



## MCQ - answers

1. Thomas Cook is famous for:  
**b. Having organized the first package tour**
2. Which of the following travellers are **tourists**, according to the definition by the UN World Tourism Organization (UNWTO)?  
**a. French tourism students on a 2-week field course to Turkey**
3. According to Leiper (1979), the *Transit Route Region* is:  
**c. The region that lies between the traveller-generating region and the tourist destination region**
4. Which of the following is a characteristic of the tourism product?  
**d. All of the above**
5. The 'hybrid' form of tourism, **National Tourism**, is described as:  
**d. All tourism travel by residents of a country, whether within their own country or to another country**

