

Multiple Choice Questions

1. *Historically*, tourism strategy and planning was developed by a relevant:
 - a. Private consulting company
 - b. Destination Management Organization (DMO)
 - c. Public sector organization
 - d. International conglomerate

2. The acronym NTO stands for:
 - a. Nature-based Tourism Organization
 - b. National Tourism Organization
 - c. New Zealand Tourism Organization
 - d. New World Tourism Organization

3. Tools and techniques to manage visitor flows include:
 - a. The concept of carrying capacity
 - b. Zoning
 - c. Education and interpretation
 - d. All of the above

4. World Heritage Sites are designated by which organization?
 - a. The United Nations World Tourism Organization (UNWTO)
 - b. The United Nations Environment Programme (UNEP)
 - c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)
 - d. United Nations Convention on the Law of the Sea (UNCLOS)

5. Which of the following organizations is the leading international organization for tourism policy discussions, planning and development?
 - a. The United Nations World Tourism Organization (UNWTO)
 - b. The United Nations Environment Programme (UNEP)
 - c. The United Nations Educational, Scientific and Cultural Organization (UNESCO)
 - d. United Nations Convention on the Law of the Sea (UNCLOS)

