

Farm Business Management: The Fundamentals of Good Practice

Chapter 17: The Last Word: Objectives and the Family

Tasks

1. Throughout history the family farm has been the dominant governance system used in primary production. Consider the relationships between families and the farm business, and discuss whether you consider this situation will continue well into the foreseeable future. If not, what will take the place of the family farm, and why?
2. Everyone admires an entrepreneur. Consider the farmers you know and whether they might be classed as an entrepreneur. Describe their attributes in this regard, and conclude on whether entrepreneurs are born and bred or whether anyone can become an entrepreneur. What would the world look like if everyone was an entrepreneur?
3. Leadership is often regarded as an important attribute. Do you agree with this view, and can you see leaders emerging from family farms?