

1. *Historically*, tourism strategy and planning was developed by a relevant:
c. Public sector organization
2. The acronym NTO stands for:
b. National Tourism Organization
3. Tools and techniques to manage visitor flows include:
d. All of the above
4. World Heritage Sites are designated by which organization?
c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)
5. Which of the following organizations is the leading international organization for tourism policy discussions, planning and development?
a. The United Nations World Tourism Organization (UNWTO)

