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- Your manuscript will be edited by a subject-specialist copy-editor.
- We arrange typesetting and proof-reading and produce the index for your book.
- Finally, your book will be published in both print and e-book formats.

The book publishing process and when you can expect to hear from us at **CABI**

START

Your Commissioning Editor (CE) helps you put together your book proposal

1

Your proposal is externally reviewed

2

You will be sent a contract to prepare the project

6

Your manuscript is passed to Production and assigned a Production Editor (PE)

7

The next step is copy-editing

8

Cover artwork is prepared

12

Your PE sends you the book's index for approval

13

Off to the presses

14

Congratulations! Your book is published!

3

You are assigned an Editorial Assistant (EA)

4

Now it's time to write the book!

5

All done? Submit your manuscript.
From here we estimate
8–9 months to publication

9

Time for typesetting
and proof-reading

10

Your book is assigned a
Marketing Manager (MM)

11

Would you like to buy multiple
copies of your book?

END

Your MM continues the
marketing campaign, while you
start writing the next book!



Commissioning



Production



Sales and Marketing



Resource

ase your practice
the best available
evidence

eline behaviour
and welfare



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- As a CABI author, you will be assigned a CABI marketing manager who will tailor a promotional campaign specifically for your book.
- An individual leaflet promoting your book will be mailed to existing customers, institutions and libraries, and members of relevant societies. Your book will also be included in our annual books catalogue, subject brochures and relevant cluster leaflets.
- Email alerts advertising your book will be sent to individuals registered on our extensive in-house mailing list both 3 months prior to and on publication.
- We exhibit our books at many major international conferences throughout the year and also advertise via posters, leaflets and delegate packs.
- Your book will receive active social media promotion to the scientific community through our blogs and social media campaigns.

CABI: meet our expert commissioning editors! We would be delighted to hear from you if you have a new book publishing idea, or if you have any feedback on our CABI books and other publications.

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CABI: an organization with real values

Remember, CABI is not just a publisher.

We are committed to sharing knowledge

Knowledge enables people to support themselves and improve their lives when it is communicated effectively.

We care about people

We use our skills to help people around the world – from smallholder farmers in developing countries to researchers and academics. We focus on the uptake and application of knowledge.

We value partnerships

Through local, national and international partnerships we can disseminate knowledge with greater reach and impact.

We believe in long-term solutions

We build lasting, value-creating relationships with our customers and stakeholders.

We are objective and impartial

We will not allow what we say to be influenced by political or commercial considerations. We work with partners including governments to help people. The information we provide is high quality, evidence based, relevant and reliable.

To find out more about CABI, who we are, and what we do, please visit www.cabi.org



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