

Multiple Choice Questions

- Which of the following can be considered as attractions?
 - Natural features
 - Manmade features
 - Cultural features
 - All of the above
- America's 58 national parks cover an area of 340,000 km² and 18,222 km² of oceans, lakes and reservoirs, 19,720 km of trails and 13,700 km of roads. Approximately how many visitors do they host annually?
 - 2.85 million
 - 28.5 million
 - 285 million
 - 2.85 billion
- If an attraction is owned by a central government or local authority, it is owned by:
 - The public sector
 - A voluntary organization
 - A partnership
 - A charitable trust
- UNESCO World Heritage attractions can be designated as such for:
 - Their hospitality
 - Their natural, cultural, or both features
 - Their provision of disability access
 - All of the above
- The acronym MICE stands for:
 - Meetings, Information, Conferences, Events
 - Meetings, Incentives, Conferences, Events
 - Music, Information, Conferences, Events
 - Music, Incentives, Culture, Events
- Which of the following is a manmade, non-purpose-built attraction?
 - Yellowstone National Park in Wyoming, USA
 - The cathedral of Notre Dame in Paris
 - The Millenium Dome in London
 - Disney World in Orlando, Florida
- Mega-events, such as the Olympic Games, can:
 - Be a destination's pull factor
 - Serve as an opportunity to upgrade the infrastructure in the hosting city/country
 - Raise awareness and improve the destination image
 - All of the above

