



Value Chains and Trade

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Background

- Value chains are the sequence of channels and actors involved in the process from production to delivery of a product to the market
- Trade is key to economic development of any country
- In trade, risks to plant or animal health, as well as food safety abound
- WTO SPS Agreement: enables members to
 - protect themselves from the risks posed by the entry of pests and diseases **BUT**
 - minimise any negative effects on trade
- Complying with standards is a barrier





Problem statement

- Insufficient information and technologies to sustainably increase productivity of high quality agricultural products demanded by the market
- Weak market linkages between value chain actors





CABI contribution

- Expertise across the value chain in knowledge generation and capacity building
- Expertise in knowledge management and dissemination
- Established partnerships with national governments, regional economic blocks and international bodies
- Role in promoting agricultural diversification, as a leader of the Global Action Plan for Agricultural Diversification (GAPAD)



Vision

CABI envisions a world in which **smallholders** sustainably raise high quality agricultural produce, access global markets and improve their livelihoods



Goal 1: Enhanced productivity and quality of produce, sustainability and climate resilience of farming systems

- Generate improved/climate resilient production and productivity enhancing innovations and approaches (in response to market demands)
- Enhance sustainability/resilience of farming systems through agricultural diversification
- Build capacity of value chain actors to increase sustainable production and productivity
- Disseminate and evaluate adoption and impact (social and/or technical) of improved innovations and approaches



Boosting coffee productivity in Malawi and Kenya

- A four and a half year project (March 2014 - August 2018) funded by ACP EU
- Aimed at strengthening the capacities of the NARIs to propagate seedlings of improved coffee varieties in quantities that match the demand from farmers
- Two modern tissue culture laboratories established and staff trained in Kenya (20) and Malawi (9)
- Cost benefit analysis undertaken, viability of the tissue culture system confirmed
- Soil scientist and extensionists trained and fertilizer recommendation launched
- Collaborators: Lunyangwa Agricultural Research Service; Coffee Research Institute



Goal 2: Improved access to markets through enhancing business skills of value chain actors and availing of market information

- Strengthen farmer business organisations for better access to input and output markets
- Build capacity of decision makers and technical experts in risk assessment and compliance with market standards
- Enhance post-harvest processing and value addition, through infrastructure development and training
- Facilitate communication between value chain actors, and enhance trade



Facilitating Uganda's horticulture export sector

- A three year project (Feb 2019 – Jan 2022) funded by STDF and The Netherlands Embassy (in Uganda)
- Aims to improve compliance with international phytosanitary standards for production to enable export of FFVs to international markets
- Approach is Public Private Partnerships (PPP)
- Outputs are:
 - Diagnostic mapping of PPP and SPS services
 - Capacity development plan
 - Streamlined inspection and export certification system
 - Phytosanitary survey and Monitoring systems
 - Uganda Export Marketing Strategy for FFV
 - Improved national awareness of inspection and certification systems
- Other Collaborators: Department of Crop Inspection and Certification (MAAIF)- lead; UFVEPA, HORTEXA, UHEPA, UAA



Goal 3: Vibrant Value Chain and Trade portfolio with a secure future

- Engage with CABI member countries and others to implement relevant national or regional policies related to trade
- Ensure inter-centre collaboration (including south/south) as well as stronger linkages with other CABI themes and programmes to promote “One CABI”
- Engage with financiers and strategic partners to build the Value Chain and Trade business
- Support CABI Science Strategy including through scientific publications on Value Chain and Trade



Future plans

- Engage member countries in reviewing the VC&T Position Statement
- Enhance collaboration with the private sector including PPPs
- Strengthen collaboration with regional bodies e.g. COMESA, SADC, EAC, FARA
- Exploit emerging/niche areas including role of youth, use of ICT in agriculture (e.g. precision agriculture) etc
- Better entrench CABI in selected value chains
- Strengthen South/South collaboration

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thank you

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