

Multiple Choice Questions

1. The physical carrying capacity:
 - a. Determines how much use a site can absorb, such as roads, car parks or attractions
 - b. Relates to flora and fauna, and is based on solid scientific evidence
 - c. Relates to the tourist experience
 - d. Is the most difficult type of carrying capacity to measure
2. Euphoria, Apathy, Irritation and Antagonism are stages of:
 - a. Butler's (1980) Tourist Area Life Cycle
 - b. The Boston Consulting Matrix
 - c. Doxey's (1972) Irridex
 - d. Bryan's (1977) Leisure Specialisation Continuum
3. Tourism can contribute to foreign exchange earnings, tax revenues for governments and payment of wages. These are
 - a. Environmental impacts
 - b. Political impacts
 - c. Social impacts
 - d. Economic impacts
4. Which of the following countries received the most international tourist arrivals?
 - a. USA
 - b. UK
 - c. France
 - d. Italy
5. Residents of which country spend the most money on tourism (tourism expenditure)?
 - a. USA
 - b. Germany
 - c. France
 - d. Japan
6. The term leakage describes which phenomenon?
 - a. Tourism expenditure that goes to the government (i.e. taxes)
 - b. Tourism expenditure that flows out of the host country
 - c. Tourism expenditure that flows out of the tourist-generating country
 - d. Tourism expenditure that is not calculated by the multiplier effect
7. In terms of the balance of trade payments, a tourist from New Zealand travelling to the United Kingdom is:
 - a. An export for New Zealand
 - b. An import for New Zealand
 - c. An import for the UK
 - d. An export for the UK and for New Zealand



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8. Which of the following is *not* a characteristic of 'Old Tourism', according to Poon (1994)?
- Mass
 - Experienced travellers
 - Standardized
 - Extensive hotel construction
9. The terms 'Disneyfication', 'Airport Art' and 'Coca-Colonization' describe
- Authenticity
 - Staged authenticity
 - Traditional skills and handicrafts
 - Traditional regional ceremonies
10. The term 'Sustainability' entails:
- A belief in limitless resources
 - The faith in the problem-solving abilities of science and technology
 - A strong commitment to a laissez-faire economy
 - The need to satisfy the needs of current and future generations

