



Bringing science and development together
through news and analysis

Mrs Carol McNamara, Chief Commercial Officer

Member Countries Regional Consultation: Africa

25-28 February, 2019, Gaborone, Botswana



- Help individuals and organisations **apply science** to decision making
- News, views and analysis about science and technology **for global development**
- SciDev.Net is **editorially independent**

Brief history of SciDev



2001

3rd December
SciDev.Net
officially
launched



2002

Sub-Saharan
Africa
launches



2003

Latin America
and
Caribbean
launches



2010

Middle East
and North
Africa
launches



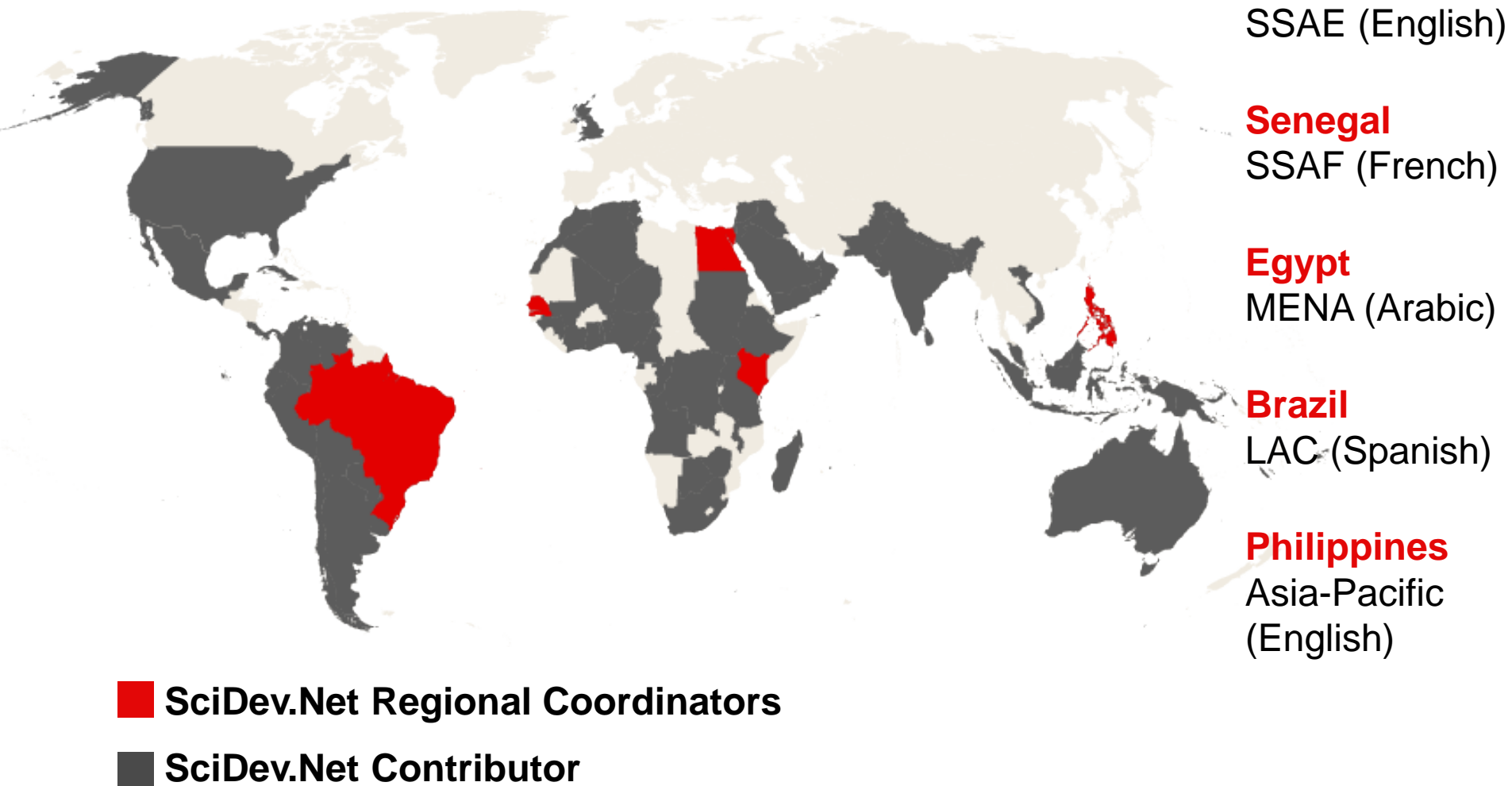
2011

Asia and
Pacific
launches



2017

SciDev.Net
joins CABI



SciDev's achievements



During the past five years:

- Published **5,500 news and feature** articles
- **760 multimedia** productions
- **294 opinions** by thought leaders
- **8,000** articles were **syndicated** by 1,300 media outlets
- **31 practical guides** read 510,000 times
- Developed **training partnerships**
- Reached an estimated **427 million readers**
- SciDev.Net content seen **2.7 times every second!**



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Tech to tackle arsenic in water

Limited funds mean choice of technology matters — but policymakers must weigh up over 30 options



Martin Fregene

Director, Department of
Agriculture and Agro-Industry,
African Development Bank

"Your website is a valuable source of scientific information.

I regularly visit it, especially for information on R&D which I find interesting and very informative.

I like the website because it is a niche source for scientific news.

Your reporting on agricultural issues is fascinating.

I read your stories on a regular basis."



Nelson Wajja-Musukwe, an agriculturalist at Action Africa Help Uganda:

*“The materials I get from SciDev have **informed my strategies** in supporting farmers to access improved agricultural technologies.*

*“They have also kept me abreast of developments in climate change and biotechnology and have **helped me to approach improvement of rural livelihoods from the perspective of building resilience among the beneficiaries.**”*

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mercì
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obrigado
efharistó
merci
zikomo
zi komo
gracias
asante
ke itumetse
dhanyawaad
danke
urakoze
terima kasih
thank you

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Ministry of Agriculture,
People's Republic of China



Agriculture and
Agri-Food Canada



Ministry of Foreign Affairs of the
Netherlands



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC