

Multiple Choice Questions

1. Two of the pioneering hoteliers in the late 19th century were:
 - a. César Ritz and Emily Carlton
 - b. Paris Hilton and Nicole Ritchie
 - c. César Ritz and Auguste Escoffier
 - d. Paul and Peter Sheraton

2. Ownership and management of hotels can be according to which models?
 - a. Hotel companies own and operate the hotel
 - b. The hotel can be operated by a franchise partner
 - c. The hotel company can manage and operate the hotel on behalf of an owner
 - d. All of the above

3. Classification of hotels is based on:
 - a. Type of property, facilities, amenities
 - b. Size of property, amenities, facilities
 - c. Type of property, facilities, location
 - d. Size of property, location, amenities

4. Based on the experience of previous years, the demand for hotel beds at a destination can be calculated with which formula?
 - a.
$$\frac{\text{number of tourists} \times \text{percentage of tourists staying at hotels} \times \text{average length of stay}}{100 \times \text{average number of persons/room}}$$
 - b.
$$\frac{\text{number of tourists} \times \text{percentage of tourists staying at hotels} \times \text{average length of stay}}{365 \times \text{average size of persons/room}}$$
 - c.
$$\frac{\text{number of residents} \times \text{percentage of tourists staying at hotels} \times \text{average length of stay}}{365 \times \text{average number of persons/room}}$$
 - d.
$$\frac{\text{number of tourists} \times \text{percentage of tourists staying at hotels} \times \text{average length of stay}}{365 \times \text{average number of persons/room}}$$

5. The accessible tourism market comprises of:
 - a. Only people with temporary or permanent disabilities
 - b. Only people with temporary or permanent disabilities, and senior citizens
 - c. Only people with temporary or permanent disabilities, senior citizens and women with prams
 - d. Anybody needing better access

