

Multiple Choice Questions

1. The acronym CSR stands for:
 - a. Corporate Search and Rescue
 - b. Corporate Social Responsibility
 - c. Corporate Sensitive Reliability
 - d. Corporate Social Reality

2. According to tourism academics and industry experts, which of the following will we see in the future?
 - a. A decline in niche markets
 - b. An increase in sun, sand, sea (SSS) tourism
 - c. A decline in demand for sustainable travel options
 - d. An increase of outbound tourists from 'emerging economies', such as India, China and Cuba

3. Beech and Chadwick (2006) propose that there is a trend towards:
 - a. Multi-holidaying, i.e. taking several holidays a year
 - b. More organized and packaged holidays
 - c. The search for resting and relaxation on popular beaches
 - d. More responsible, i.e. have concern for environment and culture at the destination

4. In their 2020 vision, the United Nations World Tourism Organization (UNWTO) predicts:
 - a. 1.6bn international arrivals by 2020
 - b. 5.6bn international arrivals by 2020
 - c. 1.6m international arrivals by 2020
 - d. 5.6m international arrivals by 2020

5. The 'Slow Movement' finds its origins in:
 - a. The slow transport movement
 - b. The slow arts movement
 - c. The slow food movement
 - d. The slow economic movement

