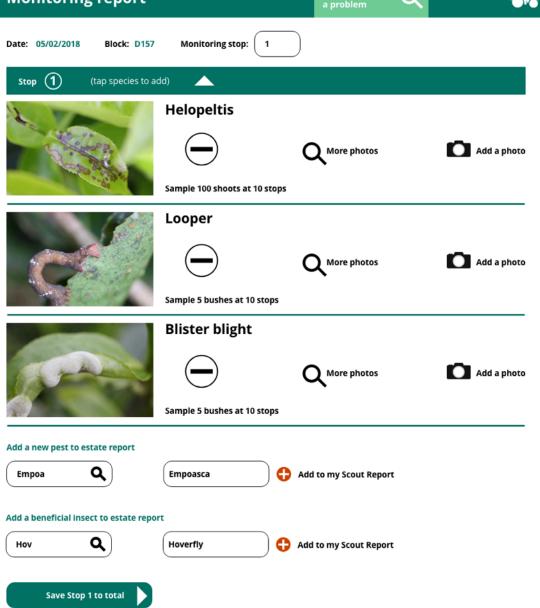
**Go to Field Report** 



Which estate:	Camelia Estate			
Which block:	D157 ▼			
Date observations made:	14.02.2018 14:05:25			







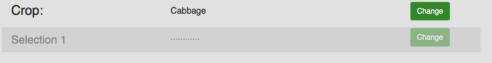


AgPortal Farm management

Diagnosis

Agrovets Near Me

# Diagnosis



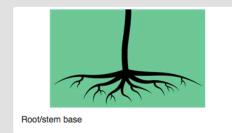


#### What problem do you see?















Ask my supervisor for help with this diagnosis.

Funding Support

(b) CABI AgPortal Farm management

Diagnosis

Agrovets Near Me

# Diagnosis

Crop: Cabbage

Selection 1 Insect

Selection 2 Less than 5 mm Change

Change

Change



#### What problem have you seen?



White winged insect (whitefly)



Soft pear-shaped body thin legs (aphid)



Tiny, yellow/brown cigar shaped (thrip)



Ask my supervisor for help with this diagnosis.



**Funding Support** 

(b) CABI

AgPortal Farm management

Diagnosis

Agrovets Near Me

# Diagnosis

Crop: Change Cabbage Selection 1 Insect Change Selection 2 Less than 5 mm Change Selection 3 White winged insect (whitefly) Change Selection 4 Wings held tent like above body Change



The most likely causes for the above descriptions on CABBAGE in Kenya are shown.

Please select one or more possible causes to get further help diagnosing this problem.

	Picture	Common Names	Scientific Names		
		Tobacco whitefly	Bemisia tabaci	Bemisia tabaci	
*0	Ask my supervisor for help with this diagnosis.				



## We have the following control options:

#### **Cultural controls**

Tobacco whitefly - Bemisia tabaci

- · Water spray to reduce the population build up
- · Use yellow sticky traps and water trays to monitor and reduce pest population
- Spray neem seed kernel extract 30-40g/l
- · Use recommended plant spacing for the variety used
- · Avoid excessive use of nitrogen fertiliser
- · During dry spell practice mulching to conserve moisture
- · Keep field free from residues, weeds and alternative hosts such as cotton, tomatoes, peppers
- · Conserve natural enemies such as lady birds, lacewings, wasps and Parasitoids by a voiding use of broad spectrum insecticides

#### **Biopesticide & chemical controls**

Active Substances	Registered In EU	Registered In Kenya	WHO Toxicity Level	Product Name	Manufacturer	Information	Available Data	Product Label
Azadirachtin	0		NL	NEEMRAJ SUPER 3000	Neem India Products.	Insecticide/Nematicide to control aphids, thrips, whiteflies, DBM, bollworms and various species of nematodes in French beans, Snow peas, Roses, Cabbages, Kales, Peas.	Show Available Data	Info
Azadirachtin	0	<u> </u>	U	NEEMRAJ SUPER 3000	Neem India Products.	Insecticide/Nematicide to control aphids, thrips, whiteflies, DBM, bollworms and various species of nematodes in French beans, Snow peas, Roses, Cabbages, Kales, Peas.	Show Available Data	Info

You can search our online database for further articles and help (internet connectivity required):



Search AgPortal online articles for Bemisia tabaci

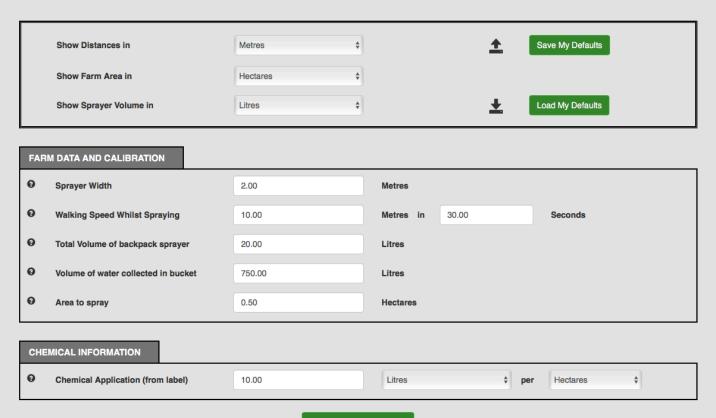


Ask my supervisor for help with this diagnosis.





## Pesticide Sprayer Calibrator



Calculate Calibration Data



Cookies



CABI is an international intergovernmental organisation, and we gratefully acknowledge the core financial support from our member countries (and lead agencies) including:



Ministry of Agriculture and Rural Affairs, People's Republic of China





Agriculture and Agri-Food Canada





Swiss Agency for Development and Cooperation SDC

